

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
December, 2011**

Inquires/Appointments/Successes

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 18 pending prospects.
- ✓ 5 new projects reviewed.
- ✓ 4 Dunn & Bradstreet company searches/reports.
- ✓ 9 internal research requests.
- ✓ 7 appointments and 2 site visits with prospects, their representatives or realtors.

Meetings

- ✓ State Level
 - FDOT
- ✓ Regional Level
 - Suncoast Technology Forum
 - SW Florida Regional Planning
 - Sarasota EDC
 - Blue Chip Award Recap Meeting
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - Enterprise Charlotte Economic Council
 - Charlotte Harbor CRA Advisory Committee Meeting
 - Charlotte County Chamber
 - Charlotte County Community Development
 - Charlotte County Airport Authority
 - Fawcett Hospital
 - Public Works
 - MPO

Presentations/Newspapers/Magazines

- ✓ Speaking Engagements: Englewood Sunrise Rotary, ECAP Public Hearing.
- ✓ Curmudgeon Radio Show, WENG Radio

Office Activities

- ✓ Website updates/redesign ongoing; created templates and web pages. Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events. Updated EDO address. Updated social media site. Added enhancement zone map, updated top employers.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Enterprise Charlotte Economic Council and the Charlotte Harbor CRA Advisory Committee.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Smarter Cities Challenge Letter and Application.
- ✓ Created brochure for distribution at the Consumer Electronics Show.
- ✓ Coordinated the payment to the Department of Economic Opportunity for the three community redevelopment districts – Charlotte Harbor, Murdock Village and Parkside.

- ✓ Represented the EDO at the 2011 Blue Chip Awards recap meeting and submitted the 2012 endorsement form which will allow Charlotte County to continue to participate.
- ✓ Represented the EDO at the Broadband Florida kick-off meeting facilitated by the Regional Planning Council.
- ✓ Coordinating the final development of a map that highlights the Industrial and Commerce Parks in the County. The map will be used as a marketing tool by the EDO.

Research and Policy Initiatives

- ✓ Creating EDO policies and strategies.
- ✓ Continued working with local commercial land developers regarding land trades.
- ✓ Monitoring the Draft Enterprise Zone legislation that has been filed as HB201 and SB294.
- ✓ Presented revised ECAP landscape code to the BCC at a public hearing.

Charlotte Harbor CRA

- ✓ Facilitated the December 5 Charlotte Harbor CRA Advisory Committee meeting which included a final recommendation on the land development code.
- ✓ Continued to manage the final permitting of Harbor Walk Phase 1 and coordinated the preparation of the final Right of Entry Agreement that will be presented to the BCC on January 10. 100% plans accepted by FDOT, additional review underway by State Historic Preservation Officer and Federal Highway Administration. Submittal of updated plans to SWFWMD.
- ✓ Continued to coordinate the 4th Annual Hands Across the Harbor Event, which will be held on January 28, 2012. This year's event currently has a total sponsorship of \$6,250. Developed press releases on the event. The event will benefit the Charlotte Harbor Environmental Center (CHEC). Registration drive is underway.
- ✓ Finalized the RFP on the Sibley Bay mixed use project site in coordination with the Housing Manager. Purchasing is finalizing the document for distribution. Rezoning of the property is scheduled for January 10, 2012.
- ✓ Oversaw the tasks of the Bayshore Live Oak Park Special Events Coordinator, including assistance in developing a working budget to be used for each event.

Murdock Village CRA

- ✓ Continued to provide support to interested parties on redevelopment opportunities.
- ✓ Facilitated a meeting with county staff to develop an action plan of items for 2012 including the development of a Master Road Alignment Plan and PD zoning. Funding options for the development of the Business Technology Center in Murdock Village will be evaluated after the road study is completed.