



Monthly Report January 2020

Centennial Park recreation center dedicated with ribbon-cutting

The Charlotte County Commission commemorate the opening of the Centennial Park recreation center with a ribbon-cutting ceremony Jan. 9 at the 1120 O'Donnell Blvd. facility in Port Charlotte.

The 30,000-square-foot building was funded by the 1% local option sales tax approved by voters in November 2014.

To learn more about the recreation center's program and features, visit CharlotteCountyFL.gov and click Parks/Recreation/Pools under Popular Links or call 941.613.3230.



Photo by Ashley Turner

The Centennial Park recreation center features a gymnasium, fitness center, multipurpose rooms, community garden and Community Services administrative offices.

The Metropolitan Planning Organization is developing its 2045 Long Range Transportation Plan. Your input is valuable in this process. Please take a moment to fill out a brief online survey. Visit CharlotteCountyFL.gov and click the survey banner at the top of the page.

Charlotte County sees building boom

Charlotte County issued 223 single-family residential building permits in December 2019. With the 162 issued in November and the 184 issued in October, that's 569 new homes starting in the last quarter of 2019. When those homes are completed, we'll be welcoming more than 1,000 new neighbors.

Commercial activity is also robust, with hotels, stores, restaurants, storage facilities, auto repair shops and service stations in the pipeline, under construction or already open for business. Subdivisions that suffered during the financial crisis of 2007-2008 are reemerging, such as Heritage Landings (the former Tern Bay) on Burnt Store Road. New subdivisions are being platted on long-vacant property, including adjacent to the Murdock Village Community Redevelopment Area, fulfilling another goal of the village vision to invigorate the area between U.S. 41 and State Road 776. West Port and Lost Lagoon in Murdock Village will bring even more commercial and residential development.

Punta Gorda/Englewood Beach tourism bureau wins two Adrian awards

Congratulations to the Punta Gorda/Englewood Beach Visitor & Convention Bureau on winning two Adrian Awards, the most prestigious global tourism marketing competition by Hospitality Sales and Marketing Association International, for its work to promote the county as Florida's premier Gulf Coast destination.

The bureau won a bronze award for its Outsiders Welcome video campaign, which highlights the county's natural beauty and range of outside activities available to visitors (and residents). It also earned a silver award for its Visitor Guide, a journal of things to do and see in our area.

To view the Outsiders Welcome videos, visit www.pureflorida.com and scroll down to the Meet the Outsiders section. To get a Visitor Guide, visit the tourism bureau at 1700 Tamiami Trail, Suite G-2 in Port Charlotte or order it or view it online. Click Maps & More in the top menu.

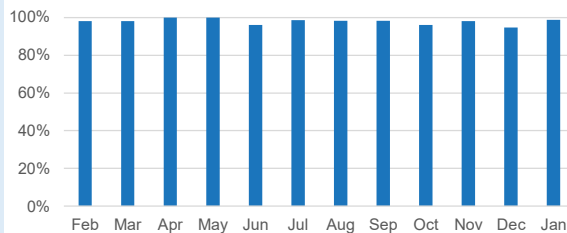
Budget & Administrative Services

Information Technology

Service Tickets by Month



Customer Satisfaction
% Positive

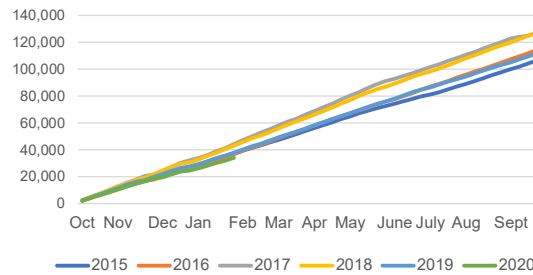


Transit

Transit Calls
Average Handling Time (minutes)



