



# Monthly Report November 2020

## Centennial Calendar Now Available

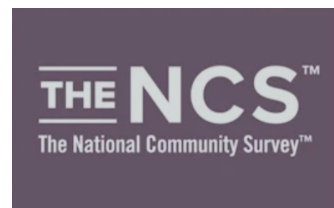
As part of our ongoing run-up to the Charlotte County Centennial, we released a Centennial calendar and the County Commission followed up Dec. 8 by proclaiming 2021 the Charlotte County Centennial Year.

Charlotte County was created by an act of the Florida Legislature signed into law by Gov.

Cary A. Hardee on April 23, 1921. The calendar features archival photos along with interesting historical facts. The free calendars are available while supplies last at the Administration Center in Murdock, at libraries, recreation centers, annexes and chambers of commerce. For a full list of locations and addresses, click [here](#)



Charlotte County is asking residents to participate in The National Community Survey. The survey is designed to provide a baseline of how the county government is serving residents, to gauge perceptions of the county, and to make comparisons with peer counties.



Take the survey here:  
<https://bit.ly/charlottecounty2020>

## County leadership development award



Charlotte County's Leadership Development Program earned a County Government Best Practices Award from the Florida Association of Counties' Institute for County Government at its annual legislative conference last week.

The County Government Best Practices Awards Program recognizes the efforts

of county leadership in creating new, efficient and effective solutions to challenges facing local governments. These solutions include innovative programs, increased delivery of services and superior achievements in all areas of county operations.

To sustain leadership excellence in a time of increasing retirements and loss of organizational knowledge, Charlotte County adopted a leadership growth strategy to encourage, identify, and develop employees who have the potential to hold future leadership positions.

## ALERT: COVID-19 Cases Are Rising



**Stay home**  
when possible.



**Wear a mask over**  
your mouth **AND** nose.



**Avoid crowds.**  
Stay 6 feet away  
from others.



**Wash your**  
hands often.



[cdc.gov/coronavirus](https://cdc.gov/coronavirus)

For the latest information regarding the new coronavirus vaccine, visit [www.charlottecountyfl.gov/covid-19/vaccine-faq](http://www.charlottecountyfl.gov/covid-19/vaccine-faq).









# WHAT'S HAPPENING IN COMMUNITY DEVELOPMENT?

## IN PLANNING


- **San Casa Mini-Storage Buildings** – Requesting a Final Site Plan approval for 3 mini storage buildings (Placida mini-storage) with an office and associated infrastructure at 3401 Placida Rd., Englewood, FL. Site Plan in review.
- **Gas station** – Gas station and convenience store, with drive thru restaurant, stand-alone automated car wash and associated infrastructure at 19100 Peachland Blvd., Port Charlotte. Building plans under review.
- **Plaza on El Jobean** – Ten unit development for retail and professional services at 1480 El Jobean Road, Port Charlotte. Site plan in review.
- **Tommy's Car Wash** – Automated car wash facility with associated infrastructure at 19010 Murdock Circle, Port Charlotte. Site Plan in review.
- **Starbucks** – Coffeehouse chain at 2931 S. McCall Road, Englewood. Site Plan in review.
- **Modwash** – Automated car was facility at 19740 Cochran Blvd., Port Charlotte. Site Plan in review.

## UNDER CONSTRUCTION

- **Firestone** – Auto repair and auto parts store at 19560 Cochran Blvd., Port Charlotte. 
- **P.C. Storage** – Construction of four self-storage buildings, parking and infrastructure at 23950 Veterans Blvd., Port Charlotte. 
- **Tire Choice** – Tire and automotive service store at 19100 Veterans Blvd., Port Charlotte. 
- **Sherwin Williams** – Paint and coating manufacturing company at 19150 Veterans Blvd., Port Charlotte. 
- **Charlotte Commons Apartments** – Apartment complex with 264 units, clubhouse, and associated infrastructure at 24150 Beatrix Blvd., Port Charlotte. 

- **Extra Space Storage** – Fully enclosed self-storage facility at 19750 Cochran Blvd., Port Charlotte. 

