

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
January, 2014**

Meetings

- ✓ International Level
 - Enterprise Florida International - Miami
- ✓ National Level
 - Consumer Electronics Show
- ✓ State Level
 - Grow FL TeleConference
 - Enterprise Florida
 - Florida Economic Development Council
 - Florida Department of Transportation
- ✓ Regional Level
 - Economic Development Regional Partnership
 - Southwest Florida Workforce Development
 - Southwest Florida Workforce Development Program & Planning Committee
 - Construction Task Force
 - 14th Annual Southwest Florida Real Estate Outlook Conference
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Enterprise Zone Development Agency
 - Murdock Village CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - Charlotte County Airport Authority
 - Charlotte County Chamber – Government Affairs
 - Punta Gorda Economic Development Task Force
 - Tourism
 - Purchasing
 - Budget
 - Human Resources
 - Public Works/Engineering
 - TAC MPO
 - Charlotte County Community Development
 - Charlotte County IT Department
 - Charlotte County Community Services
 - City of Punta Gorda
 - Construction Task Force
 - BCC Workshop – Parkside
 - Marine Advisory Committee
 - Parks and Recreation Advisory Committee
 - Human Services/Housing
 - Team Parkside Committees

Presentations/Newspapers/Magazines

- ✓ Press Releases/Email Blasts: Parkside Neighborland Sticker Campaign Final Results; Hands Across the Harbor

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updates to Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Murdock Village and Charlotte Harbor CRA Advisory Committees' regular meeting and the Enterprise Zone Development Agency meeting.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Continued to work with marketing firm to create and fine-tune marketing materials.
- ✓ Reviewed LeadCaster Weekly reports
- ✓ Interview Community Development Director.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Attended the January 10 meeting with FDOT; Public Works and the consultant to discuss both Phase 1A and 1B. Phase 1A is ready for construction once FDOT provides approval – expected on July 1, 2014. Consultant is reviewing bid specifications and making any necessary revisions based on updated FDOT specifications. Public Works is preparing the Local Area Plan Agreement for approval by BCC and FDOT. Phase 1B is being further designed and 60% Plans are expected in August 2014. Attended the January 9 meeting of the Marine Advisory Committee to request an extension of use of grant funds for one year. Request was approved. Attended the Parks and Recreation Advisory Committee meeting to give them an update on the project.
- ✓ Advisory Committee – Facilitated the January 6 meeting of Charlotte Harbor CRA which included the final review of the Comprehensive Plan and Zoning Map changes with Community Development.
- ✓ Met with Johnson Engineering to discuss survey results on the Parmely Street project.
- ✓ Coordinated a very successful 6th Annual Hands Across the Harbor Event on January 25. Over 300 participants and expected net proceeds over \$5,000 to benefit CHEC.
- ✓ Facilitated a meeting with Community Development staff and an interested developer looking to purchase industrial property within Charlotte Harbor CRA.
- ✓ Preparing Sales Tax information sheets for two potential projects in Charlotte Harbor CRA.
- ✓ Researching options for the Whidden Industrial Park to improve the streets and drainage in the area.

Murdock Village CRA

- ✓ Facilitated the January 13 Murdock Village Advisory Committee Meeting which included an update on the Conceptual ERP permit from Public Works and the FDOT easements for drainage ponds to accommodate the widening of US41.
- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.

Parkside CRA

- ✓ Organized and attended various meetings both internally and at the community level including meeting with staff from Community Services; Housing; Engineering and Team Parkside Committees. Provided county updates on various projects at the Parkside community meetings.
- ✓ Facilitated monthly internal staff meeting with various departments that are involved in Parkside projects to help coordinate activities in the area and finalized the list of projects.

- ✓ Prepared and issued a final Press Release on the results of the sticker campaign – I want....in my neighborhood which resulted in a TV story regarding the campaign. Followed up with a letter to Trader Joes, the top choice, about Charlotte County.
- ✓ Research marketing campaigns for retail recruitment that could be used to recruit in the three redevelopment areas.
- ✓ Facilitated the January 21 BCC workshop on Parkside CRA and received direction from the BCC on several action items.

Enterprise Zone

- ✓ Facilitated the January 16 Enterprise Zone Development Agency Quarterly meeting.