Annual Cumulative Ridership

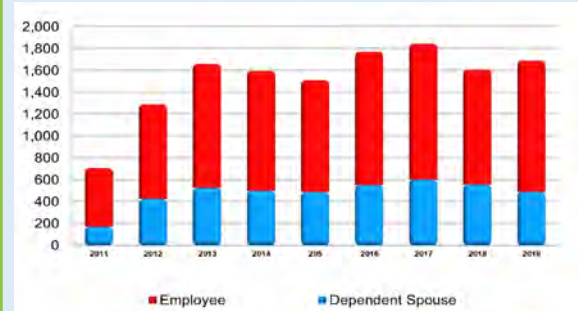


Director Highlights

Worksite Wellness

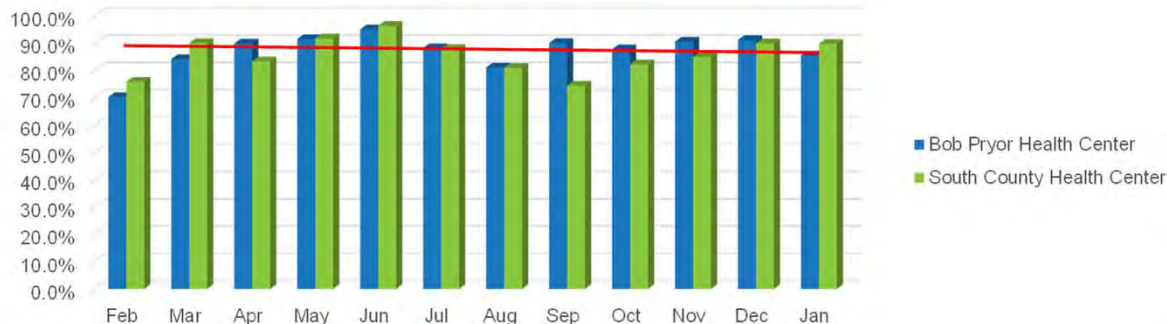
Over the past several years the County has developed a robust Worksite Wellness program known as W@W (Wellness at Work). W@W takes a holistic approach to wellness providing support and offerings to employees in fitness, nutrition, emotional, stress, and financial wellbeing. As a result, over the past five years we have seen a consistent increase in fitness and a reduction in chronic disease prevalence. On an annual basis both employees and spouses are incentivized to complete a Vital Health Profile and to meet a targeted height to weight ratio. The chart below details the levels of annual participation by employees and spouses.

January 2020



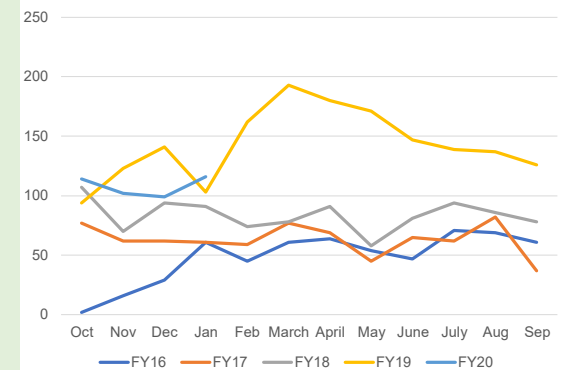
Health Center

Employee Health Center
Monthly Appointment Utilization Summary



Records Management

Record Requests



WHAT'S HAPPENING IN COMMUNITY DEVELOPMENT?

IN PLANNING

- **McDonalds** – Long-running fast-food chain at 1805 Tamiami Trail., Port Charlotte is undergoing demolition and rebuild. Building plans issued.
- **Cheney Brothers** – Expansion of additional distribution warehouse space to existing facility at 1 Cheney Way, Punta Gorda. Building plans under review.
- **AutoZone** – Retailer of automobile parts and accessories at 24040 Beatrix Blvd., Port Charlotte. Final site plan will be presented to Board of County Commissioners for approval in March.
- **Charlotte Commons Apartments** – Proposed apartment complex with 264 units, clubhouse, and associated infrastructure at 24150 Beatrix Blvd., Port Charlotte. Building plans under review.
- **Punta Gorda Airport** – Proposed project for a long-term parking facility at 27101 Airport Road, Punta Gorda. Preliminary and final site plan in review.

UNDER CONSTRUCTION

- **Twisted Fork** – American restaurant at Black Widow Harley-Davidson at 2224 El Jobean Road, Port Charlotte.



