DISTRICT CHARRETTE

CITIZENS' MASTER PLAN

CHARRETTE I – OUR SHARED VISION

FEBRUARY 3, 2011

JIM FENDRICK, PHONE: 941.764.4920

DISTRICT CHARRETTE

CITIZENS' MASTER PLAN

OUR GOAL:

TO CREATE A CITIZEN-BASED PLAN TO REVITALIZE THE DISTRICT

WE ARE NOT HERE TO:

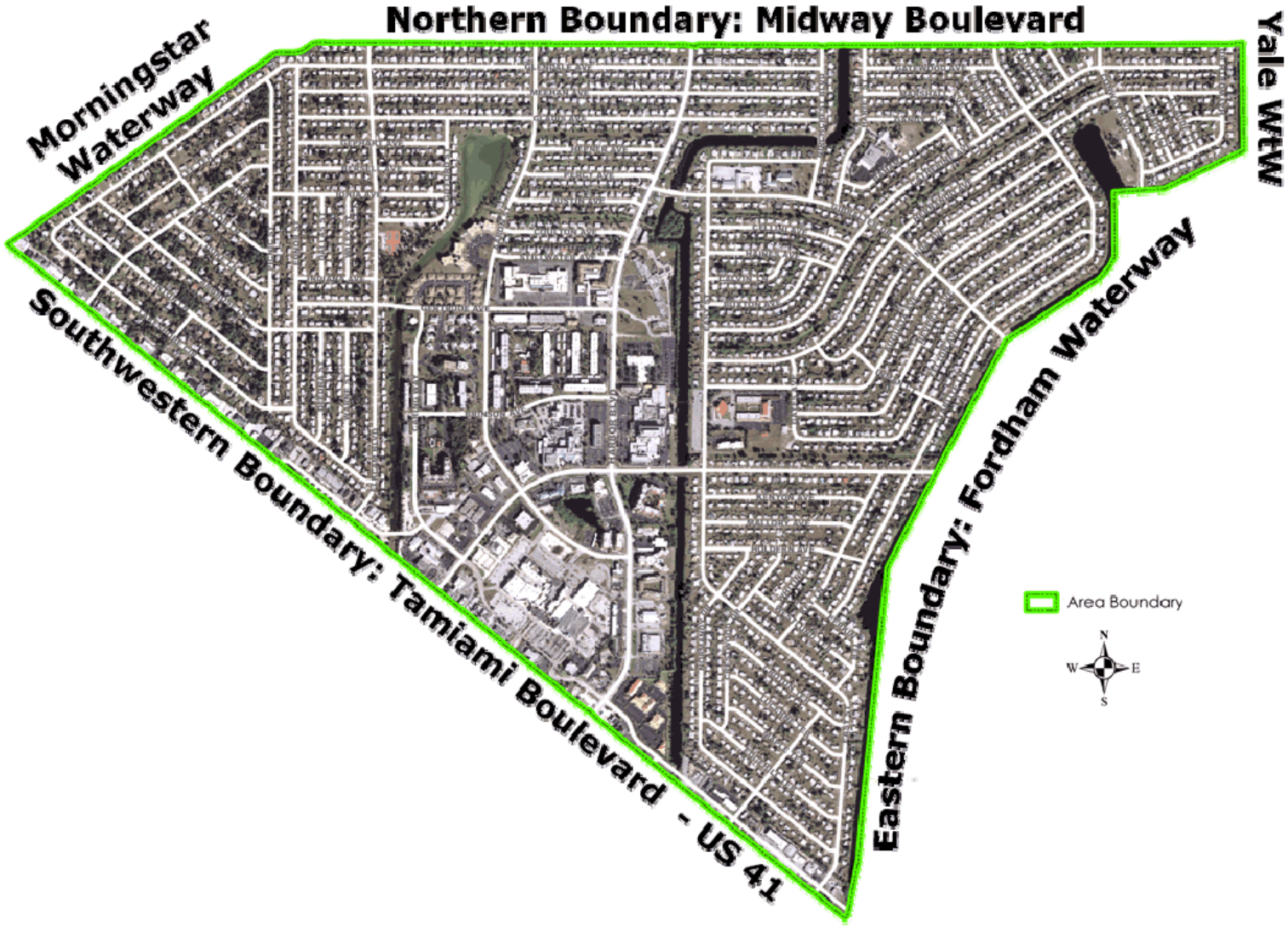
