

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
June, 2012**

Inquires/Appointments/Successes

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 55 pending prospects.
- ✓ 9 new projects reviewed.
- ✓ 2 Incentive Applications.
- ✓ 6 site visits and presentations.
- ✓ 1 internal research request.
- ✓ 17 appointments with prospects, their representatives or realtors.

Meetings

- ✓ State Level
 - APA Florida State Conference Program Committee
 - Florida Redevelopment Council
 - Florida Economic Development Council
- ✓ Regional Level
 - Suncoast Technology Forum
 - Blue Chip Awards
 - Southwest FL Regional Planning CEDS Working Committee
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings and PreAgenda Meetings
 - BCC/City of PG Joint Workshop
 - Budget Meeting & Workshop
 - Charlotte Harbor CRA Advisory Committee
 - Charlotte County Industrial Development Authority
 - Enterprise Charlotte Economic Council
 - MPO
 - EOC Disaster Preparedness
 - Business Retention & Expansion Committee
 - Charlotte County Chamber
 - Punta Gorda Economic Development Task Force
 - Charlotte County Community Development
 - Charlotte County Community Services
 - Charlotte County Building Services
 - Charlotte County Public Works
 - Wellness @ Work

Presentations/Newspapers/Magazines

- ✓ Speaking Engagements: FEDC – Emergency Preparedness; Charlotte Harbor Rotary
- ✓ Press Release: FEDC Award

Office Activities

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events, reworked home page Flash. Updated social media sites and calendar.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA, and Charlotte County Industrial Development Authority.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Reviewed and updated the Emergency/Disaster Preparedness booklet and documents.
- ✓ Searched and reviewed business expansions on LexisNexis.
- ✓ Participated in SWF Regional Planning Council Working Committee to develop the 5 year Comprehensive Economic Development Strategy (CEDS). The Committee has held two meetings in June and has developed a list of vital projects and programs. The Plan will be completed by the end of July and public comment period will open in August.
- ✓ Attended the quarterly MPO/FDOT/County Coordination meeting to provide an update on Charlotte Harbor CRA Harbor Walk project and to be informed on the status of other roadway projects including Piper Road.
- ✓ Participated in the monthly Grow Florida Economic Gardening conference call and continued to inform existing businesses on the Economic Gardening Services. Continued to coordinate with the Regional Planning Council on the grant submission to provide these services in the region.
- ✓ Participated in the Blue Chip Endorsers meeting and continued to promote the Blue Chip Award to local businesses. Applications are being accepted until September 10, 2012.
- ✓ Presented an overview of Economic Development from a Charlotte County perspective at the APA Florida Conference Kick-off session on June 15.
- ✓ Facilitated the Business Retention and Expansion Committee Meeting on June 29 - topics included the Microloan Program, Economic Gardening, and Blue Chip Awards.
- ✓ Participated in the APA Florida State Conference Program Committee.
- ✓ Attended Real Estate Finance training provided by the Florida Redevelopment Association. This training module is the second of five required modules necessary to obtain certification as a Florida Redevelopment Specialist.
- ✓ Staff viewed the required Drug Testing Awareness videos.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding land trades.
- ✓ Researched Certified Site Programs.
- ✓ Continued to analyze the data to provide options for the creation of an Enterprise Zone in Charlotte County.

Charlotte Harbor CRA

- ✓ The Harbor Walk Project received its permit from Southwest Florida Water Management District. The final documentation needed to finalize the permits on this project is the lease with FDOT. Lease documentation is being reviewed by the County Attorney to finalize the document prior to review by the BCC. Met with District 1 Secretary Billy Hattaway regarding advancing the project.
- ✓ Attended the BPAC meeting and provided an update on Harbor Walk and an overview of the "Street Design and Your Community" event that was held in April.
- ✓ Oversaw the tasks of the Bayshore Live Oak Park Special Events Coordinator and provided input on future development within Bayshore Live Oak Park to the Community Services Department.
- ✓ Coordinated the development of a map to highlight attractions in the park.

- ✓ Coordinated the June 4 Regular Meeting of the Charlotte Harbor CRA Advisory Committee which included updates on capital projects.
- ✓ Continued to seek information from Engineering on improving pedestrian safety for residents of Villas San Carlos and surrounding residents.
- ✓ Continued to develop market opportunities in Charlotte Harbor to attract outside development opportunities.
- ✓ Facilitated the Hands Across the Harbor 2013 Steering Committee Meeting on June 28. Waste Management will continue to be the event sponsor and Charlotte Harbor Environmental Center will continue to be the non-profit beneficiary. Save the Date: January 26, 2013.
- ✓ Continued to work with an interested developer on redeveloping the Sibley Bay property. Activities included conference call and follow up on grant opportunities and existing and proposed entitlements.

Murdock Village CRA

- ✓ Continued to participate in the master planning of Murdock Village with the Community Development Department on future land use provisions including master infrastructure plan and entitlements.
- ✓ BCC approved the Main Stage Proposal at the June 12 BCC meeting and have scheduled the Option Contract for the August 28 BCC meeting.