- **Coastal Car Wash** – Existing express car wash adding additional staging lane and bug prep station at 3291 Tamiami Trail, Port Charlotte.



- **Veterans Common** – Commercial development with retail buildings and gas station with convenience store at 19200 Veterans Blvd., Port Charlotte.

- **Edgewater at Babcock** – 166 single family units and private amenity center at 13500 SR 31, Punta Gorda.

- **7-Eleven** – Gas station and convenience store at 861 Tamiami Trail, Port Charlotte.



- **Extra Space Storage** – Fully enclosed self-storage facility and 29 covered RV parking spaces at 4536 Tamiami Trail, Port Charlotte.



- **Dollar General** – Retail store at 4386 N Access Road, Englewood.

COMPLETED!!

- **Kings Crossing** – Retail store, restaurant and Bayfront Health at 1912 Kings Highway, Port Charlotte.



- **Extended Stay America Hotel** – Four story hotel at 24100 Beatrix Blvd., Port Charlotte.



PROJECTS' SPOTLIGHT

Babcock Update

- 701 Single Family permits submitted since August 2016
- 477 Certificates of Occupancy issued since August 2016

Murdock Village Update

- Rezoning was approved for 400+ acres in the western section of Murdock Village in order to have mixed-use development with a maximum of 2,400 single and multi family units, commercial uses, and a 150-room hotel.
- Two preliminary plats in house for Kolter Development.
- Arredondo Pointe/Lost Lagoon Development which includes a mixture of retail, entertainment, water park, and hotel uses.

Total Single Family Permits Issued: 183
Single Family Permits Issued—Babcock: 41

Total Single Family Certificates of Occupancy Issued: 135
Single Family Certificate of Occupancy Issued—Babcock: 51

Total Permits Issued: 2,493

Total Permits Issued FY18-19: 28,701
(Fiscal Year Oct. 2018—Sept. 2019)

Total Permits Issued FY19-20: 9,517
(Fiscal Year Oct. 2019—Sept. 2020)

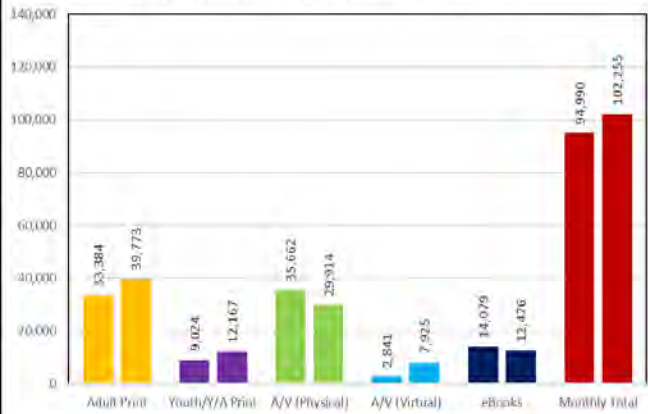
PERMITTING SNAPSHOT



CHARLOTTE COUNTY
Community Development



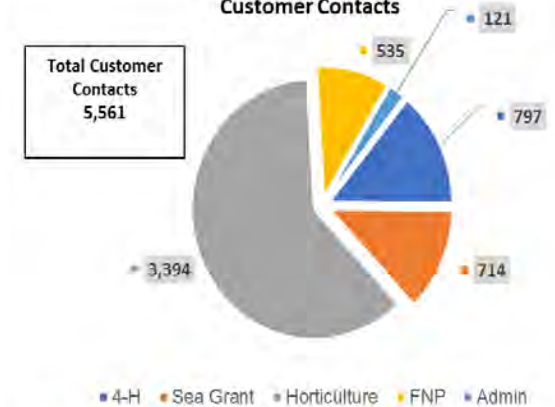
2019 - 2020 January Circulation Comparison



