

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
October, 2012**

Inquires/Appointments/Successes

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 9 pending prospects.
- ✓ 3 new projects reviewed.
- ✓ 7 site visits and presentations.
- ✓ 2 external and 9 internal research requests – LexisNexis; CoStar; web.
- ✓ 11 appointments with prospects, their representatives or realtors.

Meetings

- ✓ National Level
 - Enterprise Florida Consultant Event – New York
- ✓ State Level
 - APA Florida State Conference
 - Florida Economic Development Council – Sunshine Webinar
 - ULI Sustainability Committee
 - GrowFL
 - Enterprise Florida Marketing Task Force Meeting
 - Florida's Companies to Watch Awards Presentation
- ✓ Regional Level
 - Southwest FL Regional Planning CEDS Working Committee
 - Southwest FL Workforce Development
 - Suncoast Technology Forum Board Meetings
 - Broadband Public Workshop
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - Murdock Village CRA Advisory Committee
 - Enterprise Zone Development Agency
 - Industrial Development Authority
 - Charlotte County Airport Authority
 - Edison State College
 - Entrepreneurial Support Organization
 - TAC/MPO
 - Charlotte County Chamber
 - Punta Gorda Economic Development Task Force
 - Charlotte County Community Development
 - Charlotte County Community Services
 - Charlotte County Public Works
 - Historical Advisory Committee
 - Affordable Housing Service Committee
 - Health Insurance Focus Group
 - Leadership Charlotte
 - Charlotte Harbor Hands Across the Harbor Committee
 - ECAP Stakeholders Meeting
 - Budget 1st Quarter Business Meeting

Presentations/Newspapers/Magazines

- ✓ Speaking Engagements: Team Punta Gorda; Punta Gorda Rotary; Charlotte County Republican Club
- ✓ Newspaper/Magazine Interviews: Sun/ Incubator; Challenger Building; Mote
- ✓ Press Releases/E-Mail Blasts: Florida's Companies to Watch - Marketing Arm International, Emerging Trends, Florida Energy Resiliency Strategy; Entrepreneur Week Events

Office Activities

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events. Updated social media sites and calendar. Changed background on all pages.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA Advisory Committee, Murdock Village CRA Advisory Committee, Enterprise Zone Development Agency and the Industrial Development Authority.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Reviewed and updated Demographic Profile.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Reviewed paper and electronic files for Records Retention.
- ✓ Reviewed relevant company notices in LexisNexis.
- ✓ Working with the Florida/Brazil Chamber of Commerce to strengthen business ties.
- ✓ Facilitated an ECAP property owner meeting to discuss marketing plans.
- ✓ Created marketing flyer for IDA property in the ECAP area.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding land trades.
- ✓ Continued to research and draft materials for a Certified Site Programs in Charlotte County.
- ✓ Worked with attorneys and County Departments on due diligence of the IMPAC facility.

Charlotte Harbor CRA

- ✓ Harbor Walk Project - The BCC approved the final lease document with FDOT and the lease has been fully executed by FDOT. Continued to monitor the funding for the Harbor Walk Project based on the new Transportation Bill (MAP-21) and the expected FDOT work plan for 2013/2014 due at the end of 2012. Staff will continue to monitor and discuss other strategies to move the project forward.
- ✓ Bayshore Live Oak Park – Continued to assess parking options with Community Services to serve Bayshore Live Oak Park. Oversaw the tasks of the Bayshore Live Oak Park Special Events Coordinator and worked with Community Services to share funding of part-time position. Finalized the map on Bayshore Live Oak Park that can be used as a marketing tool for the park and increase participation of scheduled events.
- ✓ Advisory Committee – Facilitated the October 1 Charlotte Harbor CRA Advisory Committee meeting including review of the Walkable and Livable Communities “Toward Walkable Places” final report with an endorsement from the committee; approval of a variance, and discussion on preparing a revitalization plan for Parkside and Charlotte Harbor.
- ✓ Hands Across the Harbor - Continued to chair the Hands Across the Harbor 2013 Steering Committee. Website is developed and online registration is live. Registration forms are being distributed. Sponsorship underway with 2/3 of the goal achieved. Waste Management is the Title sponsor and Charlotte Harbor Environmental Center will continue to be the non-profit beneficiary. Save the Date: January 26, 2013.
- ✓ Sibley Bay Property – Provided Human Services and Administration with background information on Sibley Bay and presented options to CRA Advisory Committee.

- ✓ Attended the Greater Port Charlotte MSBU meeting to request funding to design and construct two additional drainage projects and to secure funding for a survey of Parmely Street. The items were tabled until the next meeting. The items will be brought forward to the CRA Advisory Committee in November.

Murdock Village CRA

- ✓ Facilitated the October 8 Murdock Village CRA Advisory Committee meeting which included an update on Main Stage withdrawal, potential sewer line extension, and the Enterprise Zone Program.
- ✓ Provided additional information to one interested party on the development potential in Murdock Village.
- ✓ Continued to participate in the master planning of Murdock Village with the Community Development Department on future land use provisions including master infrastructure plan and entitlements. The BCC directed Community Development staff on October 16 to begin a conversation with the state planning agency – DOE regarding concurrency impacts.