

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
March, 2016**

**Meetings**

- ✓ State Level
  - Enterprise Florida
  - Florida Economic Development Council
- ✓ Local Level
  - Directors' Meetings, Staff Meeting
  - BCC Meetings, Workshops & PreAgenda Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - Charlotte County Airport Authority
  - Budget
  - Purchasing
  - Public Works/Engineering
  - Real Estate Services
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte County Schools
  - Florida SouthWestern State College
  - Charlotte Harbor CRA Advisory Committee
  - BPAC
  - Junior Leadership Charlotte Luncheon
  - Health Insurance Committee

**Presentations & Press Releases**

- ✓ Rotonda area Rotary Club – EDO Update
- ✓ Press Release – Fun Day Sunday at Promenades/Parkside
- ✓ EDO Weekly Newsletter

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village and Parkside CRA.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed website analytics.
- ✓ QuickCast Time Management Webinar.
- ✓ Survey Monkey survey setup.
- ✓ Review FPL website targeted towards EDOs.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.
- ✓ Coordinating a county-wide study on Multi-Family demand.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015 and progress continues. Attended progress meetings and completed follow-up as necessary. Continued to work with Public Works to coordinate construction activities with contractor and CEI. Change orders processed to extend the construction time period due to rain delays and FPL conflicts that have been resolved. Project Completion now anticipated in May 2016. Change order for CEI services for BCC approval schedule for April 12.
- ✓ Harbor Walk Phase 1B – 100% Plans final approval received by FDOT. SWFWMD and ACOE and other federal agencies continue to review permit applications. LAP Agreement approved by the BCC on February 23, 2016. Coordinating with Administration regarding funding opportunities to complete the project. Lease Agreement pending FDOT approval and permits are being reviewed by federal and state agencies. Coordinating with Public Works and Kimley Horn to continue to move the project forward.
- ✓ Facilitated the 9th Annual Hands Across the Harbor Kick-Off meeting. The event is scheduled for January 28, 2017.
- ✓ Facilitated the March 7 Charlotte Harbor CRA Advisory Committee meeting, reviewing Land Development Code changes.
- ✓ Attended the March 12 Marine Advisory Committee meeting and provided information on the grant application for the Harbor Walk Phase 1B project. MAC recommended approval of the grant award.
- ✓ Coordinating with Community Development to prepare the revisions to the Charlotte Harbor Land Development Code.
- ✓ Completed the 2015 Annual Report. The report will be filed with the Board of County Commissioners on April 12.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities.
- ✓ Continued to coordinate with Community Development staff to draft Land Development Regulations (LDR) to implement the draft Revitalization Plan.
- ✓ Attended the March 9 Team Parkside Board Meeting and provided an update on projects.
- ✓ Coordinating with Charlotte County Utilities to implement the CDBG grant award. The grant award is for \$750,000. Parkside CRA will receive \$375,000 to complete a 10 ft. multi-use path and landscaping along Gertrude and Aaron.
- ✓ McGuire Park Renovations – Attended the March 17 Team Parkside Meeting which included a presentation on the park renovations and provided an update on County projects.
- ✓ Coordinating with Public Works on developing the design plans for West Tarpon/Ambrose. Charlotte County Utilities improvements began in January 2016.
- ✓ Continued to participate in the event planning of Fun Day Sunday @ Promenades Mall scheduled for April 10 from Noon to 5 p.m. The event will be sponsored by Team Parkside to highlight changes in the area including the new property owners and the proposed plans for the mall.
- ✓ Completed the 2015 Annual Report. The report will be filed with the Board of County Commissioners on April 12.

### **Murdock Village CRA**

- ✓ Continued to provide information and facilitate discussions with interested parties regarding Murdock Village.
- ✓ Coordinating with County Departments on several items related to future development in the area.
- ✓ Facilitated the March 14 Murdock Village CRA Advisory Committee meeting.
- ✓ Coordinated the presentation and process to facilitate Charlotte County Community Services' proposal to acquire approximately 15.3 acres of land adjacent to the North Charlotte Regional Park. The request to initiate the 30 day notice process was approved by the MVCRA on March 22.
- ✓ Completed the 2015 Annual Report. The report will be filed with the Board of County Commissioners on April 12.
- ✓ Coordinating with Southwest Florida Regional Planning Council to submit a planning grant to DEO for drafting amendments to the Redevelopment Plan and Comprehensive Plan.