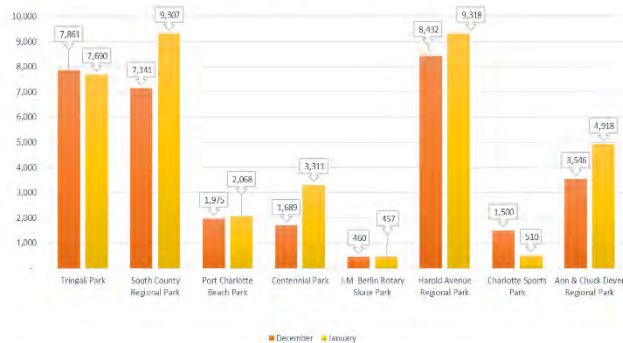
Princess Tea Party at Tringali Park



**UF/IFAS Extension Service
Customer Contacts**



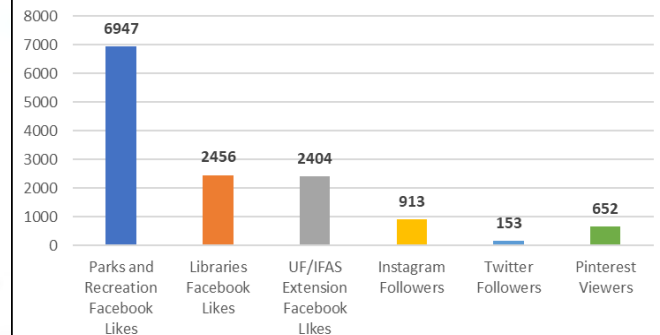
Recreation Center Attendance January 2020



Pool Attendance January 2020



Social Media Impact



Coastal Management: Abandoned/Disabled Vessels - There are (4) ready or contracted to be removed and 1 has been relocated by owner.

Parks and Athletic Field Maintenance

Number of trash bags collected – 4,769

Number of recycling bags collected - 730

Youth leagues and Adult SB practices and games-112

Project Management - 38 Projects, \$2,405,740

Land Management assisted with the preparation for the shorebird mitigation site.

#Miles trails maintained – 87.62 miles

#Acres exotics treated – 5 acres of exotic flora

#Acres habitat treated – mulched 20 acres



Facilities Construction & Maintenance

District 3 Sheriff Office with Evidence and Impound

January 2020



The District 3 Sheriff Office project reached the substantial completion milestone on schedule. The project was originally titled District 4; however, it was retitled to align with the Sheriff's redistricting in 2016. The new District 3 office allows the Sheriff Department to relocate from leased space in the Promenade's Mall to county-owned property on Loveland Blvd. Relocating the Evidence and Impound facility to a new centralized location allows the department to be more efficient. It also provides a more suitable space for evidence storage and operations than the current facility. The project is scheduled to be turned over to the Sheriff in March.

Recent Accomplishments

- ◆ The Guaranteed Maximum Price for the design/build construction of the Justice Center Roof Replacement project was approved at the January 28 Board of County Commissioners meeting.
- ◆ Construction of a new pavilion was completed at North Charlotte Regional Park. Community Services funded the shelter through the Capital Maintenance Program.



Forward Progress

- ◆ Installation of concrete poles and lighting is in progress at the parking lots at South County Regional Park.



- ◆ The Family Services Center schematic design phase is completed moving the project into design development.
- ◆ The excavation/relocation of gopher tortoises is complete at Fire Station 10. Two adults and one neonate were relocated to the recipient site.

Notable Happenings

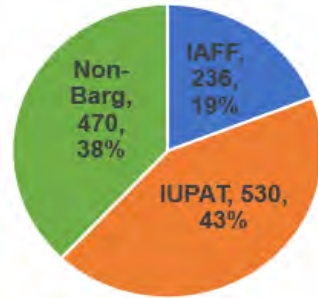
- ◆ Justice Center— Clerk of Court's Employee Relations moved from the second floor into their new space on the first floor, allowing for construction to continue on the second floor new Jury Assembly space.
- ◆ New schematic drawings are being developed to create more space for storage of necessary items at the Jail.
- ◆ Hazard mitigation grant funding for the Harold Avenue generator was approved by the Board of County Commissioners at the January 28 board meeting.



