

County launches Burnt Store Area Plan webpage

By Hector Flores

The Charlotte County Community Development Department has launched a new webpage dedicated to the Burnt Store Area Plan. This user-friendly platform is designed to streamline information, updates, and resources for residents and stakeholders involved in the development of the Burnt Store Road corridor, an area that has experienced substantial growth over the past two decades.

The new webpage provides a centralized hub for all information related to the Burnt Store Area Plan, reflecting the county's commitment to addressing the changes and demands in this rapidly evolving region. The creation of this webpage marks a significant step in addressing both the challenges and opportunities presented by the growth in the Burnt Store Road area. Community Development is dedicated to fostering a collaborative and transparent process, ensuring that all stakeholders benefit from these planning efforts.

For more information, visit www.CharlotteCountyFL.gov/BurntStore.

Golden Post Award

The Charlotte County Public Information Office earned a Golden Post Award for “Best Nextdoor Presence” at the 2024 Government Social Media Conference in April 2024. The office was also a finalist for “Best Use of Social Media in an Emergency.”

Social Media Manager Ashley Turner attended the event in Palm Spring, Calif. The award marks the second year in a row PIO has received an award from the organization for its use of Nextdoor in community outreach. In 2023, PIO received the Nextdoor Neighborly Award for its use of the social media platform before, during and after Hurricane Ian impacted the county in September 2022. The county reaches more than 90,000 residents via its public agency Nextdoor account.

The county has a robust social media presence beyond Nextdoor, too. We post news, programs, meeting videos, emergency information and photos to Facebook, X (formerly Twitter), YouTube, Instagram and LinkedIn. In the first quarter of 2024, we made more than 3,500 social media posts to more than 193,000 followers. The post received almost 400,000 engagements, including likes, comments and shares. Our videos were viewed 1.8 million times.

For links to all of our social media pages, visit www.CharlotteCountyFL.gov/social.

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