TAKE PROPERTY

IMPOSE NEW FEES OR TAXES

CITIZENS' MASTER PLAN = CRA REVITALIZATION PLAN

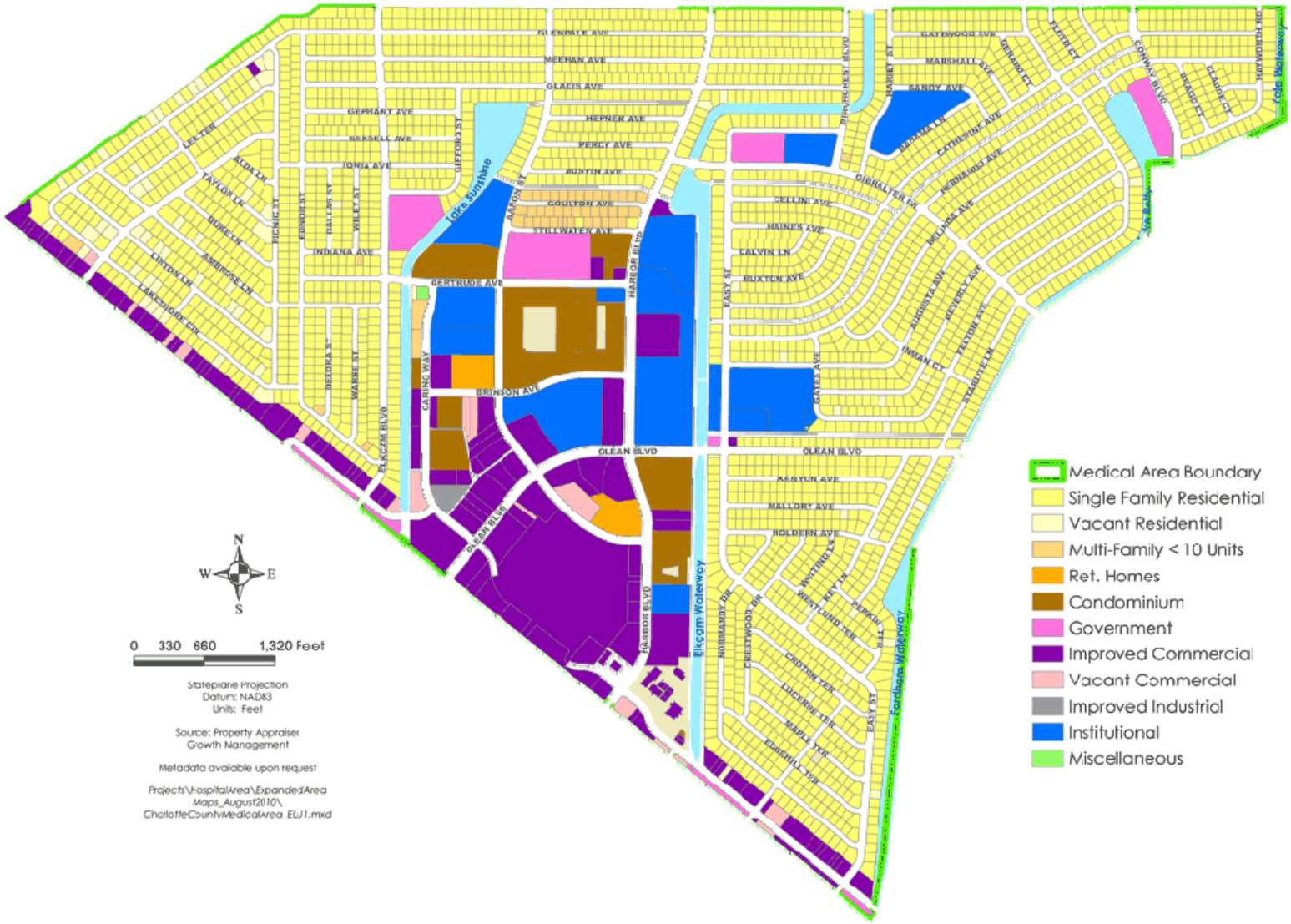
SERIES I:	SESSION I: OUR SHARED VISION FEB 3, 2011	SESSION II: PLACE-MAKING THE GREAT PLACE FEB 17, 2011	SESSION III: REVIEW /MODIFY MAR 24, 2011