## COMPLETED!!

- **Aldi** – Addition to the existing store at 1391 Tamiami Trail, Port Charlotte. 

## PROJECTS' SPOTLIGHT

### Babcock Update

- 999 Single Family permits submitted since August 2016
- 742 Certificates of Occupancy issued since August 2016

### Murdock Village Update

- Rezoning was approved for 400+ acres in the western section of Murdock Village in order to have mixed-use development with a maximum of 2,400 single and multi family units, commercial uses, and a 150-room hotel.
- Two preliminary plats in house for Kolter Development.
- Arredondo Pointe/Lost Lagoon Development which includes a mixture of retail, entertainment, water park, and hotel uses.

**Total Single Family Permits Issued: 170**  
Single Family Permits Issued—Babcock: 35

**Total Single Family Certificates of Occupancy Issued: 118**  
Single Family Certificate of Occupancy Issued—Babcock: 19

**Total Permits Issued: 2,208**

**Total Permits Issued FY19-20: 32,037**  
(Fiscal Year Oct. 2019—Sept. 2020)

**Total Permits Issued FY20-21: 4,992**  
(Fiscal Year Oct. 2020—Sept. 2021)

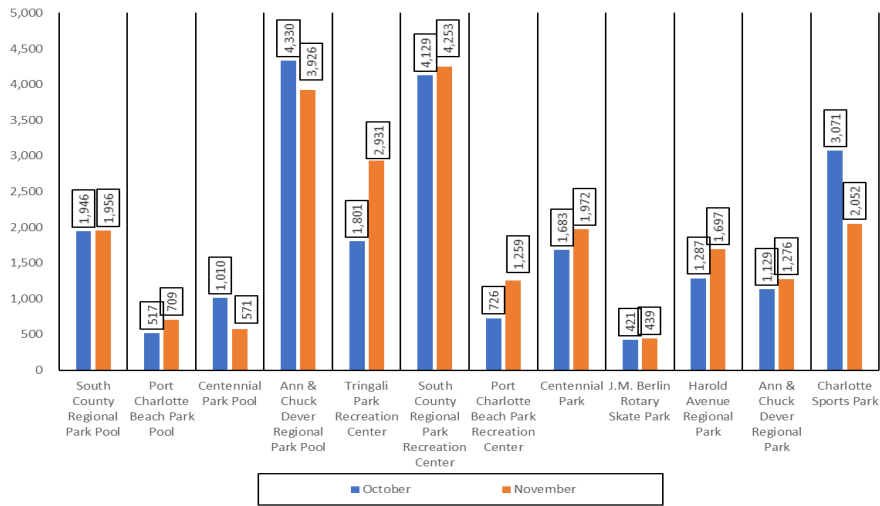
## PERMITTING SNAPSHOT



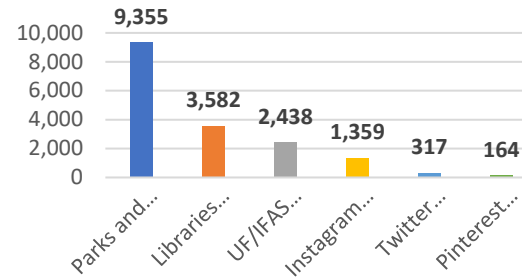
**CHARLOTTE COUNTY**  
Community Development



**Recreation Centers and Aquatic Facilities Attendance**



**Social Media Impact**



## Parks and Athletic Field Maintenance

- Trash bags collected 5,060
- Recycling bags collected 1,119
- Youth Leagues and Adult Softball practices 260

