

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
March, 2012**

**Inquires/Appointments/Successes**

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 46 pending prospects.
- ✓ 7 new projects reviewed.
- ✓ 2 site visits and presentations.
- ✓ 15 internal research requests; 2 external research requests.
- ✓ 19 appointments with prospects, their representatives or realtors.

**Meetings**

- ✓ International Level
  - Enterprise Florida - Germany
- ✓ National Level
  - Urban Land Institute
  - Congressman Rooney
- ✓ State Level
  - Department of Transportation
- ✓ Regional Level
  - Suncoast Technology Board Meeting
  - Enterprise Florida Regional Stakeholders Meeting
  - Regional Broadband Advisory Committee
  - Regional Florida 8 Grant
  - Post Legislation Luncheon
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings and PreAgenda Meetings
  - Charlotte Harbor CRA Advisory Committee
  - Murdock Village CRA Advisory Committee
  - Charlotte County Industrial Development Authority
  - Enterprise Charlotte Economic Council
  - Charlotte County Chamber
  - Junior Leadership Charlotte Luncheon
  - Charlotte County Community Development
  - Charlotte County Community Services
  - Charlotte County Building Services
  - Charlotte County Airport Authority
  - Charlotte County Public Works
  - Team Punta Gorda
  - Health Insurance Focus Group

**Presentations/Newspapers/Magazines**

- ✓ Speaking Engagements: Ambassador Academy
- ✓ Press Release: Walkable Streets
- ✓ Reporters: Charlotte Sun
- ✓ Completed an article on the Innovation to Industry (i2i) Contest for the APA Florida Newsletter to be published in April.

### **Office Activities**

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events, reworked home page Flash. Updated social media site. Added maps, Regional EIR.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA, Murdock Village CRA and Charlotte County Industrial Development Authority.
- ✓ Prepared invitations and mailing list for Charlotte Harbor Bridge dedication.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Participated in the Charlotte County Ambassador's Academy.
- ✓ Completed training as a Certified Economic Gardening Program Director.

### **Research and Policy Initiatives**

- ✓ Creating EDO policies and strategies.
- ✓ Continued working with local commercial land developers regarding land trades.

### **Charlotte Harbor CRA**

- ✓ Continued to manage the final permitting of Harbor Walk Phase I. BCC approved the request to seek advancement of the project from FDOT, which if approved by FDOT would allow the project to begin when permits are issued. Final lease/permits have been forwarded to FDOT and Federal Highway Administration and SWFWMD.
- ✓ Coordinated the March 5 Regular Meeting of the Charlotte Harbor CRA Advisory Committee.
- ✓ Met with Community Policing officers to discuss pedestrian safety issues by Villas San Carlos.
- ✓ Worked on the coordination of the May 1 dedication of the Dick Loftus Bridge with Engineering.
- ✓ Participated in the Sibley Bay RFP Selection Team Pre-submittal conference.
- ✓ Presented an update at the Bicycle Pedestrian Advisory Committee on Charlotte Harbor CRA projects.
- ✓ Completed and filed the 2011 Annual Report as required by State law.
- ✓ Prepared materials, press releases and agendas for the "Street Design and Your Community" for April 9 and April 10 visit with Dan Burden from Walkable and Livable Communities Institute.

### **Murdock Village CRA**

- ✓ BCC approved the Main Stage LLC proposal for 100 acres in Murdock Village. Provided support in preparing documents and follow-up to include the publication of the 30-day notice requirement.
- ✓ Facilitated the March 19 Special Meeting of the Murdock Village CRA Advisory Committee which included a presentation on the Main Stage proposal and a discussion on the Gateway area in Murdock Village.
- ✓ Completed and filed the 2011 Annual Report as required by State law.
- ✓ Participated in the master planning meeting with the Community Development Department on future land use provisions including entitlements.
- ✓ Met with a US41 Gateway property owner to discuss his interest in expanding his business.