

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
June, 2014**

Meetings

- ✓ State Level
 - Florida Department of Transportation
 - Florida Economic Development Council Annual Conference
 - ULI Florida Summit
- ✓ Regional Level
 - GrowFL Teleconference
 - Southwest Florida Workforce Development
 - Construction Task Force
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte Harbor CRA Advisory Committee
 - Enterprise Charlotte Economic Council
 - Charlotte County Airport Authority
 - Charlotte County Chamber – Government Affairs
 - Punta Gorda Economic Development Task Force
 - Purchasing
 - Budget
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Human Services/Housing
 - City of North Port
 - BPAC
 - Florida Gulf Coast University – Small Business Development Center
 - Emergency Operations
 - Edison State University
 - Tourism

Presentations/Newspapers/Magazines

- ✓ Press Releases/Email Blasts: FEDC Award for Marketing

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Prepared Agenda, Minutes and coordinated meetings for the Charlotte Harbor CRA Advisory Committee and the Charlotte County Industrial Development Authority.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Updated Disaster Preparedness Guide.

- ✓ Continued to be an active member of the Southwest Florida ULI District Council participating at the board meetings and acting as Program Chair.
- ✓ Coordinating the Tamiami Trail Partnership of Southwest Florida presence at the International Council of Shopping Centers (ICSC) show in August. Exhibit space has been reserved and marketing materials are being developed. This partnership is with the Punta Gorda Chamber of Commerce; Charlotte Harbor CRA; Parkside CRA; Murdock Village CRA and the City of North Port.
- ✓ Updated format of the EDO Newsletter and mailed out.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – BCC approved the Local Area Plan Agreement with FDOT on June 24. Continued to coordinate with FDOT and Public Works to complete the construction checklist for Phase 1A required by FDOT to prepare project for construction in 2014. Phase 1A is ready for construction once FDOT provides approval – expected in July 2014. Phase 1B is being further designed and 60% Plans are expected in August 2014.
- ✓ Facilitated the June 2 meeting of Charlotte Harbor CRA Advisory Committee meeting which included continued discussion on the Height Ordinance and Waterfront Overlay District.
- ✓ Design Plans for Parmely Street are moving towards 60% and Johnson Engineering continues to review the plans with staff. Continued to oversee the Johnson Engineering contract to develop the design plans for Parmely Street project.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Sponsorship request forms are being distributed.
- ✓ Submitted a grant application for Market Analysis to Department of Economic Opportunity.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village. Updated the website to help market the area.

Parkside CRA

- ✓ Organized and attended various meetings both internally and at the community level including meeting with staff from Community Development; Housing; Engineering and Team Parkside Committees. Provided County updates on various projects at the Team Parkside meetings.
- ✓ Continued to coordinate with Public Works on the design of Harbor Boulevard.
- ✓ BCC approved the Elkcam Blvd project on June 24 this project will be managed by CCU.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Public Hearing has been set for July 22 for the BCC to consider adopting an ordinance that will change the definition of “developed” lot in CRAs.
- ✓ Submitted a grant application for Market Analysis to the Department of Economic Opportunity.

Enterprise Zone

- ✓ Continued to provide information on the EZ to interested parties.