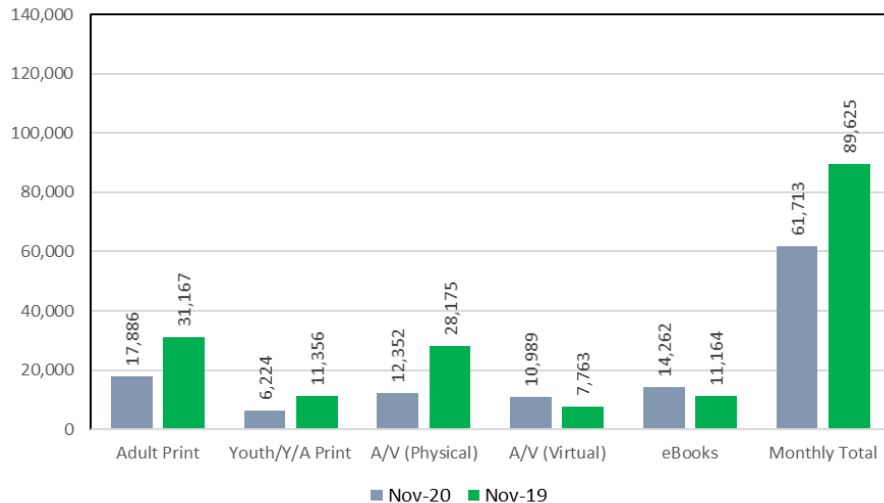
## Land Management

- 87.6 Miles trails maintained
- 12 acres exotic treatment
- 17 acres understory mulched
- Other land management operations included overstory reduction of nearly 400 trees on Shell Creek Preserve, Prairie Creek Preserve and Charlotte Flatwoods.

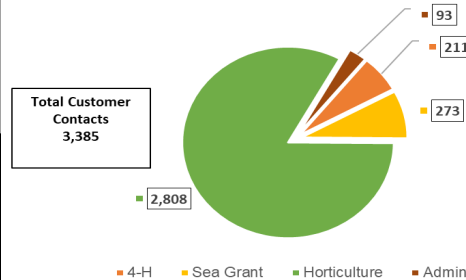
## Project Management

- 45 Projects
- \$ 2,177,500

**2019 - 2020 Circulation Comparison**



**UF/IFAS Extension Service Customer Contacts**



## Coastal Management

### Abandoned/Derelict Vessels Program

- 3 removed
- 1 ready to be removed
- 9 open case
- 2 cited by law enforcement
- 1 At Risk



### Melbourne Parcels

In November the Economic Development Office brought a proposal to the Board of County Commissioners from Arciterra to purchase the Melbourne Parcels. Arciterra envisions developing the property in conjunction with Whiskey Joe's with a restaurant, a cabana food/beverage, and dry dock boat storage which is not currently available to the county residents. The development would include several public amenities including vehicular access to Live Oak Point, volley ball court, Riverwalk along the water, and various other attractions. The BoCC agreed to start negotiations with Arciterra. The EDO is excited to see this parcel developed.

### Charlotte CARES for Business Recovery Grant Program

The Economic Development Office wrapped up the Charlotte CARES for Business Recovery Grant Program in November. The program awarded 112 Charlotte County small businesses \$1.5 million over three phases.





# Facilities Construction & Maintenance

## Sales Tax Approvals

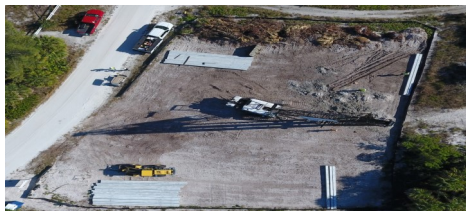
November 2020



The citizens approved the proposed project list for the 2020 sales tax initiative at the November election. The list was compiled of various types of projects including roads, water quality infrastructure, school security and new buildings. Facilities is responsible to manage 11 of the approved 23 projects for four departments. Administration forecasts presenting the project list to the Board in early 2021. The project managers are collecting additional scope data and clarifying the project needs. They will draft request for proposals for both design consultants and construction managers. Upon Administration's approval, the project manager will begin the processing the proposals.

## Recent Accomplishments

- ♦ The Franz Ross Park LED parking lot lighting retrofit construction is substantially complete. This project also included new LED pathway lighting at the sidewalks leading to the YMCA building.
- ♦ All of the concrete pilings were installed for the new Fire Station 10, located on Palm Island.



