## CC-TV now available on streaming platforms

## By Hector Flores

Charlotte County Television, CC-TV, the local government channel that informs and updates residents on county services, programs, meetings, and events, is now available via streaming platforms. Viewers may watch CC-TV on their smart televisions, streaming devices, smartphones and tablets without a cable or satellite connection.

To watch CC-TV via a streaming platform, download the free app from your device's app store and choose between live streaming or on-demand videos. CC-TV is accessible in the Apple TV, Roku and Amazon app stores. Simply search for Charlotte County Television. To watch on an Android phone or iPhone, search for Cablecast in your device's app store. When the app opens, click the CC-TV graphic to view CC-TV.

CC-TV is still available on Comcast (channel 20), YouTube channel (<u>www.youtube.com/CCTVcharlottecountyFL</u>) and on our website (CharlotteCountyFL.gov).

We learned from surveys at public outreach events that many county residents no longer subscribe to cable television, so they could only watch CC-TV on their computers via the county website. Over the years, our Public Information Office has steadily added other options to watch live meetings of the County Commission, Planning and Zoning Board, Board of Zoning Appeals, the Construction Industry Special Magistrate and the Metropolitan Planning Organization.

In 2017, CC-TV began livestreaming meetings in Room 119 of the Charlotte County Administration Center on Facebook, where the county page has more than 24,000 followers. Last year, we added a CC-TV livestream to our YouTube page, where you can also see archived original videos, including the Emmy Award-winning Artist Showcase, Let's Talk Charlotte, News You Can Use and War Stories.

CC-TV is a great way to keep up with county policies and services. County Commission meetings air on the second and fourth Tuesday of most months and are the most-watched programming on CC-TV. If you can't catch the meetings live, they are replayed in the evening of the meeting and on the Sunday following the meeting. To view a programming schedule, visit www.CharlotteCountyFL.gov/CCTV.

## Weekly Update

When I read through my social media feeds, I frequently see questions posed about various county topics, such as road construction, facility status and available programs and services. I'm grateful to the people who are able to provide answers to those questions. If you want to be the one who has the answers, instead of the one asking questions, you can sign up for our Weekly Update newsletter.

The Weekly Update comes right to your email inbox each Wednesday. It has facility openings and closures, county events, meeting calendars, advisory committee vacancies, news releases and the latest weekly administrator's column if you missed it in the paper.

It's easy to sign up. There's a helpful pop-up on the county website homepage or you can visit <u>www.CharlotteCountyFL.gov/newsletter.</u> Be the one who knows.

Readers may reach County Administrator Hector Flores at <u>Hector.Flores@CharlotteCountyFL.gov</u>.