

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
November, 2014**

Meetings

- ✓ State Level
 - Florida Economic Development Annual Conference Planning Committee
 - Grow FL
- ✓ Regional Level
 - Southwest Florida Workforce Development Board
 - Blue Chip Luncheon
 - Entrepreneurial Support Organization
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Punta Gorda Business & Economic Development Task Force
 - Budget
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Charlotte Harbor CRA Advisory Committee
 - Customer Service Focus Group
 - County Facilities Department

Presentations/Newspapers/Magazines

Speaker at: ECEC – Western Michigan University and Curmudgeon Meeting/EDO update.

Blast E-mails: EDO Newsletter

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Coordinating a 4 part series on land issues in Southwest Florida as chair of the ULI Southwest Florida District Council program chair. The program is tentatively scheduled to begin in February 2015. Session on Charlotte County to be held in May.
- ✓ Coordinated the proclamation for Global Entrepreneur Week (November 17-23) which was presented at the November 12 BCC meeting.
- ✓ Participated in the Punta Gorda Chamber Event to provide information on the EDO activities, including the Enterprise Zone.
- ✓ Prepared PowerPoint presentations for community visits
- ✓ Prepared Turning Point Questionnaire for community visits

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to complete the documentation for Phase 1A required by FDOT. LAP Agreement approved by BCC on November 25 and forwarded to FDOT for final execution. Notice to Proceed is expected in early December. Addendum to Right of Entry Agreement and revised Maintenance Agreement scheduled for BCC approval on December 9. BCC authorized staff to negotiate with CDM Smith for CEI services on November 12. First meeting is scheduled for December 9.
- ✓ Facilitated the November 3 Charlotte Harbor CRA Advisory Committee meeting.
- ✓ Coordinated the November 5 property owners meeting which presented the draft Revitalization Plan and Comprehensive Plan changes to property owners. Public Hearing dates were changed by Community Development to January and February for transmittal to DEO.
- ✓ Continued to oversee the Johnson Engineering contract to design trails for Parmely Street. Plans are at 60%. Plans were presented at the September CRA Advisory Committee meeting and additional changes were requested. Details on signage and lighting fixtures will be presented at the January CRA Advisory Committee meeting.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Registration is open and finalizing marketing materials.
- ✓ Coordinating marketing materials for business recruitment with consulting firm.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and updated website to help market the area.

Parkside CRA

- ✓ BCC approved the undergrounding of utilities at the November 12 BCC meeting. Will coordinate with Public Works to move forward on implementation.
- ✓ Attended the Team Parkside Community Meeting to give an update on County activities.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to Administration and the community.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan to the Board in early 2015. Roundtable discussions on review and development of Parkside Land Development Codes are scheduled for January and February 2015.

Enterprise Zone (EZ)

- ✓ Submitted the State required quarterly report on EZ activities.
- ✓ Continued to provide information on the EZ to potential clients and investors.
- ✓ Assisted with the filing of one new application for Sales Tax refund on building materials.