## Forward Progress

- ♦ Construction began at the Port Charlotte Beach Sailing Center workshop with the foundation slab complete and concrete masonry unit (CMU) walls installed.
- ♦ External permits for Fire Stations 2 and 5 were submitted and comments received. Internal permits will be submitted in December.
- ♦ The Harold Avenue Recreation Center wind retrofit design is in progress with 30 percent plans being created for staff review.
- ♦ The new north county Public Works yard has both the design consultants and construction manager at risk under contract. The design team recently applied for the zoning exception with a hearing date scheduled for January 13th.



## Notable Happenings

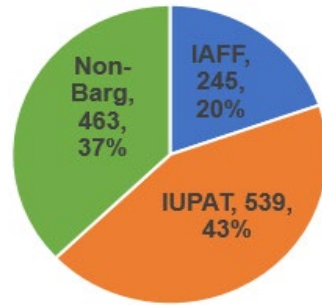
- ♦ The Board of County Commissioners approved the new LED sports lighting and poles for Franz Ross Park football field 2. Construction will commence in late January to early February.
- ♦ Construction began on a Phase II Renovation for the Tampa Bay Rays Spring Training Facility located at the Charlotte County Sports Park.
- ♦ The Kingsway generator design shortlisting was held on November 4th. The consultant shortlisting is scheduled for ranking approval on December 8th Board agenda. Negotiations will begin upon approval.



# Human Resources

## Workforce

Employee Count 1,247  
Avg Age 47  
Avg Hourly Rate \$24.02  
Avg Years of Service 9



Retention of New Hires	November	YTD
% completing probation	80%	80.0%

## Succession Planning

Ee's in FRS DROP the next 5 years	3.4%
% of Workforce Retired this FY	0.3%

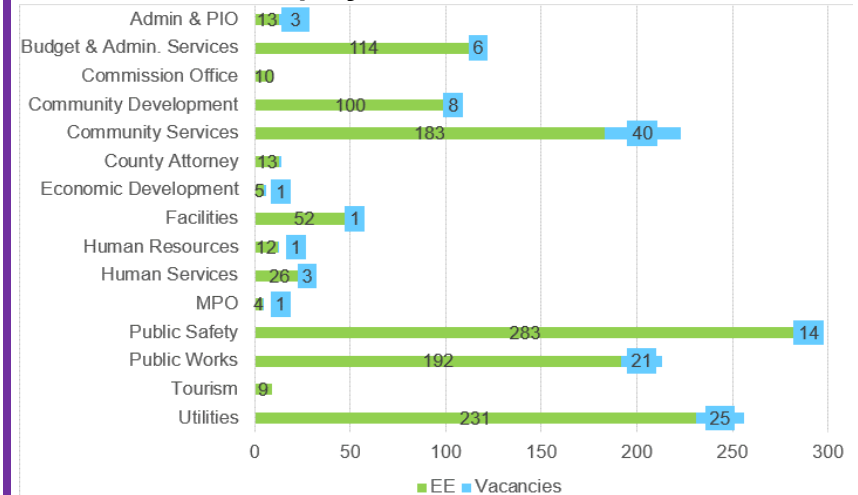
## Separations

	November	YTD
Turnover	1.0%	1.9%
Separations	12	24

## Training & Development

Training	198 Ee's	40.5 hrs	1,298 contact hrs
% using Tuition Reimbursement		1%	

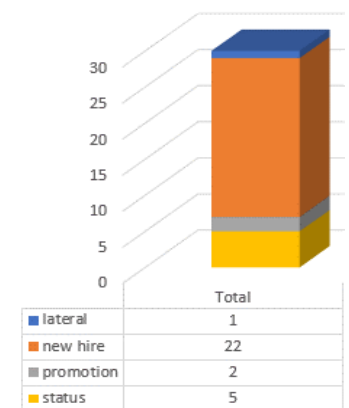
## Employees vs Vacancies



Total Vacancies: 125

## Recruitment

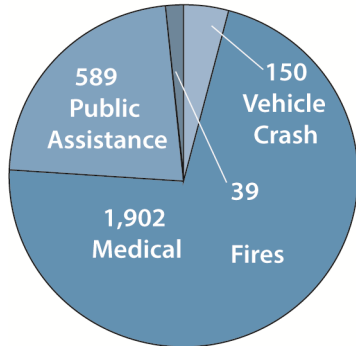
Applications Taken	644
Job Posting Hits	11,027
New Hires	22
Recruited Pos FT	32
Posted PT/Sea	9





