

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
July, 2015**

**Meetings**

- ✓ State Level
  - Florida Economic Development Council
  - Enterprise Florida
  - GrowFL
- ✓ Regional Level
  - Southwest Florida Workforce Development Board
  - CEDS Working Committee
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - BCC Board Meetings, Workshops and PreAgenda Meetings
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Budget
  - Human Services
  - Public Works/Engineering
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte Harbor CRA Advisory Committee
  - Charlotte County Schools
  - Wellness @ Work Committee
  - Health Insurance Focus Committee
  - Bicycle & Pedestrian Advisory Committee (BPAC)
  - MPO Long Range Transportation Plan 2nd Consensus Planning Workshop
  - TAC Meeting
  - Charlotte County Hospitality Association

**Presentations/Newspapers/Magazines**

Blast E-mails: EDO Newsletter; Press Release: Blue Chip Community Business Awards

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA and Enterprise Zone webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed/updated Charlotte County property listing profiles for EDO and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed and continued updating map showing available properties in the ECAP area.
- ✓ Reviewed files and photos for file retention purposes.
- ✓ Reviewed website analytics.
- ✓ Attended a meeting with ALDI Supermarket representatives to discuss opportunities in SWFL. The meeting was organized by Lee County EDO.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015 and progress continues. Attending progress meetings and completed follow-up as necessary. Continued to work with Public Works to coordinate construction activities with contractor and CEI. Project completion scheduled for March 2016.
- ✓ Harbor Walk Phase 1B – FDOT and County comments on 90% plans received and Kimley Horn comments/revisions submitted back to FDOT. SWFWMD and Army Corps of Engineers (ACOE) continue to review permit applications. ACOE forwarded the applications to other federal agencies for review. Request for additional funding for Phase 1B added to legislative agenda for 2016. Coordinating with Public Works and Kimley Horn to continue to move the project forward.
- ✓ Facilitated the July 13 Charlotte Harbor CRA Advisory Committee meeting, however there was not a quorum.
- ✓ Continued to co-chair the Hand Across the Harbor Steering Committee to organize the 8th Annual Hands Across the Harbor event scheduled for January 30, 2016. The event will include a ½ marathon Run, Ride and Roll plus and 5K run/walk and 20 or 30 mile bike ride. Continued to revise materials and work to launch website and registration in August. The event will be “green”.
- ✓ Continued to coordinate with DMJones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers. Due to staff changes the scope of work is being revised for Riverwalk Area.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Continued to provide information to the Charlotte County School Board regarding the 35 acre site in Murdock Village.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinated with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include the undergrounding of utilities.
- ✓ Coordinated a special meeting of the Team Parkside Board on July 23 to discuss the development proposed for the corner of US41 and Harbor Boulevard.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Visual preference survey is posted online and at 4 locations in the community. Input will continue until the end of August.
- ✓ Assisted with preparation for the August 5 CDBG application site visit from Department of Economic Opportunity (DEO) staff. The CDBG application for infrastructure improvements was submitted on June 22 and the application was short-listed.
- ✓ West Tarpon/Ambrose Multi-use Path – Johnson Engineering has been hired to design the multi-use path and amenities along this segment. Coordinated a public meeting on July 30 to seek input on the project.

### **Enterprise Zone (EZ)**

- ✓ Drafting the 2015 Annual Report on the Enterprise Zone and continued to provide information on the EZ to potential clients and investors.
- ✓ Facilitated the July 16 EZ Agency Board meeting.