

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
May, 2014**

Meetings

- ✓ International Level
 - Enterprise Florida International Town Hall
- ✓ National Level
 - Area Development Forum
- ✓ State Level
 - Florida Redevelopment Association Incentives Training
 - FPL Illumination
- ✓ Regional Level
 - GrowFL Teleconference
 - Regional Economic Development Partnership
 - SW Florida Regional Planning Council
 - Southwest Florida Workforce Development
 - 2014 Legislative Wrap Program.
 - Leadercast Program
 - Construction Task Force
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - Charlotte County Airport Authority
 - Charlotte County Chamber – Government Affairs
 - Punta Gorda Economic Development Task Force
 - Purchasing
 - Budget
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Human Services/Housing
 - City of North Port
 - Customer Service Focus Group

Presentations/Newspapers/Magazines

- ✓ Press Releases/Email Blasts: Charlotte Harbor CRA Business Directory

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updates to Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Took photographs at various CRA business signs and projects.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA Advisory Committee.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.

- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Continued to be an active member of the Southwest Florida ULI District Council participating at the board meetings and acting as Program Chair.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Local Area Plan Agreement has been finalized and will be presented to BCC on June 24 for approval. Coordinating the submittals to FDOT regarding construction documents for Phase 1A, working with Public Works and consulting firm to complete tasks to prepare project for construction in 2014. Phase 1A is ready for construction once FDOT provides approval – expected in July 2014. Phase 1B is being further designed and 60% Plans are expected in August 2014.
- ✓ Facilitated the May 5 meeting of Charlotte Harbor CRA Advisory Committee meeting which included a presentation and discussion on the Height Ordinance and Waterfront Overlay District.
- ✓ Design Plans for Parmely Street are at 30% and Johnson Engineering presented the plans to CRA Advisory Committee at the May 5 meeting. Continued to oversee the Johnson Engineering contract to develop the design plans for Parmely Street project.
- ✓ The BCC confirmed the Sales Tax Project List at the May 13 BCC meeting. Harbor Walk is on Tier 1 of the project list; Trails and Wayfinding is listed on Tier 2.
- ✓ Prepared Market Analysis grant application due to Department of Economic Opportunity on June 6.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Conceptual Environmental Resource Permit was received and final notice was completed.

Parkside CRA

- ✓ Organized and attended various meetings both internally and at the community level including meeting with staff from Community Development; Housing; Engineering and Team Parkside Committees. Provided county updates on various projects at the Team Parkside meetings.
- ✓ Continued to coordinate with Public Works on the design of Harbor Boulevard. BCC approved design elements at their May 13 meeting. Met with representatives from two commercial entities located on Harbor and coordinated a meeting with FPL.
- ✓ Continued to track activities being managed by various departments to provide a monthly overview to administration and the community.
- ✓ Parkside Land Use Advisory Committee was approved by the BCC on April 8. EDO is responsible for receiving and processing applications for the 5 positions on the committee.
- ✓ Facilitated the drafting of the “developed” lot ordinance revision to be taken to the BCC on June 24 to set the public hearing for July 22.
- ✓ Facilitated a meeting with Career Source and members of Team Parkside to discuss how the two entities could assist with job development for the members of Parkside.
- ✓ Prepared Market Analysis grant application due to Department of Economic Opportunity on June 6.

Enterprise Zone

- ✓ Continued to provide information on the EZ to interested parties.