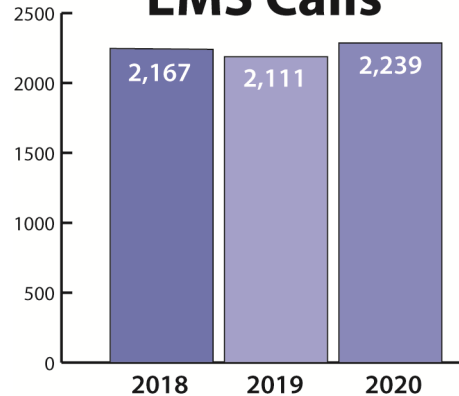
# Public Safety

## Fire

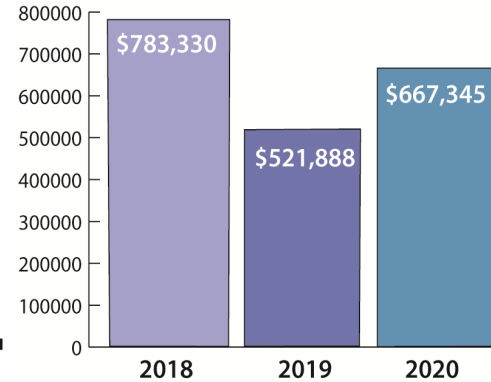


Total Fire Runs: 2,638

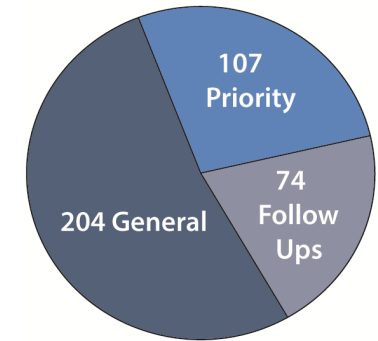
## EMS Calls



## EMS Revenue



## Animal Control



Total Calls 385

## Hurricane Season Wraps Up

November marks the end of a record-setting hurricane season. But just to make sure we know who is boss, 2020 threw Tropical Storm Eta at us late in the season. Our EOC staff, which has been extremely busy this year with COVID-19, kept a close eye on Eta as it passed through our area. Thankfully, we only had minor wind damage and localized flooding.

The record-setting hurricane season is an excellent example of why everyone needs to have an emergency plan in place. Your plan should include a basic emergency kit with things like water, food, flashlights, first aid kit, manual can opener, phone chargers, and thanks to COVID-19, personnel protective equipment (PPE). Visit [ready.gov/kit](https://ready.gov/kit) for more details of what to include in your supply kit.

Cooking is the number one cause of home fires and fire injuries. To help bring awareness to this fact, Charlotte County Fire & EMS held a deep-fried turkey demonstration at HQ. If not done correctly, deep-frying a turkey can be

extremely dangerous, causing severe burns and fires. Common mistakes include using too much oil in the pot, letting your oil get too hot, and adding a wet or partially frozen turkey to the hot oil. If you do any of those things it can lead to disastrous results.

Tom Lloyd, from CC-TV came out and did a story on the demonstration. You can watch the video by following this link <https://youtu.be/YnnvHWWk0j8> or visiting their YouTube channel at <https://www.youtube.com/c/CCTVCharlotteCountyFL>





CHARLOTTE COUNTY  
FLORIDA

# Public Works

## In the Works

530sq.ft. of sidewalk was poured on Kings Highway between Olean Blvd. and Elmira Blvd. in Port Charlotte.



## Did You Know

Exceptional Service Award goes to Phil Carter, George Smith and James Richardson, who expedited a Dead-End sign placement on Wisteria Place in Punta Gorda. Great team work!

