

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
October, 2013**

**Inquires/Appointments/Successes**

The EDO's efforts to recruit and maintain existing businesses continue with:

- ✓ 8 pending prospects.
- ✓ 2 site visits and presentations.
- ✓ 10 appointments with realtors or business support partners.
- ✓ 2 business retention or expansion visits.
- ✓ 1 incentive application.
- ✓ 4 research requests.

**Meetings**

- ✓ National Level
  - Core Net Site Selector Summit
  - Industrial Asset Management Council
- ✓ State Level
  - Enterprise Florida
  - GrowFL – Florida's 50 Companies to Watch
  - SWFL Micro Enterprise
- ✓ Regional Level
  - ULI Southwest FL
  - Suncoast Technology Forum Board Meeting
  - SRMA Board Meeting
  - FGCU
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings and PreAgenda Meetings
  - Charlotte Harbor CRA Advisory Committee
  - Murdock Village CRA Advisory Committee
  - Enterprise Zone Development Agency
  - Enterprise Charlotte Economic Council
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Punta Gorda Economic Development Task Force
  - Tourism
  - Charlotte County Community Development
  - Charlotte County IT Department
  - Charlotte County Community Services
  - Commercial Realtors
  - Charlotte Assembly

**Presentations/Newspapers/Magazines**

- ✓ E-Mail Blasts: Florida Companies To Watch; Parkside Neighborhood Sticker Campaign

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report. Updated calendar events, and social media sites. Updates to Charlotte Harbor CRA, Murdock Village CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.

- ✓ Prepared Agenda, Minutes and coordinated meeting for the Charlotte Harbor CRA Advisory Committee's regular meeting, Murdock Village CRA Advisory Committee's regular meeting
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Reviewed relevant company notices in LexisNexis.
- ✓ Continued to work with marketing firm to create and fine-tune marketing materials and the website. New website launched.
- ✓ Training for SharePoint.
- ✓ Training for web analytics application for new website.
- ✓ Coordinated the Complete Streets program presented by ULI on October 25.

### **Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project –Kick off meeting with FDOT to discuss the design plans for Phase 1B scheduled for November 6. Continue to pursue the advancement of Phase IA.
- ✓ Facilitated the October 7 meeting of Charlotte Harbor CRA which included a discussion on the Comprehensive Plan and Zoning Code changes with Community Development.
- ✓ Coordinated the two events to honor Grace Amodeo – tree planting and bench dedication held on October 8 and October 12.
- ✓ Continued to provide revisions/comments to Johnson Engineering on the draft Scope of Work for Parmely Street the first project in the Trails and Wayfinding Project.
- ✓ Coordinated the Hands Across the Harbor 6th Annual Event planning committee.

### **Murdock Village CRA**

- ✓ Attended the Select USA show to market Charlotte County with specific focus on Murdock Village. Excellent leads were generated. Met one-on-one with several potential investors.
- ✓ Facilitated the October 14 Murdock Village CRA Advisory Committee meeting which included an update from CCU and Community Development.

### **Parkside CRA**

- ✓ Organized and attended various meetings both internally and at the community level including meeting with staff from Community Services; Housing; Engineering. Provided county updates on various projects at the Parkside community meeting.
- ✓ Facilitated monthly internal staff meeting with various departments that are involved in Parkside projects to help coordinate activities in the area and finalized the list of projects.
- ✓ Attended the Zone 1 Neighborhood Watch Meeting and presented information on EDO and gave an update on Parkside activities.
- ✓ Continued to develop the launch of the sticker campaign – I want....in my neighborhood that with In-Rel Properties (Promenades Mall). The campaign will kick off on November 13 at the Parkside Business Alliance program. In-Rel will present at the PBA meeting and provide a tour of the facility.
- ✓ Finalized the design of the Welcome Sign that will be installed prior to the November 16 Parkside Festival. The CRA will have a booth at the festival.

✓

### **Enterprise Zone**

- ✓ Prepared the 1st Quarterly report for FY2014.
- ✓ Facilitated the October 17 quarterly meeting of the Enterprise Zone Development Agency.