

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
April, 2016**

**Meetings**

- ✓ State Level
  - Florida Economic Development Council
- ✓ Local Level
  - Directors' Meetings, Staff Meeting
  - BCC Meetings, Workshops & PreAgenda Meetings
  - Meetings with Commissioners, Administration and the Attorney's Office
  - Charlotte County Airport Authority
  - Budget
  - Purchasing
  - Public Works/Engineering
  - Real Estate Services
  - Charlotte County Community Development
  - Charlotte County Community Services
  - City of Punta Gorda
  - Punta Gorda Chamber of Commerce
  - Charlotte County Schools
  - Florida SouthWestern State College
  - Charlotte Harbor CRA Advisory Committee
  - TAC
  - Wellness@Work Committee
  - Babcock's Big Reveal
  - BCC/ECEC EDO Strategic Plan Workshop

**Presentations & Press Releases**

- ✓ Ambassador Program & Government Academy – EDO Presentation
- ✓ Manatee County – Hurricane Preparedness
- ✓ Press Release – EDO Survey Input and Parkside Fun Day Sunday
- ✓ EDO Weekly Newsletter

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village and Parkside CRA.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed website analytics.
- ✓ QuickCast Faster Data Analysis with Excel Webinar.
- ✓ EOC training.
- ✓ Coordinated finalizing the county-wide study on Multi-Family Demand.
- ✓ Coordinated with IT to setup Novus Agenda process for all three CRAs.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

### **Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Construction commenced on May 18, 2015 and progress continues. Attending progress meetings and completed follow-up as necessary. Continued to work with Public Works to coordinate construction activities with contractor and CEI. BCC approved change order for CEI services on April 12. Substantial completion is expected in May. Organizing the Ribbon Cutting Ceremony.
- ✓ Harbor Walk Phase 1B – 100% Plans final approval received by FDOT. SWFWMD and ACOE and other federal agencies continue to review permit applications. LAP Agreement approved by the BCC on February 23, 2016. Coordinating with Administration regarding funding opportunities to complete the project. Lease Agreement pending FDOT approval. Coordinating with Public Works and Kimley Horn to continue to move the project forward.
- ✓ Submitted a grant application for \$200,000 to FDEP Recreational Trail Program to assist with funding the Harbor Walk Phase 1B - Boardwalk.
- ✓ Coordinated efforts for the 9th Annual Hands Across the Harbor event. Registration is open and sponsorship drive is underway. The event is scheduled for January 28, 2017.
- ✓ Facilitated the April 11 Charlotte Harbor CRA Advisory Committee meeting. Completed final review of Land Development Code changes. Community Meeting scheduled for May 11 to present changes.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinated with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities. Final easement agreement scheduled for the BCC hearing on May 24.
- ✓ Attended the April 13 Team Parkside Board Meeting and provided an update on projects.
- ✓ Coordinated with CCU to implement the CDBG grant award. The grant award is for \$750,000. Parkside CRA will receive \$375,000 to complete a 10-foot multi-use path and landscaping along Gertrude and Aaron.
- ✓ Coordinated with Public Works on developing the design plans for West Tarpon/Ambrose. CCU improvements began in January 2016.
- ✓ Coordinated with Public Works on drafting scope of services for the design of an 8 foot sidewalk and streetlights on Elkcam Boulevard.
- ✓ Participated in the April 10 Fun Day Sunday @ Promenades. Approximately 800 people attended and the event was well received. Provided excellent public outreach on Parkside projects, including McGuire Park and Multi-use Trails Plan.
- ✓ Attended the April 14 Olean Road project public meeting.

### **Murdock Village CRA**

- ✓ Continued to provide information and facilitate discussions with interested parties regarding Murdock Village.
- ✓ Coordinated the process required to move the Charlotte County Community Services' proposal forward, which includes advertising and meeting agendas for both the CRA and the BCC to consider the transfer of approximately 15.3 acres of land from the CRA to the BCC. The final hearings are scheduled for May 10.
- ✓ Processing the Resurrection Pools proposal to acquire two parcels located in the Gateway area of Murdock Village.
- ✓ Coordinating with Southwest Florida Regional Planning Council to submit a planning grant to DEO for drafting amendments to the Redevelopment Plan and Comprehensive Plan. Grant request \$40,000.