

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
August, 2014**

**Meetings**

- ✓ State Level
  - Enterprise Florida Quarterly Shareholders Meeting
  - Enterprise Florida Business Development Team
  - Department of Economic Opportunity Community Visit
- ✓ Regional Level
  - GrowFL Teleconference
  - Southwest Florida Workforce Development
  - SW FL Workforce Construction Task Force
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings, Workshop and PreAgenda Meetings
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Punta Gorda Economic Development Task Force
  - Purchasing
  - Budget
  - Public Works/Engineering
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Human Services/Housing
  - City of North Port
  - Florida Gulf Coast University – Small Business Development Center
  - Customer Service Internal Focus Group

**Presentations/Newspapers/Magazines**

E-mail News Blast: APG! One of 50 winners for the 2014 Florida "Companies to Watch!"

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Prepared flyers for Tree Campaign, Parkside and Charlotte Harbor CRAs.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Received certification as a Redevelopment Administrator, sponsored by the Florida Redevelopment Association.
- ✓ Coordinating a 4 part series on land issues in Southwest Florida as chair of the ULI Southwest Florida District Council program chair. The program is tentatively scheduled to begin in January 2015. Continued to participate in ULI Executive Committee.

- ✓ Preparing a presentation for the APA Florida Annual Conference on the “Sticker Campaign” that was held in Parkside CRA in November 2013. Will be a co-panelist on a session on planning tool box items.
- ✓ Attended the ICSC show and hosted the booth for the Tamiami Trail Partnership of Southwest Florida. Finalized marketing materials and coordinated with the participating partners – Punta Gorda Chamber of Commerce; Charlotte Harbor CRA; Parkside CRA; Murdock Village CRA and the City of North Port.
- ✓ Facilitated the funding support from both Charlotte County and Enterprise Charlotte Economic Council Foundation to Goodwill Micro Enterprise Entrepreneurial Training program for Charlotte County.
- ✓ Reviewed and selected consultant to provide architectural services for both the Charlotte Harbor and Parkside CRAs to help with marketing of the area. Negotiations on scope of work to be completed by early September.

### **Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to complete the documentation for Phase 1A required by FDOT. Conference Call held with FDOT on August 13 to finalize documents. Phase 1B is being further designed and 60% Plans are expected in October 2014.
- ✓ Continued to oversee the Johnson Engineering contract to design trails for Parmely Street. Plans are at 60%. Plans will be presented at the September CRA Advisory Committee meeting.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Breakfast Sponsor has been secured. Website updated and announcements made to local chambers.
- ✓ Prepared marketing materials on properties for sale or lease within the CRA to distribute at the ICSC show.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and updated website to help market the area.

### **Parkside CRA**

- ✓ Continued to coordinate with Public Works on the design of Harbor Blvd.
- ✓ Coordinated the Elkcam Blvd. groundbreaking ceremony scheduled for September 2.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Participated in the August 27 community meeting scheduled by Community Development to seek input and finalize recommendations on the Revitalization Plan and land development regulations to implement the code. Second meeting is scheduled for September 10.

### **Enterprise Zone**

- ✓ Finalized and submitted the EZ Annual Report which is required by the State.
- ✓ Working with FEDC and FRA on proposing revisions to the EZ legislation that will be reviewed by the legislatures in the 2015 session.