DISTRICT BOUNDARY



MEDIAN AGE BY AREA

EXISTING LAND USE



YEAR BUILT

Medical Area Boundary
Vacant
2000-2010
1990-1999
1980-1989
1970-1979
1960-1969
N
S
E
W
0 265 530 1,060 Feet
Stateplane Projection
Datum: NAD83
Units: Feet
Source: Property Appraiser
Growth Management
Metadata available upon request
Projects\HospitalArea\ExpandedArea
Maps_August2010\
CharlotteCountyMedicalArea_YearBuilt.mxd
Lake Sunshine
Lake Betty
Elkcam Waterway
HARBOR BLVD
GERTRUDE AVE
BRINSON AVE
OLEAN BLVD
CARING WAY
ELKCAM BLVD
GLENDALE AVE
MEEHAN AVE
GLADIS AVE
HEPNER AVE
PERCY AVE
AUSTIN AVE
COULTON AVE
STILLWATER AVE
GEPHART AVE
BERSELL AVE
IONIA AVE
INDIANA AVE
GIFFORD ST
AARON ST
PICNIC ST
EDNOR ST
DALLAS ST
WILEY ST
DEFORA ST
WARNE ST
LEE TER
ALDA LN
TAYLOR LN
DUKE LN
AMBROSE LN
LINTON LN
LAKESHORE DR
BIRCHCREST BLVD
HARIEL ST
GATEWOOD AVE
MARSHALL AVE
GANDY AVE
BAHAMA LN
CATHERINE AVE
HERNANDO AVE
GIBRALTER DR
CELLINI AVE
HAINES AVE
CALVIN LN
BUXTON AVE
EASY ST
GATES AVE
BUSINESS AVE
BEVERLY AVE
FELTON AVE
INMAN LN
STARLITE LN
KENYON AVE
MALLORY AVE
HOLDERN AVE
NORMANDY DR
CRESTWOOD DR
WESTLUND TER
CROTON TER
LUCERNE TER
MAPLE TER
EDGEHILL TER
CONWAY BLVD
HAYWORTH RD

OPPORTUNITY

2008 – COMPREHENSIVE PLAN UPDATE BEGINS

2010 – 2050 PLAN CONCLUDES WITH AREA STUDY

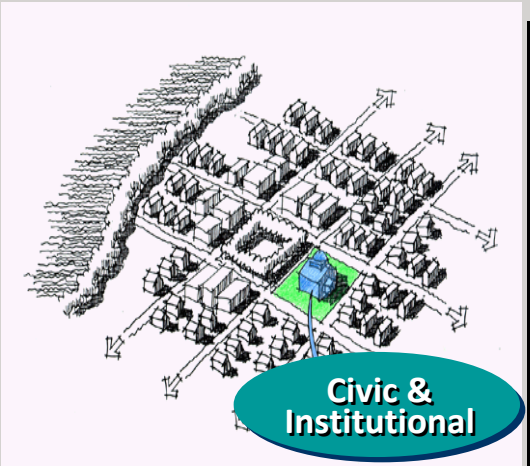
2010 – BOARD APPROVES CRA UNANIMOUSLY

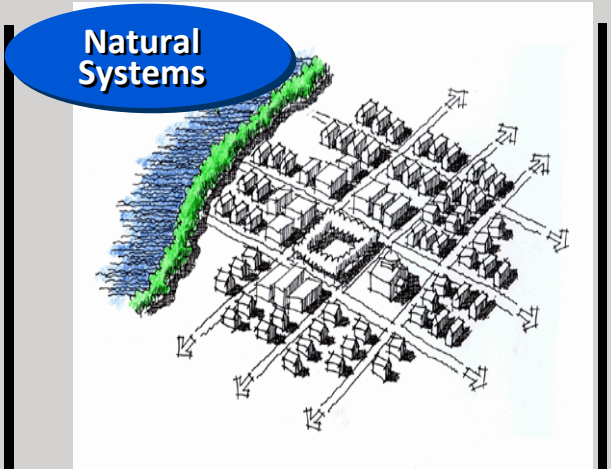
CITIZEN DIRECTED

EVENTS IN 2010

- **CONSULTANT BEGINS ASSESSMENT**
- **CITIZEN SURVEYS - FEBRUARY THRU APRIL**
- **APRIL – PUBLIC WORKSHOP**
- **MAY – PUBLIC HEARING, BOARD OK'S ACTION**
- **SEPTEMBER –CRA UNANIMOUSLY ADOPTED**
- **DECEMBER – TEAM PORT CHARLOTTE CREATED**