Human Resources

Workforce

Employee Count 1,236
Avg Age 47
Avg Hourly Rate \$23.53
Avg Years of Service 9



Retention of New Hires
% completing probation

	January	YTD
% completing probation	88.00%	86.5%

Succession Planning

Ee's in FRS DROP the next 5 years 3.2%
% of Workforce Retired this FY 1.1%

Separations

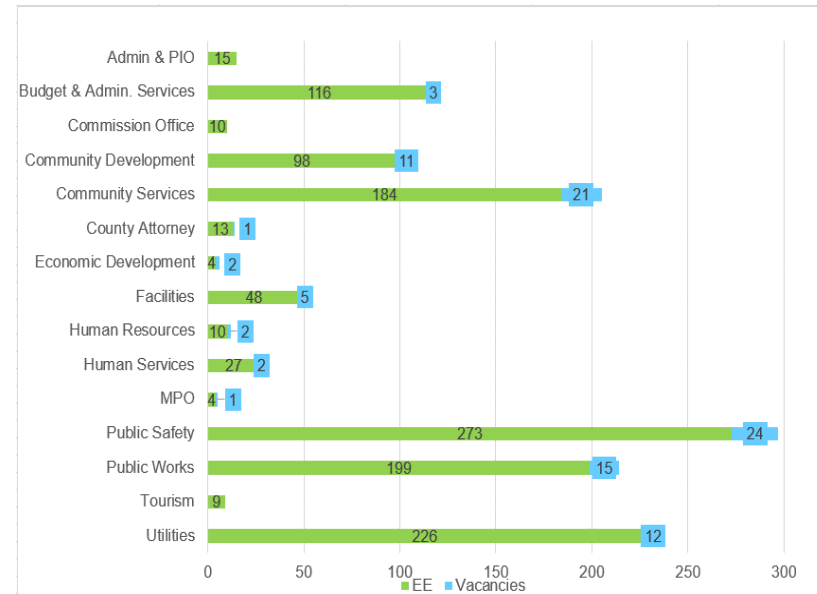
January **YTD**
Turnover 0.6% 3.6%
Separations 8 45



Training & Development

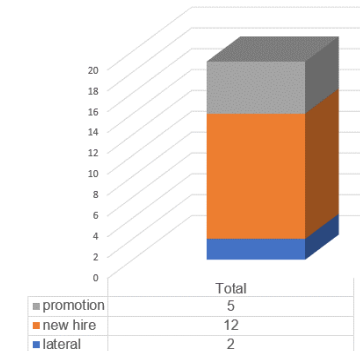
Training 89 EE's 16 hrs 1,424 contact hrs
% using Tuition Reimbursement 1%

Employees vs Vacancies



Recruitment

Applications Taken 513
Job Posting Hits 19,457
New Hires 12
Recruited Pos FT 22
Posted PT/Sea 9



Human Services

Human Services is pleased to announce the completion of the *Healthy Charlotte – Community Health and Needs Assessment*. For the past 6 months, the department has partnered with the Department of Health, Charlotte Behavioral Health Care, United Way of Charlotte County, and the Health Planning Council of Southwest Florida. Together, they met with focus groups, compiled data, identified resources, analyzed findings and set five top priorities for shaping the overall health and well-being of the community. On February 20th, the final report will be presented at the 2020 Community Leader Breakfast hosted by the Gulf Coast Partnership. A

COMPLETE



Aging & Adult Services reaffirmed their commitment to strengthening public awareness of available resources for Seniors with the completion of the *Outreach and Targeting Plan for 2019/2020*. This report identifies current and projected target populations and highlights outreach efforts that have been completed in 2019 and will continue to be refined and expanded during 2020.

STAFF SPOTLIGHT

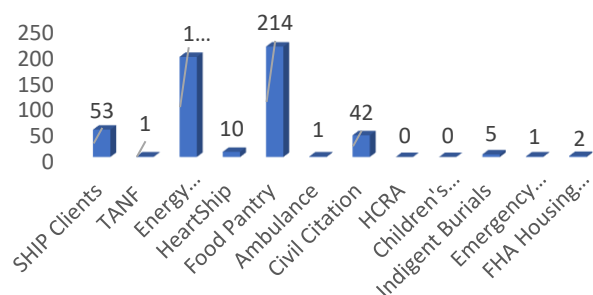


Human Services welcomes three new employees. Jessica Gil de Lamadrid, joined the staff in October as a Veterans Care Coordinator. Laurie Kimball, started in November as the departments Grants Analyst and Leianda Mattos, was hired in January to fill the position of Veterans Services Resource Specialist. Each of these women bring a wide array of experience and expertise to the department that will enhance client services and programming.

