

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
September, 2014**

**Meetings**

- ✓ State Level
  - Enterprise Florida Quarterly Shareholders Meeting
  - Florida Chamber
  - Florida Economic Development Council Board Meeting
- ✓ Regional Level
  - Southwest Florida Workforce Development
  - SW FL Workforce Planning & Program Committee
  - Regional Alliance
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings, Workshop and PreAgenda Meetings
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Punta Gorda Economic Development Task Force
  - Punta Gorda Chamber
  - Budget
  - Public Works/Engineering
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - City of North Port
  - Charlotte County Industrial Development Authority
  - Charlotte Harbor CRA Advisory Committee

**Presentations/Newspapers/Magazines**

Speaking Engagements: Charlotte County Ambassador Program  
E-mail News Blast: EDO Weekly Newsletters

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Negotiated the contract with the architectural firm to provide services for both the Charlotte Harbor and Parkside CRAs to help with marketing of the area.
- ✓ Coordinating a 4 part series on land issues in Southwest Florida as chair of the ULI Southwest Florida District Council program chair. The program is tentatively scheduled to begin in February 2015. Attended the ULI Executive Committee retreat to create the 2015 work plan for the organization.
- ✓ Attended the APA Florida Annual Conference and participated in a panel presentation on public engagement tools highlighting the 2013 "Sticker Campaign" that was held in the Parkside CRA.

### **Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to complete the documentation for Phase 1A required by FDOT. Revised construction plans submitted to FDOT on September 30. Pending final approval by FDOT on other documentation and approval by USDOT. Phase 1B is being further designed and 60% Plans are expected in late 2014. Attended the CEI service contract briefing meeting and will participate in the selection committee meeting scheduled for October 7.
- ✓ Facilitated the September 8 Charlotte Harbor CRA Advisory Committee meeting and the application process for the appointment of two new members. Prepared packets of information and briefed new members of the work plan.
- ✓ Continued to oversee the Johnson Engineering contract to design trails for Parmely Street. Plans are at 60%. Plans were presented at the September CRA Advisory Committee meeting and additional changes were requested.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Held the September 25 committee meeting with a focus on sponsorship recruitment. Website updated and revising logo and registration forms.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.

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### **Parkside CRA**

- ✓ Continued to coordinate with Public Works on the design of Harbor Blvd. Coordinated a meeting with two properties to discuss access management along the corridor.
- ✓ Coordinated the Elkcam Boulevard groundbreaking ceremony held on September 2 and attended the Elkcam Project community meeting on September 11. Photographed groundbreaking activities.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Prepared Parkside Meeting flyer.
- ✓ Attended the September 10 Team Parkside Board meeting to provide an update on County projects.
- ✓ Facilitated the September 10 and September 30 community meetings to seek input on the Parkside Revitalization Plan. Coordinated with Community Development staff to continue to revise the plan and presentation for the meetings.

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### **Enterprise Zone**

- ✓ Provided information on Enterprise Zone advantages and disadvantages to a number of organizations preparing for the review of the EZ legislation in 2015.
- ✓ Worked with FEDC and FRA on proposing revisions to the EZ legislation that will be reviewed by the legislatures in the 2015 session.