

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
January, 2016**

Meetings

- ✓ State Level
 - Enterprise Florida
 - Florida Economic Development Council
- ✓ Regional Level
 - Workforce Development
- ✓ Local Level
 - Directors' Meetings, Staff Meeting
 - BCC Meetings, Workshops & PreAgenda Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - Charlotte County Airport Authority
 - Budget
 - Purchasing
 - Public Works/Engineering
 - Real Estate Services
 - Charlotte County Community Development
 - Charlotte County Community Services
 - City of Punta Gorda
 - Punta Gorda Chamber of Commerce
 - Team Punta Gorda
 - Charlotte County Schools
 - Florida SouthWestern State College
 - Charlotte Harbor CRA Advisory Committee
 - Murdock Village CRA Advisory Committee
 - Charlotte County Industrial Development Authority
 - Wellness @ Work Committee

Presentations & Press Releases

- ✓ Curmudgeons – EDO Update
- ✓ Hands Across the Harbor

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Parkside CRA, Enterprise Zone and Hands Across the Harbor webpages.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed website analytics.
- ✓ Sharepoint website training.
- ✓ County knowledge base training.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015 and progress continues. Attended progress meetings and completed follow-up as necessary. Continued to work with Public Works to coordinate construction activities with contractor and CEI. Project Completion scheduled for March 2016.
- ✓ Harbor Walk Phase 1B – 100% Plans final approval received by FDOT. SWFWMD and ACOE and other federal agencies continue to review permit applications. LAP Agreement is going to the BCC for approval on February 23, 2016. Request for additional funding for Phase 1B added to legislative agenda for 2016. FDOT has declined request for additional funding. Coordinating with Public Works and Kimley Horn to continue to move the project forward.
- ✓ Coordinated the 8th Annual Hands Across the Harbor event held on January 30, 2016. The event received great reviews and included a ½ Marathon Run, Ride and Roll plus and 5K Run/Walk and 20 or 30 mile Bike ride. There were over 450 participants.
- ✓ Facilitated the January 4th Charlotte Harbor CRA Advisory Committee meeting reviewing Land Development Code changes.
- ✓ DMJones Landscape Architects are working on developing site renderings of the Riverwalk area adjacent to the harbor and US41 to assist with marketing the area to potential developers.
- ✓ Coordinating with Community Development to prepare the revisions to the Charlotte Harbor Land Development Code.
- ✓ Presented an overview of Charlotte Harbor to the Buena Vista Neighborhood Association.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinated with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Continued to coordinate with Community Development staff to draft Land Development Regulations (LDR) to implement the draft Revitalization Plan. Finalized DMJones Landscape Architects scope of services to assist in developing the LDRs for Parkside.
- ✓ Attended the January 5 Team Parkside Board Meeting and the January 21 Community Meeting and provided an update on projects.
- ✓ Coordinated with Charlotte County Utilities to implement the CDBG grant award. The grant award is for \$750,000. Parkside CRA will receive \$375,000 to complete a 10 ft. Multi-use path and landscaping along Gertrude and Aaron.
- ✓ McGuire Park Renovations – Provided input on the design plans and recruited additional input from children at the Boys and Girls Club for ideas for the park design. Concept plans were presented at the January 21 community meeting.
- ✓ Coordinated with Public Works on developing the design plans for several projects in Parkside including West Tarpon/Ambrose and Gertrude and Aaron.
- ✓ Facilitated the January 12th Parkside CRA Board Meetings to finalize direction on additional activities in Parkside.
- ✓ Developing cost estimates and options for the property on Gertrude and developing agenda and materials for the March 8 Parkside CRA meeting.
- ✓ Coordinated with new owners of Promenades Mall to develop an event to highlight the area.

Murdock Village CRA

- ✓ Continued to provide information and facilitate discussions with interested parties regarding Murdock Village.
- ✓ Coordinated with County Departments on several items related to future development in the area.
- ✓ Facilitated the January 11th Murdock Village CRA Advisory Committee meeting.

Enterprise Zone (EZ)

- ✓ Continued to provide information on the EZ to potential clients and investors. Reviewed and approved several applications for incentives.