

**SOUTH GULF COVE ADVISORY COMMITTEE (SGCAC)  
MEETING MINUTES of Tuesday, May 4, 2010  
County Road 771 and San Domingo Boulevard Entry Sign**

Members Present: Sandy Slater, Chairperson, Kendall Leach, April Chattinger, Yvonne Ermirio, Susan Faust

County Staff: Barry Cohen, Public Works Project Manager

Guests: Sheldon Holland & Sean Krizen of Holland Enterprises, Greg Geoghagan of Freedom Flooring, Chris Ahern, Tony Ermirio, Patricia Gratz, Karen Ireland, Carlene Leach, Hal Lichty, Lee Miller, Marge Miller, Steve Miller, Twig Nelson, Sharon Paine, Karen Price and Mick Slater

1. Sandy called the meeting to order at 10:10 a.m. Everyone was asked to sign in and offered a copy of the agenda. The need to stay with the agenda and end with recommendations at this meeting was emphasized.
2. Members of the committee, the County Project Manager, and the contractors were introduced.
3. The purpose of the special meeting was to discuss the color of the tile, bird, and lettering and make decisions with minimum impact to construction and cost so the County could move forward on construction of the signs. The County Project Manager and contractors were available to answer questions and to offer suggestions on alternatives. The monument, trim, rope, caps, and fence are complete, and only the tile, bird, and lettering on the tile face are being discussed. Depending on choices made, there will be additional costs.
4. The Committee and County Project Manager discussed the existing tile color that was different than the rendition sold to the community. The tile was selected to represent water and waves, however, the color came in much darker than selected. Community feedback to the Committee prior to the meeting was that the tile currently on the monument is too dark, the design too distracting, and that the lettering and the bird, whether white or black, would not contrast well with this tile. The Committee discussed various issues and alternatives and it was suggested the tile be replaced with an aqua or light blue color without a design. The Committee agreed the tile was a problem and welcomed input from guests.
5. The Committee and County Project Manager discussed the bird and lettering color that was different than the rendition sold to the community. The bird and the sign face lettering are currently black according to the design specifications, and were selected to complement the black fence and street lettering, while providing good contrast to the monument and tile face. Community feedback to the Committee prior to the meeting is that most people thought the bird would be white as depicted on the rendition. The Committee and County Project Manager discussed how this evolved, the various color and durability issues and alternatives, and agreed the most important element is that the lettering has to contrast against the tile to be effective as a sign.
6. Public comments were solicited and tabulated from all guests present on the tile, lettering and bird colors. One guest suggested a white tile and all other guests suggested a solid aqua tile versus the existing tile. The majority of guests suggested the black bird and lettering, two suggested white, one suggested grey, and a few were undecided. All guests agreed the most important issue was contrast against the tile.
7. A different variegated tile was then introduced by Yvonne as another alternative to the existing tile on the sign face and the solid tiles previously considered. Guest preference was solicited and they unanimously preferred the solid aqua tile versus the variegated tile. The Committee then took official votes on colors of the tile, lettering and bird. Sandy made the motion to replace the existing tile with aqua colored tile (#241). April seconded the motion and the Committee voted four to one to accept the motion. Sandy made the motion to accept the black lettering as shown at the meeting. April seconded the motion and the Committee voted unanimously to accept the motion. Sandy made the motion to accept the black bird as shown at the meeting. Susan seconded the motion and the Committee voted unanimously to accept the motion. The County Project Manager requested the Committee decisions in writing as soon as possible.
8. The meeting was adjourned at 11:10 a.m.