

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
March, 2015**

Meetings

- ✓ National Level
 - Select USA Show to market the CRAs
- ✓ State Level
 - Florida Economic Development Council
 - Enterprise Florida
 - GrowFL
- ✓ Regional Level
 - Southwest Florida Workforce Development Board
 - Urban Land Institute – SW Florida
 - Economic Modeling Specialist International (EMSI) Regional
- ✓ Local Level
 - Directors' Meetings, Staff Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - BCC Board Meetings, Workshop and PreAgenda Meetings
 - Charlotte County Airport Authority
 - Charlotte County Chamber
 - Punta Gorda Business & Economic Development Task Force
 - Budget
 - Human Services
 - Public Works/Engineering
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Charlotte Harbor CRA Advisory Committee
 - TAC/MPO
 - BPAC
 - Steering Committee/Charlotte County Parks Master Plan
 - MPO Long Range Transportation Plan Update Community Input Sessions
 - Charlotte County Schools

Presentations/Newspapers/Magazines

Speaker at: EDO updates to Charlotte County Democrats and Government Academy. Blast E-mails: EDO Newsletter

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for EDO database and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Continued to coordinate a 4 part series on land issues in Southwest Florida as chair of the ULI SW FL District Council program chair. Session on Charlotte County is scheduled for May 17.
- ✓ Reviewed and began updating map showing available properties in the ECAP area.
- ✓ Designed postcards for mailings to Charlotte Harbor CRA and Parkside CRA property owners.
- ✓ Rays' Ambassador.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project – Construction Contract approved by BCC on March 10. Additional funding approved by WCIND and County General Fund. Additional funding request submitted to Marine Advisory Committee for FY16 funding for Phase 1A and Phase 1B. Developing a RESTORE application for additional funding. Pre-construction meeting Phase 1A will be held on April 2. Phase 1B 60% design plans submitted to FDOT.
- ✓ Facilitated the March 2 Charlotte Harbor CRA Advisory Committee meeting. Developing plans for the April 6 community meeting to be held outdoors at the Bayshore Live Oak Park. A walking tour of the community will be held before the meeting.
- ✓ Continued to oversee the Johnson Engineering contract to design Parmely Street. Plans, including cost estimates, are being finalized and will be presented at the April 6 community meeting. A recommendation on installing the 4-way stops is needed.
- ✓ Facilitated the 8th Annual Hands Across the Harbor kick-off meeting. January 30, 2016 held for 8th Annual event. Possible ½ marathon being considered.
- ✓ Continued to coordinate with D M Jones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers.

Murdock Village CRA

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Met with Charlotte County School Board regarding the 35 acre site in Murdock Village.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding the utilities.
- ✓ Attended the March 11 Team Parkside Board Meeting and the March 19 Team Parkside Community meeting to give an update on County activities and seek input on project priorities.
- ✓ Attended the March 18 Team Parkside Housing Committee meeting. Participated in organizing a landlord/property owners meeting on April 16.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Assisted with the development of a visual preference survey to present to the community in May.
- ✓ Facilitated the March 3 meeting of the BCC sitting as the Parkside CRA, several decisions were made by the Board to continue to implement the redevelopment plan. The Board also authorized reallocation of funding sources for projects.
- ✓ Coordinating with CCU regarding a CDBG application including the establishment of a Citizens Advisory Task Force (CATF). The Task Force was appointed by the Board on March 24 and the first meeting of the CATF will be held April 1.
- ✓ Member of the McGuire Park RFP team. Attended the pre-submittal meeting on March 27. Proposals are due April 16.

Enterprise Zone (EZ)

- ✓ Continued to provide information on the EZ to potential clients and investors.
- ✓ Tracking legislation being proposed for the 2015 session.