

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
January, 2015**

Meetings

- ✓ State Level
 - Florida Economic Development Council
 - Enterprise Florida
- ✓ Regional Level
 - Southwest Florida Workforce Development Board
 - Southwest Florida Economic Development Alliance Marketing Committee
 - Urban Land Institute – SW Florida
 - Chamber of Southwest Florida Pre-Legislative Delegation Luncheon
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Punta Gorda Business & Economic Development Task Force
 - Budget
 - Human Services
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Charlotte Harbor CRA Advisory Committee
 - Murdock Village CRA Advisory Committee
 - Enterprise Zone Development Agency
 - Customer Service Focus Group
 - Wellness @ Work Committee Meeting
 - TAC/MPO
 - BPAC

Presentations/Newspapers/Magazines

Speaker at: Presented an overview on the Charlotte Harbor and Parkside projects to the Department of Health (CHIP Committee) focus on healthy living; EDO updates to Team Punta Gorda, Punta Gorda Tea Party, Punta Gorda Chamber and South Gulf Cove HOA.

Blast E-mails: EDO Newsletter

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for EDO database and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Team Leader for Customer Service Internal Focus Group.
- ✓ Member of the Steering Committee for the Charlotte County Parks Master Plan and attended 2nd meeting.
- ✓ Attended a Microloan Program Informational Seminar.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to begin construction of Phase 1A. Pre-Bid construction meeting was held January 6, 2015 and bid opening was held on January 23, 2015. Three bids were received, however all three are over the allocated budgeted. Working with Administration to determine potential funding sources to cover the shortage.
- ✓ Submitted two applications to the MPO for consideration to fund the Trails and Wayfinding and an analysis on US41.
- ✓ Facilitated the January 5 Charlotte Harbor CRA Advisory Committee meeting.
- ✓ The draft Revitalization Plan and Comprehensive Plan changes were approved for recommendation to the BCC by the P&Z Board on January 12. The BCC will consider the changes on February 24 for transmittal to DEO.
- ✓ Continued to oversee the Johnson Engineering contract to design Parmely Street. Plans are being finalized and details on signage and lighting fixtures will be presented at the February CRA Advisory Committee meeting.
- ✓ 7th Annual Hands across the Harbor event was held January 31 with over 450 people participating.
- ✓ Site selected for first design rendering of a site to assist with marketing the area to potential developers. Continued to coordinate activities with consulting firm.
- ✓ Submitted update CIP sheets for both existing projects and sales tax projects to Budget.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Facilitated the January 12 Murdock Village Advisory Committee Meeting.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Attended the Team Parkside Board Meeting to give an update on County activities.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to administration and the community.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan to the Board in early 2015 and roundtable discussions on review and development of Parkside Land Development Codes. Attended the first meeting on January 26. The second meeting is scheduled for February 23, 2015.
- ✓ Developing an agenda for the March 3 meeting of the BCC sitting as the Parkside CRA.

Enterprise Zone (EZ)

- ✓ Continued to provide information on the EZ to potential clients and investors.
- ✓ Tracking legislation being proposed for the 2015 session.
- ✓ Facilitated the EZ Development Agency quarterly meeting held on January 15.
- ✓ Coordinated the appointment of a new member to fill a vacancy on the Board.