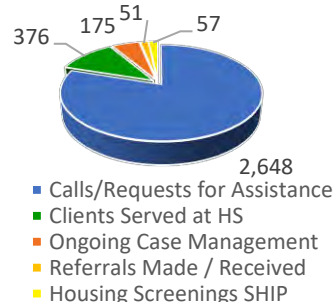
MAKING WAVES

In response to the the Board's newly approved Mission, Vision and Value Statement, Human Services has begun to review the County's Strategic Plan and how departmental programming and staff in the 211, Aging and Adults, Veterans and Neighborhood Services divisions play a role in the County's efforts to better serve the community. Over the next couple of months, community presentations and printed materials will be updated with new graphics and staff will discuss the new branding message and how they can apply the CARES values to their work and outreach efforts.

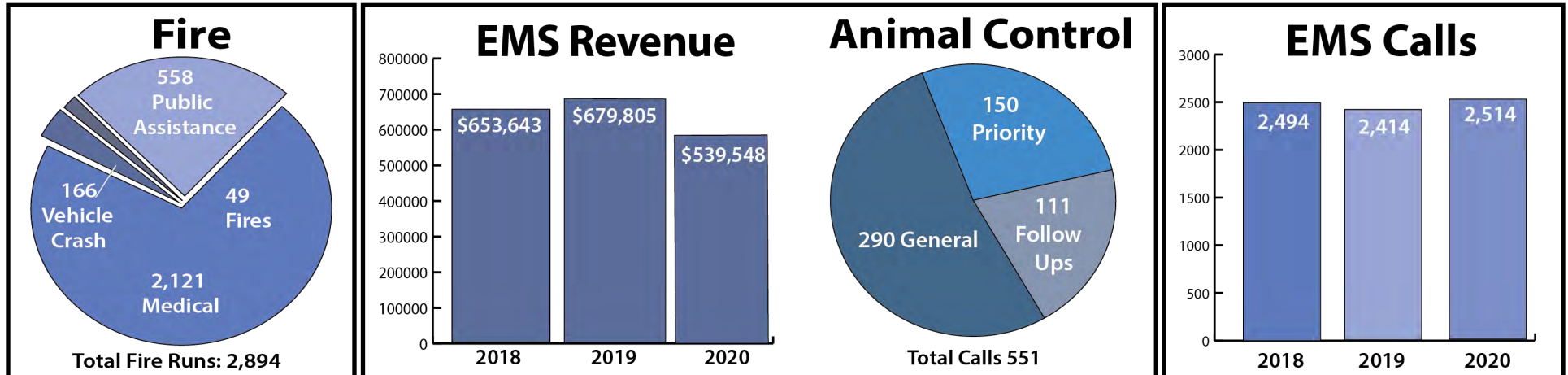
January Services the Numbers



January By the Numbers



"We help you navigate life's choppy waters"



New Pet Licensing Options

Charlotte County Animal Control has expanded its ability to provide pet license tags to pet owners by providing more options including an online service. What used to mean a trip to a local veterinarian clinic or to Animal Control Headquarters located in the Public Safety Building on Airport Rd. has been simplified. Animal Control has outsourced pet licensing to PetData Inc. Citizens have the ability to purchase and renew pet tags on-line with support 24/7. PetData Inc. will also send the state-required license renewal reminders to pet owners to remind them of upcoming due dates for rabies vaccinations and county licenses. The agreement with PetData Inc. provides our residents with an additional tool to conveniently license their pets.

New this year, residents will also be able to purchase pet license tags at all of our county tax collectors' offices. While visiting the tax collector's office to renew drivers' licenses or

license plates, pet owners can now purchase the necessary pet license during the same visit.

