

**ECONOMIC DEVELOPMENT DEPARTMENT
ACTIVITIES FOR THE MONTH OF
July, 2016**

Meetings

- ✓ Regional Level
 - Southwest Florida ULI District Council Retreat
 - Southwest Florida Workforce Development
- ✓ Local Level
 - Directors' Meetings, Staff Meeting
 - BCC Meetings, Workshops & PreAgenda Meetings
 - Meetings with Commissioners, Administration and the Attorney's Office
 - Charlotte County Airport Authority
 - Budget
 - Purchasing
 - Public Works/Engineering
 - Real Estate Services
 - Charlotte County Community Development
 - Charlotte County Community Services
 - Tourism
 - City of Punta Gorda
 - Charlotte County Schools
 - Florida SouthWestern State College
 - Charlotte Harbor CRA Advisory Committee
 - Murdock Village CRA Advisory Committee

Presentations & Press Releases

- ✓ Press Release – Western Michigan
- ✓ EDO Weekly Newsletter

Office Activities

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village and Parkside CRA.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed website analytics.
- ✓ Staff Annual Review interviews.
- ✓ Webinar: How Cost of Living Data and Other LMI Can Boost Your Talent Attraction Efforts
- ✓ Updated the Business Assistance Guide and the Disaster Guide.
- ✓ BCC rescinded the Enterprise Zone Development Agency on July 26, 2016.

Research and Policy Initiatives

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

Charlotte Harbor CRA

- ✓ Harbor Walk Project Phase 1A – Live Oak Point - Final Punch List items being handled by Public Works. Facilities and Community Services will take over maintenance of the park once its final inspections are approved.
- ✓ Harbor Walk Phase 1B – 100% Plans final approval received by FDOT. Attended the July 14 meeting with Kimley Horn (KH) and Public Works to discuss permit. SWFWMD requested slight modification to boardwalk elevation to accommodate kayakers. KH provided modifications to 100% plans and

FDOT was briefed on changes and had no issue with changes. Federal permits still pending on hold until NMFW issue letter. LAP Agreement approved by the BCC on February 23, 2016. Two grant applications were submitted and pending notice of approvals. Contingency plan developed to phase boardwalk if grants are not received. Lease Agreement pending FDOT approval – updated surveys were submitted to FDOT. Coordinating with Public Works and KH to continue to move the project forward.

- ✓ Met with representatives from the U.S. Department of Treasury at the Harbor Walk Phase 1B site to provide them a site tour and overview of the project as outlined in the RESTORE grant application to fund a portion of Phase 1B.
- ✓ Harbor Walk Phase 1B: Funding Options - Project was ranked 4th in the regional Florida SUN Trail grant application review process. Distribution of funds hasn't been announced. Project phasing is contingent on approved grants. DEP Trail Grant award is also still pending award notice.
- ✓ Harbor Walk Phase 2 – BCC approved the purchase of 5000 and 5054 Tamiami Trail to expand the access and use of Harbor Walk Phase 1. Real Estate Services is facilitating the acquisition. Funding is available through the 2015 Sales Tax program.
- ✓ Coordinating efforts for the 99th Annual Hands Across the Harbor event. Registration is open and sponsorship drive is underway. The event is scheduled for January 28, 2017.
- ✓ Facilitated the July 11th Charlotte Harbor CRA Advisory Committee meeting which finalized the LDR language and map changes. Public Hearing process to begin in August.
- ✓ Coordinating with Community Development to complete the architectural services for the Riverwalk development scenario.
- ✓ BCC approved the purchase of a parcel contiguous to Bayshore Live Oak Park on July 12.
- ✓ Facilitated the July 21 meeting with a property owner located on US41 to discuss plans to redevelop the site. Community Development representatives attended.

Parkside CRA

- ✓ Harbor Boulevard Enhancement Project – coordinating with Public Works and Real Estate Services to finalize the design plans and obtain easements for Harbor Boulevard that will include undergrounding of utilities. Final FPL underground plans are pending.
- ✓ Coordinating with CCU to implement the CDBG grant award. The grant award is for \$750,000. Parkside CRA will receive \$375,000 to complete a 10 ft. Multi-use path and landscaping along Gertrude and Aaron. SWFWMD permit was received on July 29th.
- ✓ Coordinating with Public Works on developing the design plans for West Tarpon/Ambrose. CCU improvements began in January 2016.
- ✓ Coordinating with Public Works on developing design plans for an 8 foot sidewalk and streetlights on Elkcam Boulevard. Survey is completed.
- ✓ Providing input to Facilities during the design process for McGuire Park renovations. On July 26, the BCC approved design plans to include both Phase 1 and Phase 2 of the splash pad. Park designs are at 60%.

Murdock Village CRA

- ✓ Continued to provide and facilitate discussions with interested parties regarding Murdock Village.
- ✓ Murdock Village CRA approved the sale of two parcels in the Murdock Village Gateway District to Resurrection Pools on July 12. Real Estate Services facilitated the sale and the deeds were transferred to the company by the end of July.
- ✓ Murdock Village CRA approved the proposed action plan for the remainder of parcels located in the MV Gateway District. 60 Lots are available for sale to the private sector. Adjacent owners in the district were notified in writing of the available properties. Personal follow-up will continue. A marketing page of the available lots will be developed and used at trade shows.
- ✓ Met with representatives of Public Works and Utilities to discuss future department needs within Murdock Village.
- ✓ Awaiting DEO agreement to initiate the Planning Grant award to draft amendments to the Redevelopment Plan and Comprehensive Plan. Grant award \$40,000. Anticipate agreement to be submitted to the Board for approval in September 2016.