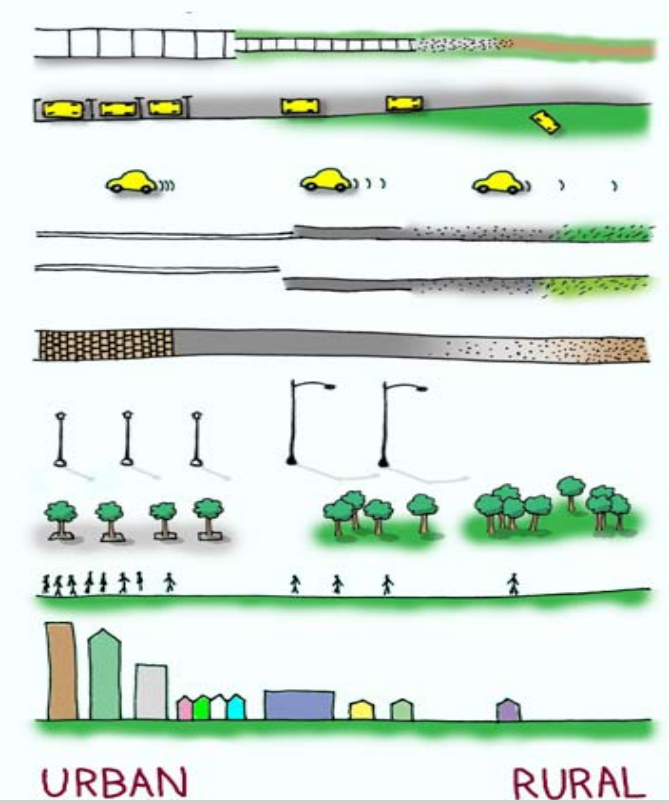
A Model of Community



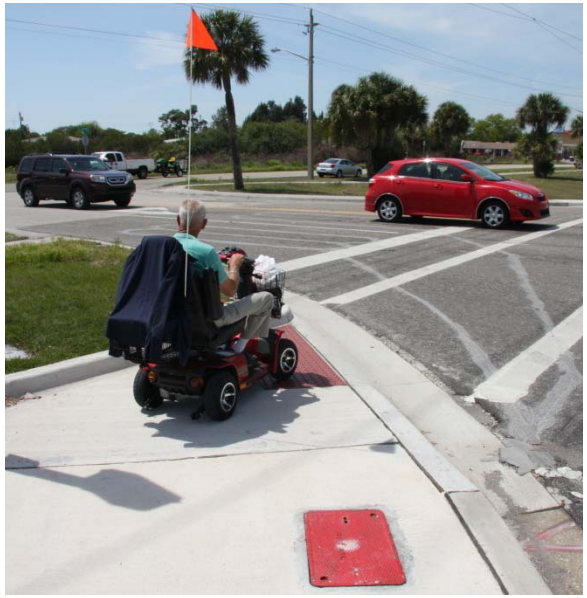


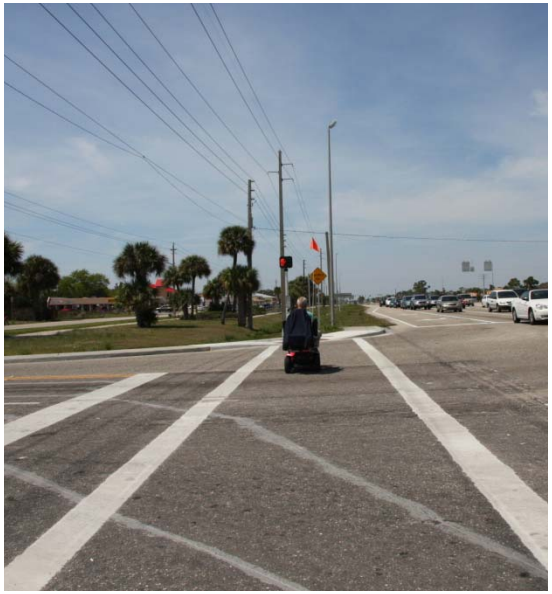
Identified Challenges/Opportunities

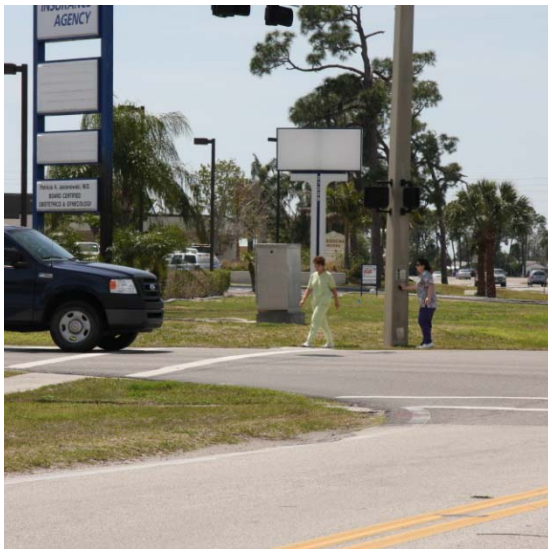
1. **Neighborhood Stabilization**
2. **Livable and Walkable Streets.**
3. **Brand and Identity.**
4. **Physical and Social Connections.**
5. **Urbanize Core Business Area.**



Public Realm Infrastructure
Issues for Enhancement







Public Realm Infrastructure
Issues for Enhancement

