

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
December, 2014**

Meetings

- ✓ State Level
 - Florida Economic Development Council
 - Enterprise Florida
 - Grow FL
 - Florida Department of Transportation
- ✓ Regional Level
 - Southwest Florida Workforce Development Board
 - Southwest Florida Economic Development Alliance Marketing Committee
 - Entrepreneurial Support Organization
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Punta Gorda Business & Economic Development Task Force
 - Budget
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Charlotte Harbor CRA Advisory Committee
 - Customer Service Focus Group
 - County Facilities Department
 - Charlotte County Legislative Update
 - SWOT Analysis – Economic Development & Growth Management
 - CDBIA
 - TAC/MPO
 - BPAC

Presentations/Newspapers/Magazines

Speaker at: PGPCNP Association of Realtors/Business Development; Health Department/CRA's

Blast E-mails: EDO Newsletter

Interviewed by: Talent Tribune/The 10 Best Places to Open a Small Business

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for on-line commercial property database.
- ✓ Entered available properties into EDO database and Enterprise Florida site.

- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Prepared Turning Point “How To” documentation for staff.
- ✓ Team Leader for Customer Service Internal Focus Group
- ✓ Member of the Steering Committee for the Charlotte County Parks Master Plan and attended 1st meeting.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to begin construction of Phase 1A. Notice to Proceed was received from FDOT on December 5, 2014. Addendum to Right of Entry agreement and revised Maintenance Agreement was approved by the BCC on December 9. Bid package was advertised on December 18, 2014. Pre-Bid construction meeting scheduled for January 6, 2015 and bids are due January 21, 2015. Attended the first meeting with CDM to negotiate the CEI contract. Provided a project update to the Marine Advisory Committee on December 11. Attended the MPO/FDOT coordination meeting to give a project update.
- ✓ Facilitated the December 1 Charlotte Harbor CRA Advisory Committee meeting.
- ✓ The draft Revitalization Plan and Comprehensive Plan changes are scheduled to begin the public hearing process in 2015. January 12 – Planning and Zoning Board and February 24 to the BCC for transmittal to DEO.
- ✓ Continued to oversee the Johnson Engineering contract to design Parmely Street. Plans are being finalized and details on signage and lighting fixtures will be presented at the February CRA Advisory Committee meeting.
- ✓ Chairing the 7th Annual Hands Across the Harbor Event Steering Committee. Registration is open and marketing collateral is being distributed.
- ✓ Site selected for first design rendering of a site to assist with marketing the area to potential developers. Continued to coordinate activities with consulting firm.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans for Harbor Blvd that will include undergrounding of utilities.
- ✓ Attended the Team Parkside Board Meeting to give an update on County activities.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan to the Board in early 2015 and roundtable discussions on review and development of Parkside Land Development Codes are scheduled for January 26 and February 23, 2015.

Enterprise Zone (EZ)

- ✓ Continued to provide information on the EZ to potential clients and investors.