

Charlotte County Tourist Development Council Meeting Minutes Friday, December 5, 2025

A meeting of the Charlotte County Tourist Development Council was held Friday, December 05, 2025, at Ann & Check Dever Regional Park – 6961 San Casa Drive, Englewood, FL.

Members Present

Commissioner Christopher Constance Kathy Burnam Robin Madden David Haynes Keith Farlow Councilmember Janis Denton Vince Parrotta

Members Absent

Mayor Councilmember Deborah Lux Gary Butler

Staff Present

Emily Lewis, Deputy County Administrator
David Moscoso, Assistant County Attorney
Sean Doherty, Tourism Development Director
Lois Croft, Public Relations Manager
Maureen Morgenthien, Marketing Manager
Robyn Price, Meetings Market Sales Manager
Jerry Jones, Film Commissioner
Roger Davis, Fiscal Services
Kimberly Powell, Admin. Services Coordinator
Sean Walter, Sales & Sports Manager
Amy Cantrell, Sales Assistant
Nicolo Cosentino, Tax Collector's Office

Guests

Chris Lopez - FRLA
Suzie Smith, Punta Gorda Airport – Sales & Marketing Manager
Bob White – Charlotte County Chamber of Commerce
Joseph St. Germain – Downs & St. Germain
Karen Taveras – Downs & St. Germain

I. Call to Order & Pledge of Allegiance

Commissioner Christopher Constance called the Charlotte County Tourist Development Council (TDC) meeting to order at 9:03 a.m.

II. Roll Call

A quorum was established.

III. Approval of the Agenda

A motion was made by Kathy Burnam and seconded by Janis Denton to approve the agenda. Motion carried unanimously.

IV. Citizens' Input

There was no citizens' input on any agenda items.

V. Approval of TDC Meeting Minutes

A motion was made by Kathy Burnam and seconded by David Haynes to approve the minutes of October 17, 2025. Motion carried unanimously.

VI. <u>Budget Report – Roger Davis</u>

The fiscal report was presented by Roger Davis. Davis advised that we have completed FY25 and the first three cent budget of 6.1 million is as follows: Davis advised that operating expenditures are \$4,990,762.00, transfers \$754.819 with \$5745,581 encumbered. Total budget expended is 94.28%. The largest portion was for promo activities advertising, salaries and benefits, and interfund transfers. Davis reported the tourist development trust fund, fourth and fifth cent, total of \$600,000 with \$599,978 remaining for advertising promotional activities.

VII. Tourist Tax Report – Nicolo Cosentino

The tax collector report was presented by Nicolo Cosentino. Cosentino reported that 4th Quarter 2025 July through September collections were at \$1,332,907.23. Cosentino continued to report that, year to date, there were 600 suspect accounts on file. Cosentino reported inactive suspect accounts found in the 4th quarter are 1. Cosentino reported that October 2024 through September 2025 collections are \$8,333,881.64. Cosentino reported 3057 active accounts with 76 new accounts added.

VIII. Budget Review

Gary Butler emailed Sean Doherty an overview of his budget review. Doherty informed that Butler found the budget to be in order.

IX. <u>Presentations</u>

Joseph St. Germain, Downs & St. Germain Research, delivered a presentation on the Annual Visitor Tracking & Research Report.

Sean Walter, Sales & Sports Manager, provided a sports presentation.

X. TDC Bylaw review

David Moscoso discussed the TDC Bylaws and the proposed changes. He will be emailing a document highlighting the changes. A motion was made by Janis Denton and seconded by David Haynes to approve the TDC Bylaws with the discussed changes. Motion carried unanimously.

XI. <u>Director/Staff Report – Sean Doherty</u>

Sean Doherty, Tourism Director, provided a recap of the Tourism Department Board Report. Doherty provided a recap on the marketing, sports, leisure, meetings, and public relations departments and the awards received. Doherty noted that the beaches were the main reason visitors come to our destination. Doherty discussed legislative initiatives. Doherty discussed American Cruiselines. Doherty discussed the ongoing initiative to designate Englewood as a Trail Town.

XII. Citizens' Comments

Bob White, Charlotte County Chamber of Commerce, discussed the 47th Annual Christmas Parade scheduled for December 13, 2025, in downtown Punta Gorda.

Chris Lopez, FRLA discussed being thankful that there were no hurricanes this year. Lopez is looking forward to being more present and visible in the community. Lopez discussed Legislative issues and property taxes.

XIII. Council Comments

Vince Parrotta introduced himself and provided background information on his work history. Parrotta discussed the planned expansion of the meeting and convention space at Sunseeker.Parrotta discussed that Sunseeker is working on a water park.

David Haynes welcomed Vince and stated that both the research report and sports report were fantastic. Haynes thanked everyone for their support during Comedy for a Cause. Comedy for a Cause raised \$57,000. Haynes provided an update on the Tarpon Real Estate market and discussed the impact of property tax reform on tourism.

Keith Farlow congratulated the Tourism department on the awards it has received. Farlow valued the Downs & St. Germain report. Farlow reported that his business is going well, and Chophouse 285 will open in December.

Janis Denton informed the board that Deb Lux has stepped down from the TDC council and that Melissa Lockhart will be joining the TDC. Denton discussed the Yard, which the City Council just approved. Denton discussed the Harbor Walk area and the temporary fencing. Denton welcomed Vince.

Kathy Burnam welcomed Vince and thanked Sean and the staff for the wonderful presentations. Burnam reported that the Lighting of the Village in November was a success. Burnam provided an update on the restaurants in Fishermen's village. Burnam informed everyone of the upcoming events at Fishermen's village for the holidays. Burnam wished everyone a Happy Holiday.

Robin Madden welcomed Vince and stated that the presentations were great. Madden's rental properties are down 50% this year. Pools have been an issue. Madden states that 2026 should be back on track. Madden wished everyone a Merry Christmas.

Commissioner Christopher Constance thanked Sean and the staff. Constance wished everyone a Merry Christmas and a Happy New Year.

Emily Lewis presented Lois Croft with an Exceptional Service Award.

XIV. Next Scheduled Meeting

The next scheduled TDC meeting is at 9:00 a.m. Friday, February 13, 2026. The meeting will be held in Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL 33948.

XV. Adjourn

The meeting adjourned at 11:33 a.m.

Approved

These meeting minutes are in DRAFT form until approved at the February 13, 2026, TDC meeting.