The fees for pet licenses are \$17 for any animal one-year of age or under. If your pet has been spayed or neutered and is older than one year, the pet license is \$17. Any pet, one-year of age and older, that have not been spayed or neutered is \$35. The level of service at Charlotte County veterinarian clinics and hospitals is not changing. They will continue to provide their clients with their pet's county license tags and it is always recommended to visit your veterinarian annually with your pet and obtain your pet's county license tag.

In the Works

The South Gulf Cove Pathways are finishing up work on Appleton Blvd. and moving on to Calumet Blvd. and Keystone Blvd with grade work and driveway replacement. When finished, South Gulf Cove will have almost 19 miles of 10' multi-use pathway to enjoy.



Did You Know

Work on the Bermont Rd. sidewalk has started. With the speed limit being lowered to 45MPH for the duration of the project, clearing, excavation & embankment, stabilization and pouring of gravity wall is all being done. Work on pouring sidewalk and extending the box culverts will be starting in February and FPL will be relocating some of their poles to allow room for the sidewalk.



Working Together

If we are going to make a difference in our environment, education is key!

Kalyn Markey, Keep Charlotte Beautiful's intern from FGCU, is working in STEM Lab this week at Kingsway

Elementary educating K-2 on littering and recycling and 3-5 on composting! She is utilizing the Keep America Beautiful Waste In Place program based on the Behavior Change Method. A big thank you goes out to Kingsway for allowing us to bring this program into the students.



Larvicide: **5 truck treatments covering 15 acres**
1 air mission covering 960 acres
1 one abandoned pool treated

Adulticide: **18 treatments covering 28,436 acres**

Commerical Helicopter Poilots Carl Smith and Jeff Proffitt attended the 2020 Helicopter Expo

Aquatics invoiced **\$20,498.00** to MSBUs, Mitigation Sites, Parks, and Right of Way

Charlotte County Application Requests
January 2020

Requests Received

18

Requests Completed

12



Tourist Development

Key Performance Indicators

HOTEL & TDT	TDT Collections (Prev Month)		Comp Set TDT (Prev Month Sarasota/Lee)		TDT FYTD Collections (Pacing)		Fiscal Year to Date 25% +\$179,541 (record FYQ Δ)
	Nov-18	\$198,701	Nov-18	\$3,497,722	Dec-18	\$700,697	
	Nov-19	\$275,100	Nov-19	\$4,035,847	Dec-19	\$880,238	
		↑ 38.4%		↑ 15.4%		↑ 25.6%	
	TDT Collections (Current Month)		STR Occupancy (Hotels)		VR Occupancy (VRBO/Homeaway/AirBnB)		
	Dec-18	\$323,076	Dec-18	57.74%	Dec-18	N/A	New Metric
	Dec-19	\$400,368	Dec-19	64.71%	Dec-19	30.7%	
		↑ 23.9%		↑ 7.0%			

Sports/Meetings | Recent, Future and Won Business | January 2019

Recent Events

AAU Pickleball Outdoor National Championships
Jan. 5-7, 2020
PicklePlex of Punta Gorda
188 athletes generating an estimated \$128,000 in direct expenditures and \$251,351 in total economic impact

PicklePlex Grand Opening Tournament
Jan. 9-12, 2020
PicklePlex of Punta Gorda
Attracted 442 athletes, generating an estimated \$194,452 in direct expenditures and \$383,911 in total economic impact.

11th Annual Charlotte Harbor Regatta
Jan. 31-Feb. 2, 2020
Port Charlotte Beach Park/Charlotte Harbor. Typically attracts 45-65 boats equating to 150-200 individual participants and family members.

Upcoming Events

Snowbird Baseball Classic
Feb. 14-Mar. 22, 2020
North Charlotte Regional Park, South County Regional Park, Cool Today Park.
45 NCAA Division I and III schools including Ohio State, Pittsburgh, Iowa, Western Michigan and the U.S. Military Academy; 12th annual event; Last year's event generated over \$8 million in direct expenditures and \$13 million in total economic impact. More info at SnowbirdBaseball.info.