Public Realm Infrastructure
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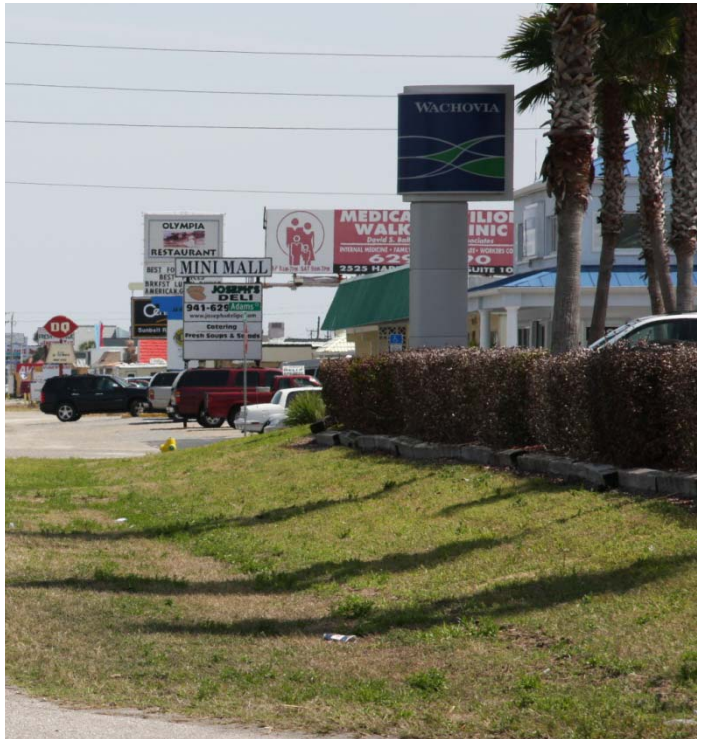
Public Realm Infrastructure
Issues for Enhancement

Signage, Wayfinding, Branding
Issues for Enhancement



Harbor Blvd - Existing

parking
main entrance
C
M
A
D

CMAD
parking
main entrance

CMAD
parking
main entrance

RULES

Don't Say:	Do:
No	Encourage Others
That's Impossible	Imagine the Impossible
That's Crazy	Be Crazy
Too Expensive	Build Upon Other's Ideas
It Can't Be Done	Have Fun

WHAT DO YOU SEE?

