

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
February, 2012**

**Inquires/Appointments/Successes**

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 45 pending prospects.
- ✓ 10 new projects reviewed.
- ✓ 4 site visits and presentations.
- ✓ 2 incentive applications
- ✓ 6 internal research requests; 1 external research request.
- ✓ 1 D&B search.
- ✓ 18 appointments with prospects, their representatives or realtors.

**Meeting**

- ✓ National Level
  - Urban Land Institute
  - APA Public Policy Workshop and the Distributed Energy Coalition Meetings
- ✓ State Level
  - Department of Economic Opportunity
  - Florida Home Builders
  - Department of Transportation
- ✓ Regional Level
  - Suncoast Technology Forum
  - SW Florida Workforce Development
  - Regional Business Summit
  - Regional Florida 8 Grant
  - City of North Port
  - FGCU/SBDC
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings and PreAgenda Meetings
  - Enterprise Charlotte Economic Council
  - Charlotte Harbor CRA Advisory Committee
  - Murdock Village CRA Advisory Committee
  - Charlotte County Chamber
  - Charlotte County Community Development
  - Charlotte County Community Services
  - Charlotte County Building Services
  - Charlotte County Airport Authority
  - Team Punta Gorda
  - Edison State College
  - Budget/Fiscal Services Quarterly Business Meeting
  - Health Insurance Focus Group
  - SCORE
  - Human Resources
  - Arts & Humanities
  - Purchasing

### **Presentations/Newspapers/Magazines**

- ✓ Speaking Engagements: Ambassador Academy, South County Tiger Bay Club
- ✓ WENG Radio
- ✓ Press Release: Suncoast Technology Forum; i2iFL.
- ✓ Reporters: Florida Weekly, Charlotte Sun
- ✓ Booth: Charlotte County Business Expo

### **Office Activities**

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events, reworked home page Flash. Updated social media site. Added maps, Regional EIR.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA, Murdock Village CRA and Enterprise Charlotte Economic Council.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Participated in the Charlotte County Ambassador's Academy.
- ✓ Attended County Health Insurance Orientation.
- ✓ Attended H/R Refresher Course.
- ✓ Completed the Sexual Harassment Training.

### **Research and Policy Initiatives**

- ✓ Creating EDO policies and strategies.
- ✓ Continued working with local commercial land developers regarding land trades.

### **Charlotte Harbor CRA**

- ✓ Continued to manage the final permitting of Harbor Walk Phase I. BCC approved the Public Purpose Resolution on February 14. FDOT District Secretary has approved the draft lease documentation and it has been sent to Tallahassee for review. Outstanding items include right of way permit and SWFWMD permit.
- ✓ Coordinated the February 6 Charlotte Harbor CRA regular meeting and the February 28 Special meeting. The Committee has finalized their recommended changes to the Comprehensive Plan and Zoning Code changes.
- ✓ Attended the February 3 meeting at Bayshore Live Oak Park to discuss options and develop suggestions for improving the image and event schedule for the park.
- ✓ Coordinated with the Purchasing Division to finalize and post the RFP for the lease or purchase of the Sibley Bay property.
- ✓ Oversaw the tasks of the Bayshore Live Oak Park Special Events Coordinator, including assistance in developing a working budget to be used for each event.
- ✓ Facilitated a meeting with EDO Director and property owners to discuss Economic Development opportunities along Charlotte Harbor waterfront.
- ✓ Provided information to School House Square real estate manager to assist with the recruitment of new tenants into the commercial center.
- ✓ Provided a tour of the Charlotte Harbor CRA to Commissioner Deutsch.

### **Murdock Village CRA**

- ✓ Continued to provide support to interested parties on redevelopment opportunities.
- ✓ Developed a Term Sheet on milestones for a potential developer interested in Murdock Village.
- ✓ Provided input on Master Road Alignment Plan and FDOT pond site locations to Community Development Department.
- ✓ Facilitated the February 13 Murdock Village CRA Advisory Committee meeting which included review and revisions to the draft master infrastructure plan.