

**ECONOMIC DEVELOPMENT DEPARTMENT  
ACTIVITIES FOR THE MONTH OF  
August, 2016**

**Meetings**

- ✓ State Level
  - ICSC Florida Show to promote the commercial opportunities in all three CRAs and the County as a whole
  - Enterprise Florida
- ✓ Regional Level
  - Southwest Florida ULI Forum Meeting
  - Southwest Florida Workforce Development
- ✓ Local Level
  - Directors' Meetings, Staff Meeting
  - Meetings with Commissioners, Administration and the Attorney's Office
  - Charlotte County Airport Authority
  - Budget
  - Purchasing
  - Public Works/Engineering
  - Real Estate Services
  - Charlotte County Community Development
  - Charlotte County Community Services
  - Tourism
  - City of Punta Gorda
  - Charlotte County Schools
  - Florida SouthWestern State College
  - Charlotte County Industrial Development Authority
  - Murdock Village CRA Advisory Committee
  - Together Charlotte Strategic Planning Session
  - Wellness @ Work Committee

**Presentations & Press Releases**

- ✓ Press Release – Cheney Brothers, EDO Branding Survey
- ✓ EDO Weekly Newsletters

**Office Activities**

- ✓ Website updates: Data collection included residential and commercial building permits, median home prices, vacancy rates, employment, lease information, regional economic indicator report, climate updates, and property maintenance. Updated calendar events, and social media sites. Updated the Charlotte Harbor CRA, Murdock Village CRA and Parkside CRA.
- ✓ Reviewed newspaper and posted articles relevant to the EDO on its website.
- ✓ Research assistance for business recruitment efforts and general demographics.
- ✓ Continued to work with marketing firm to fine-tune and distribute marketing materials.
- ✓ Reviewed LeadCaster Weekly reports.
- ✓ Reviewed website analytics.

**Research and Policy Initiatives**

- ✓ Continued to work on EDO policies, strategic plan and marketing.
- ✓ Continued working with local commercial land developers regarding certified sites.

**Charlotte Harbor CRA**

- ✓ Harbor Walk Project Phase 1A – Live Oak Point - Final punch list items were completed and the park was turned over to the County. Facilities and Community Services will take over maintenance of the park. The bathroom facility was opened to the public.
- ✓ Harbor Walk Phase 1B – 100% Plans final approval received by FDOT. SWFWMD permit was issued. Federal permits still pending on hold until NMFW issue letter. LAP Agreement approved by

the BCC on Feb. 23, 2016. Airspace/Lease Agreement with FDOT scheduled for BCC approval on September 13, 2016. Coordinating with PW and KHA to continue to move the project forward.

- ✓ Harbor Walk Phase 1B Funding Options- Project was ranked 4th in the regional Florida SUN Trail grant application review process. Distribution of funds hasn't been announced. Project phasing is contingent on approved grants. \$200,000 DEP Recreation Trail Program Grant award notice received – continue to work with Agency to finalize grant documents and approvals. Continue to provide information to RESTORE Coordinator regarding the U.S. Department of Treasury \$218,000 grant award for Harbor Walk Phase 1B.
- ✓ Harbor Walk Phase 2 – BCC approved the purchase of 5000 and 5054 Tamiami Trail to expand the access and use of Harbor Walk Phase 1. Real Estate Services is facilitating the acquisition, closing is scheduled for early September. Funding is available through the 2015 Sales Tax program.
- ✓ Coordinating efforts for the 99h Annual Hands Across the Harbor event. Registration is open and sponsorship drive is underway. The event is scheduled for January 28, 2017.
- ✓ Charlotte Harbor CRA LDR language and map changes began public hearing process to begin in August. P&Z public hearing held on August 8. BCC hearing scheduled for September 27.
- ✓ Coordinating with Community Development to complete the architectural services for the Riverwalk development scenario.
- ✓ Attended the ICSC show in Orlando to promote Charlotte Harbor. Meet with School House Square owner to discuss options for site in Charlotte Harbor.

### **Parkside CRA**

- ✓ Harbor Boulevard Enhancement Project – coordinating with PW and Real Estate Services to finalize the design plans and obtain easements for Harbor Blvd. that will include undergrounding of utilities. Final easement regarding FPL underground is being drafted.
- ✓ Coordinating with CCU to implement the CDBG grant award. The grant award is for \$750,000. Parkside CRA will receive \$375,000 to complete a 10 ft. Multi-use path along Gertrude and Aaron. Limited landscaping will be installed due to limited ROW. SWFWMD permit was received on July 29th.
- ✓ Final plans and cost estimates have been completed for West Tarpon/Ambrose. Coordinating with Public Works on implementation. Construction change order to CCU contract tentatively scheduled for September 27, 2016. CCU improvements began in January 2016.
- ✓ Coordinating with PW on developing design plans for an 8 foot sidewalk and streetlights on Elkcam Blvd. Survey is completed.
- ✓ Providing input to Facilities during the design process for McGuire Park renovations. On July 26, the BCC approved design plans to include both Phase 1 and Phase 2 of the splash pad. Park designs are at 60%.

### **Murdock Village CRA**

- ✓ Continued to provide and facilitate discussions with interested parties regarding Murdock Village.
- ✓ Coordinated the information on the 60 scattered lots within the Murdock Village CRA Gateway District to sale. Contact has been made with the private sector owners regarding potential interest. Website information will be posted and sites will be promoted at various shows such as ICSC.
- ✓ Coordinated meetings and posting related to the School Board swap.
- ✓ Awaiting DEO agreement to initiate the Planning Grant award to draft amendments to the Redevelopment Plan and Comprehensive Plan. Grant award \$40,000.