

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
April, 2015**

**Meetings**

- ✓ National Level
  - American Planning Association (APA) Conference
- ✓ State Level
  - Enterprise Florida
  - Florida Economic Development Council
  - GrowFL
- ✓ Regional Level
  - Southwest Florida Workforce Development Board
  - Urban Land Institute – SW Florida
  - SW Florida Economic Development Alliance
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings, Workshops and PreAgenda Meetings
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Punta Gorda Business & Economic Development Task Force
  - Budget
  - Human Services
  - Public Works/Engineering
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte Harbor CRA Advisory Committee
  - TAC/MPO
  - BPAC
  - Charlotte County Schools
  - BCC Economic Development Strategic Planning Workshop
  - Wellness @ Work Committee

**Presentations/Newspapers/Magazines**

Speaker at: EDO updates to People Like Us. Blast E-mails: EDO Newsletter

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed and updated Charlotte County property listing profiles for EDO database and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Continued to coordinate a 4 part series on land issues in Southwest Florida as chair of the ULI SW FL District Council program chair. Session on Charlotte County is scheduled for May 15.
- ✓ Reviewed and continued updating map showing available properties in the ECAP area.
- ✓ Provided information to Public Works on the Piper Road Phase 2 TIGER Grant.

### **Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project – Construction start date is May 18, 2015. Completion March 2016. Continued to work with Public Works to coordinate construction activities with contractor and CEI. Public Information campaign will be planned to alert the public of the closure of the area. Request to WCIND and BIF funds for Phase 1A approved by Marine Advisory Committee on April 9. RESTORE application submitted for additional funding. Attended meeting with FDOT to review Phase 1B 60% design plans. Attended pre-application meetings with SWFWMD and ACOE. Consultant scheduled to submit revised plans at the end of May.
- ✓ Facilitated the April 6 Charlotte Harbor CRA Advisory Committee/ Community Meeting held outdoors at the Bayshore Live Oak Park. A walking tour of the community was held before the meeting and over 50 people attended the evening meeting. Representatives from Sheriff's Office, Community Services and Johnson Engineering attended and gave presentations.
- ✓ Continued to oversee the Johnson Engineering contract to design Parmely Street. 90% Plans were presented at the April 6 community meeting. There was overwhelming support for the installation of the 4-way stops at Seneca and Central to calm traffic in the area.
- ✓ Facilitated the April 15th Annual Hands Across the Harbor meeting. January 30, 2016 is the date for the 8th Annual event and the committee has voted to revise the program to include a ½ marathon and 5K run/walk.
- ✓ Coordinating with DMJones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers.
- ✓ Completed the 2014 Annual Report and filed it with the BCC on April 28.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and updated website to help market the area.
- ✓ Continued to provide information to the Charlotte County School Board regarding the 35 acre site in Murdock Village.
- ✓ Completed the 2014 Annual Report and filed it with the BCC on April 28.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Attended the April 8 Team Parkside Board Meeting and April 16 Team Parkside Community meeting to give an update on County activities and seek input on project priorities.
- ✓ Attended the April 15 Team Parkside Housing Committee meeting. Participated in the landlord/property owners meeting on April 16.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Assisting with the development of a visual preference survey to present to the community in May.
- ✓ Coordinating with CCU regarding the submittal of a CDBG application for infrastructure improvements. The Parkside CRA approved the expenditure of \$1.2 million for the multi-use paths, street lighting, and landscaping as a component of the grant application on April 28. The second public hearing is scheduled for May 26 and the grant application is due in June.
- ✓ Participated in the selection of the consulting firm to design and permit Phase 1 McGuire Park improvements.
- ✓ Completed the 2014 Annual Report and filed it with the BCC on April 28.

### **Enterprise Zone (EZ)**

- ✓ Continued to provide information on the EZ to potential clients and investors.
- ✓ Tracking legislation being proposed for the 2015 session. Appears program will sunset as of December 31, 2015.