ART CONTEST

ST CHARLES BORROMEO SCHOOL

ART CONTEST
First Place
Michelle Toepfer

ART CONTEST
Second Place
Natasha Peet

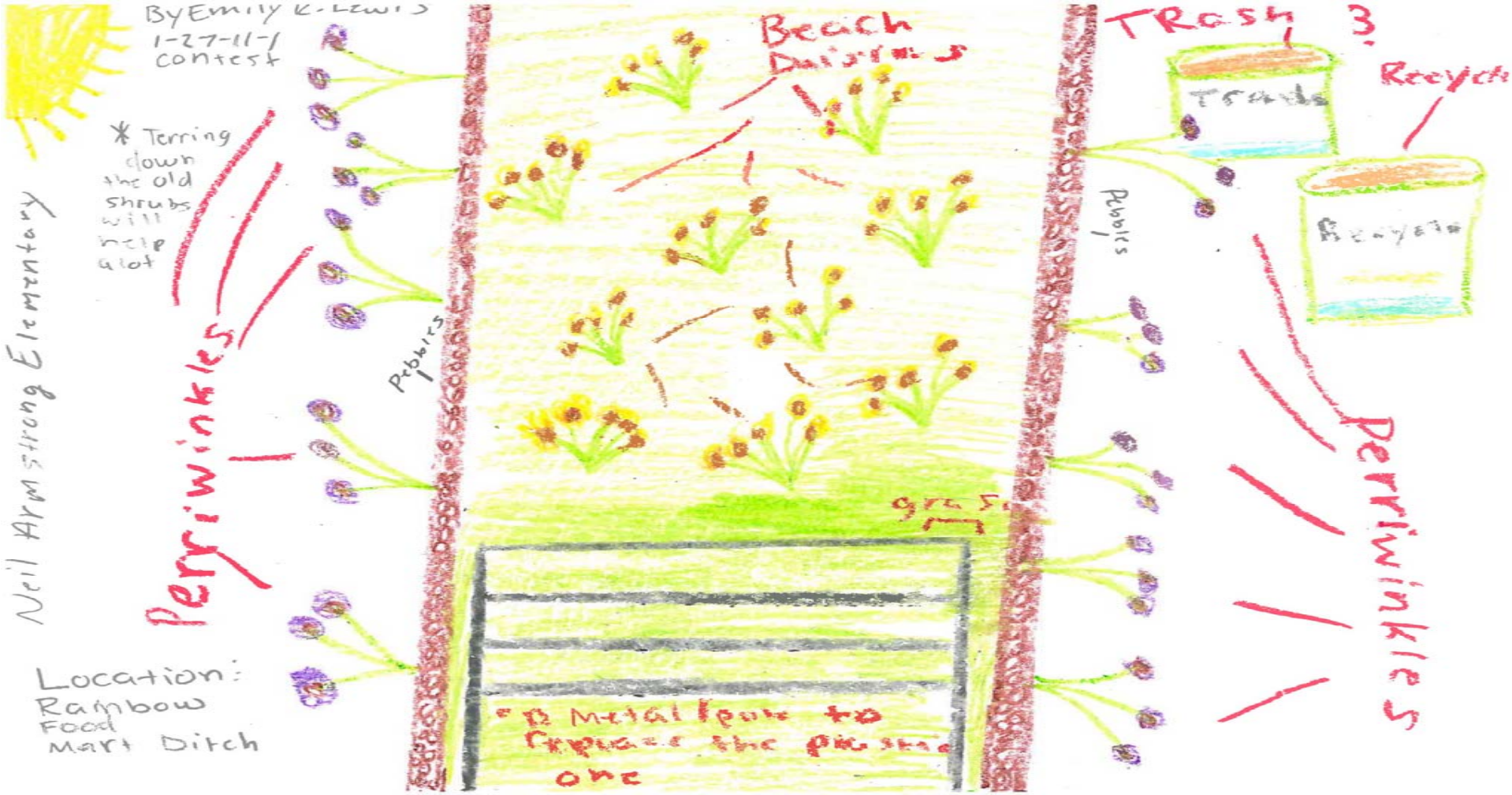
ART CONTEST
Third Place
Megan Fleming

ART CONTEST

NEIL ARMSTRONG SCHOOL

ART CONTEST
First Place
McKenzie Powers

ART CONTEST
Second Place
Emily Lewis



ART CONTEST
Third Place
Brandyn Rivera

Don't Say:	Do:
No	Encourage Others
That's Impossible	Imagine the Impossible
That's Crazy	Be Crazy
Too Expensive	Build Upon Other's Ideas
It Can't Be Done	Have Fun

DISTRICT CHARRETTE

EXERCISE I: LIKES/CHALLENGES

INSTRUCTION

- **IDENTIFY THREE THINGS YOU LIKE ABOUT THE DISTRICT.**
- **IDENTIFY THREE THINGS YOU WOULD LIKE TO SEE CHANGED.**

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EXERCISE II: RED DOT/GREEN DOT

INSTRUCTION

- PLACE A GREEN DOT ON YOUR FAVORITE PLACES AND FEATURES.
- PLACE A RED DOT ON AREAS AND FEATURES THAT ARE OF CONCERN.

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EXERCISE III: FOCUS GROUPS

INSTRUCTION

- USING RESULTS OF EXERCISE 1 & 2 CONSIDER 3 TO 5 OPPORTUNITIES AND/OR ISSUES TO DISCUSS IN GROUP.

- PREPARE PRESENTATION.

DISTRICT CHARRETTE

THANK YOU

PLEASE TURN IN YOUR *BUSINESS NEEDS SURVEY* AND PLAN TO ATTEND THE

NEXT CHARRETTES

FEBRUARY 17 AND MARCH 24.

CONTACT INFORMATION

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