

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
June, 2015**

**Meetings**

- ✓ State Level
  - Florida Economic Development Council
  - GrowFL
  - FDOT/MPO/Public Works Coordination Meeting
- ✓ Regional Level
  - Southwest Florida Workforce Development Board
  - Urban Land Institute – SW Florida
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings, Workshops and PreAgenda Meetings
  - Strategic Focus Workshops
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Budget
  - Human Services
  - Public Works/Engineering
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte Harbor CRA Advisory Committee
  - Charlotte County Schools
  - Wellness @ Work Committee
  - Health Insurance Focus Committee
  - Bicycle & Pedestrian Advisory Committee (BPAC)
  - MPO Long Range Transportation Plan 2nd Consensus Planning Workshop

**Presentations/Newspapers/Magazines**

Blast E-mails: EDO Newsletter; Press Release: Enterprise Zone Incentive to Sunset

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed/updated Charlotte County property listing profiles for EDO and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed and continued updating map showing available properties in the ECAP area.
- ✓ Reviewed files and photos for file retention purposes.
- ✓ Took construction update pictures around the community for inclusion on website and in presentations.
- ✓ Attended the pre-submittal for the Florida State Lobbyist-Governmental Relations and RFP 15-295 Florida State Lobbyist-Appropriations. As a member of the Selection Committee, the proposals were reviewed and ranked.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015. Attended two weekly progress meetings and completed follow up as necessary. Continued to work with Public Works to coordinate construction activities with contractor and CEI. No Trespassing signs and fencing to secure the docks completed. Construction Signage posted. Project Completion scheduled for March 2016.
- ✓ Harbor Walk Phase 1B – 90% plans submitted to Florida Department of Transportation (FDOT) on June 24. Southwest Florida Water Management District and the Army Corps of Engineers reviewing permit applications. Request for additional funding submitted to FDOT and RESTORE application updated to request funding for Phase 1B. Coordinating with Public Works and Kimley Horn to continue to move the project forward.
- ✓ Facilitated the June 1 Charlotte Harbor CRA Advisory Committee meeting. Kimley Horn provided an update on the Harbor Walk Phase 1B plans.
- ✓ Continue to oversee the Johnson Engineering contract to design Parmely Street. 90% Plans submitted to PW and Utility Departments to get final approval. 4-way stop will be initiated when project is constructed.
- ✓ Facilitated the June 10th Annual Hands Across the Harbor meeting. January 30, 2016 is the date for the 8th Annual event and the committee has voted to revise the program to include a ½ marathon Run, Ride and Roll plus a 5K run/walk and a 20 or 30 mile bike ride. Continued to revise materials and worked to launch website and registration on August 1. The event will be “green”.
- ✓ Continued to coordinate with DMJones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers. Developing scope of work for Riverwalk Area.
- ✓ Comprehensive Plan amendments and Revitalization Plan was adopted by the BCC on June 23.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and updated website to help market the area.
- ✓ Continued to provide information to the Charlotte County School Board regarding the 35 acre site in Murdock Village.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Attended the June 10 Team Parkside Board Meeting and the June 18 Team Parkside Community meeting to give an update on County activities.
- ✓ Attended the June 17 kick off meeting on the redesign of the Gertrude Water Tank. Follow up included researching the adjacent parcel and facilitating the development of a presentation on design options for the tank. Will continue to coordinate with Public Works regarding the design elements of the tank.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Visual preference survey is posted online and at four locations in the community. Input will continue until August.
- ✓ CDBG application for infrastructure improvements was submitted on June 22. The Parkside CRA approved the expenditure of \$1.2 million for the multi-use paths, street lighting and landscaping as components of the grant application on April 28.
- ✓ West Tarpon/Ambrose Multi-use Path – Johnson Engineering has been hired to design the multi-use path and amenities along this segment. Scope of work negotiated.
- ✓ Participated in negotiating the Scope of Work for the Kimley-Horn contract to design McGuire Park.

### **Enterprise Zone (EZ)**

- ✓ Facilitated a public awareness campaign on the sunsetting of the program which included a post card mailing and press release. Continued to provide information on the EZ to potential clients and investors.