

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
February, 2015**

Meetings

- ✓ State Level
 - Florida Economic Development Council
 - Enterprise Florida
- ✓ Regional Level
 - Florida Economic Development Council Regional Luncheon
 - Southwest Florida Workforce Development Board
 - Southwest Florida Economic Development Alliance
 - Urban Land Institute – SW Florida
 - International Council of Shopping Centers Southwest Florida
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Englewood Chamber
 - Punta Gorda Business & Economic Development Task Force
 - Budget
 - Human Services
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Charlotte Harbor CRA Advisory Committee
 - Charlotte County IDA
 - TAC/MPO
 - BPAC
 - Charlotte County Real Estate Conference
 - Charlotte County Chamber Business Expo
 - Steering Committee/Charlotte County Parks Master Plan

Presentations/Newspapers/Magazines

Speaker at: EDO updates to Englewood Realtors, Charlotte County Chamber, Punta Gorda Concerned Citizens and the Republican Club.

Blast E-mails: EDO Newsletter

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for EDO database and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Coordinating a 4 part series on land issues in Southwest Florida as chair of the ULI Southwest Florida District Council program chair. Attended the first program held on February 20 2015. Session on Charlotte County is scheduled for May 17.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Continued to coordinate with FDOT and Public Works to finalize the approval to award the construction bid and secure funding to start construction of Phase 1A. Submitted two grant applications to WCIND to assist with funding the estimated \$1 million shortfall. Scheduled for March 10 BCC meeting. Phase 1B – coordinating with Public Works and design engineer to complete the 60% design plans for Phase 1B. Submitted a grant application to WCIND to assist in funding of this phase.
- ✓ Facilitated the February 2 Charlotte Harbor CRA Advisory Committee meeting.
- ✓ The draft Revitalization Plan and Comprehensive Plan changes were approved by the BCC on February 24 and were transmitted to DEO for review.
- ✓ Continued to oversee the Johnson Engineering contract to design Parmely Street. Plans are being finalized and details on signage and lighting fixtures were approved at the February CRA Advisory Committee meeting. A presentation on the project will be held on April 6 at the community meeting to be held at Bayshore Live Oak Park.
- ✓ 7th Annual Hands Across the Harbor post event meeting was held on February 18. Total participants: 508. Proceeds estimated at \$8,500 (extra t-shirt invoice still outstanding). January 30, 2016 is being held for the 8th Annual event. A possible ½ marathon is being considered.
- ✓ Coordinating with DMJones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers.
- ✓ Harbor Walk Phase 1C and Phase 2 approved to begin in 2015 based on BCC approval.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinating with PW and Real Estate Services to finalize the design plans for Harbor Blvd that will include underground utilities.
- ✓ Attended the February 11 Team Parkside Board Meeting and February 19 Team Parkside Community meeting to give an update on County activities and seek input on project priorities.
- ✓ Continued to track activities being managed by various departments to provide an update on various projects to Administration and the community.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Attended both round table meetings regarding the LDR on January 26 and February 23, 2015. Assisted with the development of a visual preference survey to present to the community in April.
- ✓ Continued to develop agenda and presentation for the March 3 meeting of the BCC sitting as the Parkside CRA.

Enterprise Zone (EZ)

- ✓ Continued to provide information on the EZ to potential clients and investors.
- ✓ Tracking legislation being proposed for the 2015 session.