

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
October, 2014**

Meetings

- ✓ State Level
 - Florida Redevelopment Association Annual Conference
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Punta Gorda Economic Development Task Force
 - Punta Gorda Chamber
 - Budget
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - City of North Port
 - Charlotte County Industrial Development Authority
 - Charlotte Harbor CRA Advisory Committee
 - Murdock Village CRA Advisory Committee
 - Enterprise Zone Development Agency
 - Customer Service Focus Group
 - Airport Authority Groundbreaking
 - Charlotte Foundation

Presentations/Newspapers/Magazines

E-mail News Blast: EDO Weekly Newsletters

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Received Florida Redevelopment Association – Certified Redevelopment Administrator certification.
- ✓ Coordinating a 4 part series on land issues in Southwest Florida as chair of the ULI Southwest Florida District Council program chair. The program is tentatively scheduled to begin in February 2015. Session on Charlotte County to be held in May.
- ✓ Safety training.
- ✓ Set up and test Turning Technology Clickers.
- ✓ Updated Available Property Map.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to complete the documentation for Phase 1A required by FDOT. Revised construction plans submitted to FDOT on September 30. Pending final approval by FDOT on other documentation and approval by USDOT. Coordinating amendment to Right of Entry agreement with adjacent land owner. Phase 1B is being further designed and 60% Plans are expected in late 2014. Participated in the selection process for CEI services. Selection will be brought to the BCC on November 12.
- ✓ Facilitated the October 20 Charlotte Harbor CRA Advisory Committee meeting. Prepared packets of information and briefed the two new members on the work plan.
- ✓ Coordinated with Community Development to host a community meeting on November 5 to present the draft Revitalization Plan and Comprehensive Plan changes to property owners.
- ✓ Continued to oversee the Johnson Engineering contract to design trails for Parmely Street. Plans are at 60%. Plans were presented at the September CRA Advisory Committee meeting and additional changes were requested. Revised Plans will be presented at the November 3 meeting.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Finalized registration forms and working on logo revisions and an active registration form. Continued to seek sponsors.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Facilitated the October 27 Murdock Village Advisory Committee Meeting.
- ✓ Prepared packet and met with the new member of the committee to provide an overview of the project.

Parkside CRA

- ✓ Continued to coordinate with Public Works on the design of Harbor Boulevard. Coordinated conference call with FPL. Preparing BCC presentation on undergrounding utility lines for November 12 BCC meeting.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan to the Board in early 2015.

Enterprise Zone (EZ)

- ✓ Facilitated the October 22 EZ Quarterly Meeting.
- ✓ Preparing State required Quarterly Report due in November on EZ activities.
- ✓ Continued to provide information on the EZ to potential clients and investors.