

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
November, 2012**

Inquires/Appointments/Successes

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 12 pending prospects.
- ✓ 4 new projects reviewed.
- ✓ 3 incentive applications.
- ✓ 9 site visits and presentations.
- ✓ 1 internal research request – LexisNexis; CoStar; web.
- ✓ 8 appointments with prospects, their representatives or realtors.

Meetings

- ✓ State Level
 - Enterprise Florida Marketing Committee
 - Enterprise Florida Shareholders Meeting
- ✓ Regional Level
 - Suncoast Technology Forum Board Meetings
 - Blue Chip Awards Luncheon. Congratulations to Service Masters, the company nominated by the EDO, was the recipient of the 2012 Blue Chip award.
 - Gulf Coast Venture Forum 2013 Kick Off
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - Enterprise Zone Development Agency
 - Industrial Development Authority
 - Charlotte County Airport Authority
 - Edison State College
 - Entrepreneurial Support Organization
 - TAC/MPO
 - Charlotte County Chamber
 - Punta Gorda Economic Development Task Force
 - Charlotte County Community Development
 - Charlotte County Community Services
 - Charlotte County Public Works
 - Historical Advisory Committee
 - Affordable Housing Service Committee
 - Health Insurance Focus Group
 - Leadership Charlotte
 - Charlotte Harbor Hands Across the Harbor Committee
 - Charlotte County Sustainability Team

Presentations/Newspapers/Magazines

- ✓ Newspaper/Magazine Interviews: Naples News/Economic Development in Charlotte County
- ✓ Press Releases/E-Mail Blasts: Entrepreneur Week Events

Office Activities

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events. Updated social media sites and calendar. Changed background on all pages.
- ✓ Prepared and circulated monthly department newsletter.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA Advisory Committee, Enterprise Zone Development Agency and the Industrial Development Authority.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Reviewed and updated Demographic Profile.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Reviewed paper and electronic files for Records Retention.
- ✓ Reviewed relevant company notices in LexisNexis.
- ✓ Continued to work with the Florida/Brazil Chamber of Commerce to strengthen business ties.
- ✓ Attended and facilitated three successful programs held during Global Entrepreneurship Week (November 11-17). Including the recognition of 3 entrepreneurs.
- ✓ Facilitated the November 5 and November 15 Enterprise Zone Development Authority meetings to seek input on the Enterprise Zone Strategic Plan.
- ✓ Participated in a telephone conference call regarding improvements to the FLVEC website.
- ✓ Completed the Enterprise Zone Strategic Development Plan and support documentation. Presented the Plan to the following organizations: Charlotte County Airport Authority on November 15; Charlotte Harbor CRA Advisory Committee on November 19; and the Punta Gorda Planning Commission on November 26. Prepared the Novus Agenda items to schedule the public hearing and adoption of the plan scheduled for December 11.
- ✓ Trade show marketing tools being researched and created.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding land trades.
- ✓ Continued to research and draft materials for a Certified Site Programs in Charlotte County.
- ✓ Continued to review options for the Microloan program by working with a volunteer who has researched the feasibility of establishing a Community Development Financial Institution (CDFI) in Charlotte County. Attended the SCORE meeting to hear comments from the reviews on the potential plan of action. Scheduled meeting with the Business Retention and Expansion Committee for December 13 to discuss the options.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Tentative FDOT Work Plan (2014-2018) released. Project funding remains intact. FDOT staff reluctant to advance project due to the limitations on the new Transportation Bill (MAP-21). MAP-21 is only a two-year bill. Staff will continue to monitor and discuss other strategies to move the project forward. Attended the November 8 Marine Advisory Committee meeting to provide an update on the project.
- ✓ Bayshore Live Oak Park – Oversaw the tasks of the Bayshore Live Oak Park Special Events Coordinator. Bayshore Park Map is available for distribution.
- ✓ Advisory Committee – Facilitated the November 19 Charlotte Harbor CRA Advisory Committee meeting which included discussion regarding a workshop with the BCC and continued discussion on the need for a revitalization plan.
- ✓ Hands Across the Harbor - Continued to chair the Hands Across the Harbor 2013 Steering Committee. A Committee meeting was held on November 28 at CHEC. Marketing schedule to be developed. Save the Date: January 26, 2013.

- ✓ Sibley Bay Property – BCC approved the repayment of the grant to the State. The County will hold the property and work with the CRA to develop a future plan for the site.
- ✓ CRA Advisory Committee supports the request to the Greater Port Charlotte MSBU meeting to fund the design and construction of three additional drainage projects and to secure funding for a survey of Parmely Street. A meeting with the MSBU Committee is scheduled for December 19 to seek approval.

Murdock Village CRA

- ✓ Pending future direction from the BCC. The BCC directed Community Development staff on October 16 to begin a conversation with the state planning agency – DOE regarding concurrency impacts.