

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
June, 2013**

Inquires/Appointments/Successes

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 38 pending prospects.
- ✓ 5 new projects reviewed.
- ✓ 20 appointments, site visits and presentations.
- ✓ 2 research requests – LexisNexis; CoStar; web.

Meetings

- ✓ State Level
 - Enterprise Florida
 - Florida Economic Development Annual Conference
 - GrowFL
 - Florida Economic Gardening
 - Urban Land Institute State Summit
- ✓ Regional Level
 - Southwest Florida District Council ULI
 - Southwest Florida Regional Manufacturers Association
 - Regional Revolving Loan Fund Meeting
 - Suncoast Technology Forum Board Meeting
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Murdock Village CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - County Budget Office
 - Charlotte County Airport Authority
 - Entrepreneurial Support Organization
 - Charlotte County Chamber
 - Punta Gorda Economic Development Task Force
 - Charlotte County Community Development
 - Charlotte County IT Department
 - Charlotte County Community Services
 - Charlotte County Landscape Committee
 - Health Insurance Focus Group
 - Visitors Bureau
 - Leadership Charlotte
 - 211 Training

Presentations/Newspapers/Magazines

- ✓ Presentations: Punta Gorda Chamber/Enterprise Zone benefits and other Small Business services.

Professional Development

- ✓ Attended the Urban Land Institute State Summit on June 6 and 7 participated in a panel discussion at the Women in Leadership session. Participated in the local arrangements committee and a member of the Mixed Use Product Council. The summit was successful with over 350 Participants.
- ✓ Attended the FEDC meeting which provided an opportunity to meet with site consultants regarding opportunities for development in Charlotte County as well as meeting economic development counterparts.

- ✓ Attended the Redevelopment Basic Training Course and brought two advisory committee members to the training.

Office Activities

- ✓ Website updates: Data collection included monthly housing trend chart, vacancy rates, sales tax, lease information, median home prices, unemployment stats, residential and commercial building permits, added/deleted economic development events. Updated social media sites and calendar.
- ✓ Prepared Agenda, Minutes and coordinated meeting for the Charlotte Harbor CRA Advisory Committee's regular and special meetings and for the Murdock Village CRA Advisory Committee's regular meeting.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Reviewed and updated Demographic Profile.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Reviewed relevant company notices in LexisNexis.
- ✓ Continued to work with marketing firm to create and fine-tune marketing materials and the website.
- ✓ Participated in follow-up discussion with GrowFL regarding the local program. SuperTrak completed the course. Recruitment of two additional companies is under way.
- ✓ Attended the Charlotte County Landscape Committee meeting and provided follow-up information on the Bridge Banners.
- ✓ Attended the Cheney Food Show.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.
- ✓ Microloan program - continued to provide support to the discussion regarding the opportunity to develop a microloan program for small businesses.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Prepared BCC Agenda item for July 23 meeting to request authorization to have the Chair submit another letter to FDOT to request permission to advance fund the project. Scope of Work for design plans for Phase IB construction plans have been negotiated and will be presented and discussed at the CRA Advisory Committee on September 9 and to the BCC on September 24. Presented an update at the BPAC meeting.
- ✓ Continue to work with property owners in the Riverwalk Area to facilitate public access and improve appearance including a meeting with Community Development staff regarding permitted uses in the area.
- ✓ Advisory Committee – Facilitated the June 3 Charlotte Harbor CRA Advisory Committee meeting which included presentation on the Economic Development Office Certified Site program and FEMA and Flood Insurance changes. Attended the June 10 P&Z meeting regarding the revisions to the Architectural Standards which will be presented to the BCC on July 23 for final approval. Facilitated the June 25 special meeting regarding revisions to the existing Height Ordinance.
- ✓ Johnson Engineering was selected to prepare the design plans for Parmely Street the first project in the Trails and Wayfinding Project. Johnson Engineering is preparing the scope and fees based on initial discussion.
- ✓ The BCC approved the amendment to the Charlotte Harbor Historical Town Ordinance on June 11, 2013.

Murdock Village CRA

- ✓ Facilitated the June 10 meeting of the Murdock Village CRA Advisory Committee which included an update on staff's progress on developing a scope and fee schedule for the conceptual ERP.

Parkside CRA

- ✓ Attended various meetings including the Parkside Tree Canopy Meeting; Team Port Charlotte Board; and the Housing Committees – both Parkside and County wide. Provided county updates on various projects and did follow-up including updating the County website.
- ✓ Facilitated an internal staff meeting with various departments that are involved in Parkside projects to help coordinate activities in the area and finalized the list of projects.

Enterprise Zone

- ✓ Prepared and submitted the quarterly report to DEO regarding activities in the zone.