SpringFling Women's Collegiate Lacrosse
March 7-28, 2020
Returning to Charlotte County for a 4th year, this event typically attracts 35-40 NCAA Division III teams generating nearly \$2 million in direct expenditures or \$3 million in total economic impact.

Public Relations/Media | January 2019

Total Placements

21

Total Reach

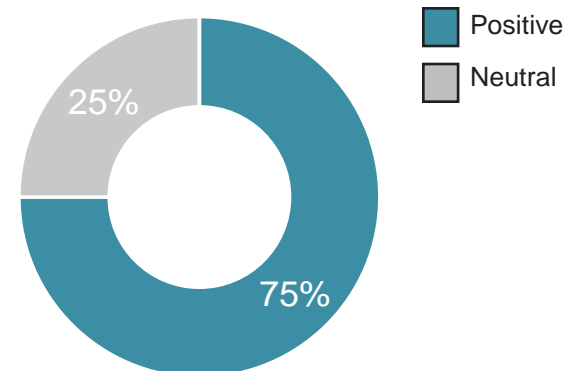
29.1M

Total Publicity Value

\$57k*

* Some media platforms are not able to be tracked in value. Actual value higher.

Media Sentiment





UPCOMING TOURS

Get a behind-the-scenes look at the process involved in providing water and wastewater treatment and water reclamation services to the community. Observe treatment plant operators in action and learn about the transport, processing and disposal of biosolids. Call 941-764-4304 or email CCUPR@CharlotteCountyFL.gov for more information.

Tour Dates (subject to change):

Tuesday, March 10, 9 a.m.-12 p.m.,
Burnt Store Reverse Osmosis Water Treatment & Reclamation Facility

Wednesday, March 18, 10 a.m.-12 p.m.,
Peace River Water Treatment Facility

Wednesday, April 8, 10 a.m.-12 p.m.,
West Port Water Reclamation Facility



UNDER CONSTRUCTION

- **Loveland Grand Master Lift Station:** Master Lift Station and 48" Gravity Interceptor, 14,000 LF of 48" pipe and 2,800 LF of 24" pipe. Construction has resumed after a short delay. Crews will be working along Kings Highway and moving east to Loveland Blvd. New anticipated completion is Winter 2021.

- **US 41 Southbound Utility Improvements from Enterprise Dr. to Morningstar Waterway:**

This is in coordination with an FDOT multi-use path project. The existing water pipes will be replaced with new pvc pipes. For more information, visit: US41Utilities.com



- **Coliseum Force Main Replacement:** The existing sewer pipes will be replaced with 12" pvc pipes and HDPE force mains.
- **Myakka Booster Pump and El Jobean Vacuum Station:** Construction of a new building for the Myakka Potable Water Booster Station and the El Jobean Vacuum Sewer Station. The booster station will increase potable water pressure to West County at the Myakka River and the vacuum station will provide sewer collection for the El Jobean Septic to Sewer Project. Construction for sewer project is anticipated to start this Summer.

OPERATIONS

- **Calls:** 7,668
- **Call Wait Time:** 2 mins 3 seconds
- **Total Customer Accounts:** 62,247
- **Sewer Connections:** 40,120
- **Water Connections:** 61,619

Charlotte County, FL App Requests

- **7 Utilities Billing**
- **3 Misc-Utilities Department**
- **6 Utilities Department Service**
16 Total

912 Facebook Page Likes

PROTECT YOUR PIPES!

Only flush the 3 Ps:



DO NOT FLUSH:

- Flushable & Non-Flushable Wipes
- Sanitary Products • Cloth • Hair
- Bandages • Cotton Swabs
- Cigarettes • Paper Towels
- Medications • Plastic • Floss
- Rubber • Grease • Cat Litter

941.764.4300
CharlotteCountyFL.gov





IMPACTS



- **Loveland Grand Master Lift Station:** Loveland Blvd. between Midas Ct. and Old Landfill Rd. will be closed until June 30.

Additional Impacts:
[Emergency Utility Notices](#)

To provide, safe, reliable drinking water, reclaimed water and wastewater service for the enrichment of the community.