



# PUNTA GORDA ENGLEWOOD BEACH

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The Charlotte Harbor Gulf Island Coast

## Charlotte County Tourist Development Council Meeting Minutes Friday, August 15, 2025

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A meeting of the Charlotte County Tourist Development Council was held Friday, August 15, 2025, at the Murdock Administration Building, Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL.

### **Members Present**

Commissioner Christopher Constance  
Kathy Burnam  
Robin Madden  
David Haynes  
Gary Butler

### **Members Absent**

Councilmember Janis Denton  
Mayor Councilmember Deborah Lux  
Kelly Williamson  
Keith Farlow

### **Staff Present**

Claire Jubb, Assistant County Administrator  
David Moscoso, Assistant County Attorney  
Sean Doherty, Tourism Development Director  
Sean Walter, Sales & Sports Marketing Manager  
Lois Croft, Public Relations Manager  
Maureen Morgenthien, Marketing Manager  
Aimee Blenker, Leisure Sales Manager  
Robyn Price, Meetings Market Sales Manager  
Jerry Jones, Film Commissioner  
Katie Patterson, Marketing  
Brynja Phipps, Project Coordinator  
Dan Roe, Tax Collector's Office  
Roger Davis, Fiscal Services  
Kimberly Powell, Admin. Services Coordinator  
Michelle Oquendo, IT Business Analyst  
Nick Cosentino, Tax Collector's Office  
Alexa Bombenger, Tourism Intern

### **Guests**

Doug Izzo, Englewood Chamber of Commerce  
Dave DiMaggio, Aqua Marketing & Communications  
Travis McClure, Aqua Marketing & Communications  
Mady Dudley, Aqua Marketing & Communications  
Suzie Smith, Punta Gorda Airport – Sales & Marketing Manager  
Jeff Lustig, Citizen

### **I. Call to Order & Pledge of Allegiance**

Commissioner Christopher Constance called the Charlotte County Tourist Development Council (TDC) meeting to order at 9:01 a.m.

**II. Roll Call**

A quorum was established.

**III. Approval of the Agenda**

A motion was made by Gary Butler and seconded by Kathy Burnam to approve the agenda. Motion carried unanimously.

**IV. Citizens' Input**

There was no citizens' input on any agenda items.

**V. Approval of TDC Meeting Minutes**

A motion was made by Kathy Burnam and seconded by David Haynes to approve the minutes of June 20, 2025. Motion carried unanimously.

**VI. Budget Report – Roger Davis**

The fiscal report was presented by Roger Davis. Davis advised we are ten months into fiscal year 2025 with the first three cent budget of 6.1 million. Davis advised that operating expenditures are \$3,615,441.00, transfers \$754.819 with \$1,176,926.00 encumbered. Total budget expended is 71.71%. The largest portion were for promo activities advertising with \$942,000, and promo activities general at \$608,000. Davis reported the tourist development trust fund, fourth and fifth cent, total of \$600,000 with \$449,570 remaining for advertising promotional activities.

**VII. Tourist Tax Report – Dan Roe**

The tax collector report was presented by Dan Roe. Roe reported that 3rd Quarter 2025 April through June collections were at \$1,853,172.38. Roe continued to report that, year to date, there were 599 suspect accounts on file. Roe reported inactive suspect accounts found in the 3rd quarter are 1. Roe reported that October 2024 through June 2025 collections are \$7,000,974.41. Roe reported 3075 active accounts with 95 new accounts added.

**VIII. Budget Review**

Gary Butler confirmed that the budget is in order.

**IX. Presentations**

Sean Doherty presented the FY 2026 Budget Presentation. Roger Davis presented the fiscal portion of the FY 2026 Budget Presentation.

A motion was made by Gary Butler and seconded by Kathy Burnam, to approve the FY2026 budget. Motion carried unanimously.

Maureen Morgenthien, Marketing Manager, provided an introduction highlighting marketing accomplishments from FY 2025. Travis McClure, Aqua, presented the FY 2026 Marketing Plan Presentation. Mady Dudley, Aqua, presented the Public Relations and Social Media Presentation.

A motion was made by David Haynes and seconded by Gary Butler, to approve the FY2026 marketing plan. Motion carried unanimously.

**X. TDC Dates for FY26**

Due to a scheduling conflict with Commissioner Constance, the TDC meeting for December has been rescheduled for December 5, 2025. A motion was made by Kathy Burnam and seconded by Robin Madden to approve the meeting schedule for FY26. Motion carried unanimously.

**XI. Director/Staff Report – Sean Doherty**

Sean Doherty, Tourism Director, provided a recap of the Tourism Department Board Report. Doherty reported that staff are working on DMAP accreditation. Doherty discussed the Boca Grande parking ordinance. Doherty discussed an upcoming AI chatbot available on pureflorida.com. Doherty provided a recap on the sports, leisure, and public relations departments. Doherty shared information on Gulf Coast Host. Doherty advised that FRLA had funding available, and Waterfest and the Airshow will benefit from the funding. Doherty introduced Alexa Bombenger. Alexa is interning with Tourism and will be working to assist at Waterfest and the Airshow.

**XII. Citizens' Comments**

Suzie Smith, Punta Gorda Airport, reported that July passenger counts are up 21% from last year. Smith informed that Allegiant added routes. Smith discussed the new rental car center opened in July, with the ribbon-cutting on August 25.

Doug Izzo, Englewood Chamber of Commerce, discussed Let's Eat Englewood. The Let's Eat Englewood campaign is September 11-25. Izzo thanked the council for their support.

**XIII. Council Comments**

David Haynes congratulated staff and Aqua marketing for the increase in revenue despite the storms Charlotte County endured this fiscal year. Haynes discussed Boca Grande parking. Haynes discussed Water Fest and Airshow. Haynes reports rentals are slow with visitors staying for shorter periods. Haynes informed that Comedy for a Cause is on October 24.

Gary Butler shared that the Military Museum offered six shows this summer, with five shows selling out.

Kathy Burnam thanked staff and Aqua Marketing for their work. Burnam provided an update on Fishermen's Village. Fishermen's Village has two new restaurants scheduled to open on or before January 1, 2026. The names of the restaurants are Castaways and Latitude 26°. Leroy's Fish Shack in Fishermen's Village will also be opening on or before January 1, 2026. Burnam reports that the ästhetik spa and Bee & Company are working towards opening soon.

Robin Madden acknowledged that the presentations were great. Madden reported her rentals are down 70% compared to last year. Madden reports that real estate has a high inventory with prices falling.

Commissioner Christopher Constance discussed adding an alternate Ferry.

**XIV. Next Scheduled Meeting**

The next scheduled TDC meeting is at 9:00 a.m. Friday, October 17, 2025. The meeting will be held in Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL 33948.

**XV. Adjourn**

The meeting adjourned at 11:46 a.m.

**Approved**