

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
September, 2015**

**Meetings**

- ✓ State Level
  - Enterprise Florida
  - GrowFL
- ✓ Regional Level
  - Urban Land Institute Southwest FL
  - CEDS Working Committee
  - North Port Economic Development Roundtable
- ✓ Local Level
  - Directors' Meetings, Staff Meetings
  - BCC Meetings & Workshop
  - Meetings with Commissioners, Administration and the Attorney's Office
  - Charlotte County Airport Authority
  - Charlotte County Chamber
  - Budget
  - Public Works/Engineering
  - Real Estate Services
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte County Schools
  - Wellness @ Work Committee
  - Employee Recognition Committee
  - Insurance Committee

**Presentations/Newspapers/Magazines**

Blast E-mails: EDO Newsletter and Hands Across the Harbor

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA, Enterprise Zone and Hands Across the Harbor webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Reviewed/updated Charlotte County property listing profiles for EDO and Enterprise Florida site.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed and continued updating map showing available properties in the ECAP area.
- ✓ Reviewed files and photos for file retention purposes.
- ✓ Reviewed website analytics.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015 and progress continues. Attending progress meetings and completed follow-up as necessary. Continue to work with PW to coordinate construction activities with contractor and CEI. Project Completion scheduled for March 2016.
- ✓ Harbor Walk Phase 1B – 100% Plans are being finalized and scheduled to be submitted to FDOT on October 5. SWFWMD and ACOE and other federal agencies continue to review permit applications. Request for additional funding for Phase 1B added to legislative agenda for 2016 and BCC approved a letter to send FDOT on September 8. Coordinating with PW and KHA to continue to move the project forward.
- ✓ Continue to co-chair the Hand Across the Harbor Steering Committee to organize the 8th Annual Hands Across the Harbor event scheduled for January 30, 2016. The event will include a ½ marathon Run, Ride and Roll plus and 5K run/walk and 20 or 30 mile bike ride. Continue to revise materials. Website was launched and Press Release distributed.
- ✓ Facilitated the September 11 Charlotte Harbor CRA Advisory Committee meeting.
- ✓ Continue to coordinate with DMJones Landscape Architects to complete a site rendering of a US41 vacant site to assist with marketing the area to potential developers. Due to staff changes the scope of work is being revised for Riverwalk Area.

### **Murdock Village CRA**

- ✓ Continued to provide information to interested parties regarding Murdock Village and update website to help market the area.
- ✓ Attended the September 8 Charlotte County School Board Workshop regarding the 35 acre site in Murdock Village.
- ✓ Coordinated the September 2 Murdock Village Advisory Committee Meeting.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinated with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Continued to coordinate with Community Development staff to present the Revitalization Plan and draft Land Development Regulations (LDR) in late 2015. Visual preference survey was completed and information presented at September Team Parkside Meeting.
- ✓ Attended the September 9 Team Parkside Meeting and provided a County update on the projects.
- ✓ CDBG application was scored high by FDEO and follow-up information was requested to move forward to award \$750,000. Continued to assist and coordinate with CCU to finalize information.
- ✓ West Tarpon/Ambrose Multi-use Path – Johnson Engineering has been hired to design the multi-use path and amenities along this segment. Recommendations on design will be brought to the Parkside CRA on October 13.
- ✓ Prepared the October 13 Parkside CRA Agenda.

### **Enterprise Zone (EZ)**

- ✓ Continued to provide information on the EZ to potential clients and investors. Assisted a business owner in applying for incentives.