From left: Deputy County Administrator Emily Lewis, Phil Carter, George Smith, James Richardson, and Jason Ouimet.



## Working Together

Here is the before and after pictures of our Eastport Environmental Campus. This stormwater ditch has been reclaimed, mowed, and shaped to enhance drainage for the Loveland/Olean Area.



Larvicide: **4,042.15 acres or 6.31 sq. miles - 35 treatments**  
Adulticide: **63,643.84 acres or 100 sq. miles - 17 treatments**

Aquatics invoiced **\$27,536.42** to MSBUs, Mitigation Sites, CCU and Right of Way

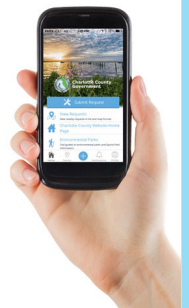
## Charlotte County Application Requests October 2020

Requests Received

**238**



Requests Completed



**180**



# Tourist Development

## Key Performance Indicators

Tourist Development Tax Collections			
TDT (Current Month)			
Oct-19		\$204,770	↑ 24.7%
Oct-20		\$255,365	

Tourist Development Tax Collections			
TDT (Prev Month)			
Sep-19		\$274,873	↓ -4.2%
Sep-20		\$263,413	

## PureFlorida.com

### Traffic

Website Users: 17,963

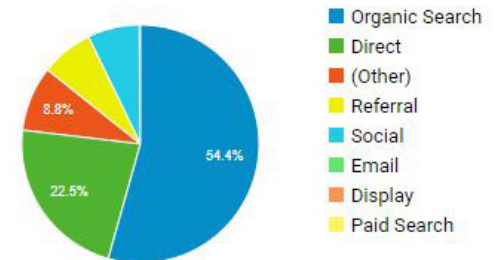
Pageviews: 48,374

Top Origin Markets:  
FL, IL, NY, OH, MI, PA, TX, GA, MA, IN

New vs. Returning Visitors  
83.1% vs. 16.9%

### Digital Channel Breakdown

Nov 1, 2020 - Nov 30, 2020



## Sports November 2020

### Recent Events Hosted

#### United States Specialty Sports (USSSA) Prostyle Baseball Sunshine Classic

November 7-8, 2020

Participants - 828

Spectators - 1650

Estimated room nights generated – 400

Estimated economic Impact - \$553,296.00

\* Event was well attended with over 50 teams traveling as far as West Palm Beach and Miami.

#### USA Softball Fall State Championships rescheduled due to COVID

#### Englewood Beach WaterFest rescheduled due to COVID



### Sports Corner

- Coordinating agreements to host Prep Baseball Report Showcase in Fall 2021 at Charlotte Sports Park
- Coordinating dates to host a new Volleyball State Tournament and Senior Softball Tournament
- Developing new sports marketing collateral to attract National Tournaments
- Developing action plans for securing training camps
- We continue to connect virtually with International & National Sports conferences enhancing and building relationships for future business opportunities.

**Fun Fact:** Florida Sports Industry accounts for \$57.4 Billion in Economic impact supporting 588K jobs.

## Public Relations/Media November 2020

The highlight for November was the Punta Gorda/Englewood Beach Visitor & Convention Bureau awarded three Flagler Awards from VISIT FLORIDA, the state's official tourism marketing agency. The VCB took top honors, presented with the prestigious Henry Award in the category of Internet Marketing for its "Outsiders Welcome" video series consisting of six, one-minute videos each featuring an interview with a different local Outsider ambassador as well as the beautiful scenes of the destination's natural surroundings shot in 4K with cinema-quality gear. All videos can be found at OutsidersWelcome.com. In addition, the VCB was honored with two Bronze Awards. One, in the Mixed Media Campaign category for its "Outsiders Welcome" campaign, a creative combination of digital ads, paid social media ads, emails, and some print. Another, in the Resource/Promotional Material – Consumer category for its Outsider Guide, an extension of the "Outsiders Welcome" campaign, a 98-page non-traditional visitor guide used by the VCB to promote the destination's tourism offerings and the primary fulfillment piece for those expressing interest in visiting the area.



Terry Covert with Babcock Ranch Eco Tours is one of Charlotte County's Outsiders featured in the award-winning campaign.





**Do you live in the El Jobean  
or Ackerman Wastewater  
Expansion Project Area?**

Visit [ElJobeanProject.com](http://ElJobeanProject.com)  
or [AckermanProject.com](http://AckermanProject.com) for  
Project Schedules, Interactive  
Maps, Frequently Asked  
Questions and more!

Our wastewater expansion project sites  
are full of great information!

Visit [ElJobeanProject.com](http://ElJobeanProject.com) and  
[AckermanProject.com](http://AckermanProject.com) today!



## IMPACTS



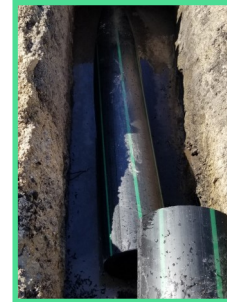
- **Loveland Grand Master Lift Station:**  
Loveland Boulevard. from Midas Court  
to Old Landfill Road will be closed until  
Feb. 26.
- **El Jobean Septic to Sewer Project:**  
The northbound right lane on State  
Road 776 from Kerrigan Circle to Wood  
Duck Road will be closed from 9 a.m.  
until 4 p.m., Monday, Nov. 30 until Mon-  
day, Jan. 11. The northbound sidewalk  
will also be closed during the duration of  
the closure.

*The Utilities Department reminds motor-  
ists to remain alert at all times and to  
exercise caution when traveling in the  
vicinity of construction zones.*

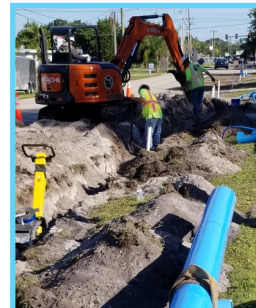
Additional Impacts:  
[Emergency Utility Notices](#)

## UNDER CONSTRUCTION

- **Ackerman Septic to Sewer Project:**  
Construction of a wastewater system to  
service approximately 2,135 properties  
with sewer service. Zones 1, 2 and the  
vacuum station estimated construction  
start is early 2021.
- **El Jobean Septic to  
Sewer Project:**  
Construction of a  
wastewater system to  
service approximately  
300 properties with  
sewer service.  
For more, information:  
[ElJobeanProject.com](http://ElJobeanProject.com)



- **Deep Creek Force Main Replace-  
ment:**  
Construction of a larger force main to  
improve transmission capacity for the  
Deep Creek neighborhood. This  
project also includes pumping im-  
provements at several lift stations  
along the project route.  
[Project Map](#)
- **Lift Station #2 Replacement:**  
Construction of the  
replacement of Lift  
Station #2. Work al-  
so includes replace-  
ments of the 6"  
wastewater force  
main and the 8" wa-  
ter main along  
Conway Boulevard.



## OPERATIONS

- **Calls:** 5,937
- **Call Wait Time:** 5 minutes 11 seconds
- **Total Customer Accounts:** 63,500
- **Sewer Connections:** 41,135
- **Water Connections:** 62,857

### Charlotte County, FL App Requests

- **2 Misc.—Utilities Department**
- **5 Utilities Billing**
- **2 Utilities Department Service**
- 9 Total**

**1,033 Facebook Page Likes**

### **2019 Water Quality Reports:**

<https://tinyurl.com/2019-CCR-PeaceRiver>  
<https://tinyurl.com/2019-CCR-BurntStore>

### Important Information:

Water shutoffs and late fees have been  
suspended due to the coronavirus out-  
break.

**The Customer Support Center is open  
by appointment only. To schedule an  
appointment, call 941-764-4300. Walk-in  
services other than the payment drop  
box will not be available.**

**Customers can still drop-off their pay-  
ments in the various payment boxes,  
pay their utility bill using the convenient  
electronic bill or by phone at  
941.764.4300.**

[Payment Options](#)

**To provide, safe, reliable drinking water, reclaimed water and wastewater service for the enrichment of the community.**