



**VISIT Punta Gorda
Englewood Beach**
The Charlotte Harbor Gulf Island Coast

Charlotte County Tourist Development Council Meeting Minutes Friday, August 21, 2026

A meeting of the Charlotte County Tourist Development Council was held Friday, August 21, 2026, at the Murdock Administration Building, Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL.

Members Present

Commissioner Christopher Constance
Kathy Burnam
David Haynes
Robin Madden
Keith Farlow
Cole Kelly
Vince Parrotta

Members Absent

Councilmember Melissa Lockhart
Councilmember Janis Denton

Staff Present

Thomas David, County Attorney
Emily Lewis, Deputy County Administrator
Sean Doherty, Tourism Development Director
Maureen Morgenthien, Director of Marketing
Sean Walter, Sports Sales Manager
Roger Davis, Fiscal Services
Kimberly Powell, Admin. Services Coordinator
Dan Roe, Tax Collector's Office
Katie Patterson, Marketing Manager
Amy Cantrell, Sales Assistant
Jerry Jones, Film Commissioner
Julie Pennock, Marketing Coordinator
Aimee Blenker, Director of Global Leisure Travel

Guests

Craig Holt – Four Points By Sheraton Punta Gorda Harborside
Jim Finch – Charlotte Harbor Event & Conference Center
Bob White – Charlotte County Chamber of Commerce
Travis McClure – Aqua Marketing & Communications
Andrew Hoffman - Aqua Marketing & Communications
Larry Aldrich - Aqua Marketing & Communications
Suzie Smith – Punta Gorda Airport

I. Call to Order & Pledge of Allegiance

Commissioner Christopher Constance called the Charlotte County Tourist Development Council (TDC) meeting to order at 9:03 a.m.

- II. **Roll Call**
A quorum was established.
- III. **Approval of the Agenda**
A motion was made by Kathy Burnam and seconded by Keith Farlow to approve the agenda. Motion carried unanimously.
- IV. **Citizens' Input**
There was no citizens' input on any agenda items.
- V. **Approval of TDC Meeting Minutes**
A motion was made by Kathy Burnam and seconded by Commissioner Constance to approve the minutes of June 19, 2026. Motion carried unanimously.
- VI. **Budget Report - Roger Davis**
Roger Davis presented the fiscal report. Davis provided a FY26 Budget Summary. Davis advised that operating expenditures are \$4,383,012.00, transfers \$629.819 with \$947,598 encumbered. Total budget expenditure is 72%. The largest portion was for promo activities advertising. Davis reported the tourist development trust fund, fourth and fifth cent, total of \$600,000 with \$123,107 encumbered for advertising promotional activities.
- VII. **Tourist Tax Report- Dan Roe**
The tax collector's report was presented by Dan Roe. Roe reported that the 3rd Quarter 2026 (April - June) collections totaled \$2,325,432.11. Roe continued to report that there were 600 suspect accounts on file. Roe reported inactive suspect accounts found in the 3rd quarter are 0. Roe reported 3259 active accounts with 91 new accounts added.
- VIII. **Budget Review** – The budget was not reviewed. The Council discussed appointing a member to conduct the budget review and agreed to defer the appointment until the October 16, 2026, TDC meeting.
- IX. **Presentations**
Sean Doherty presented the FY 2027 Budget Presentation. Roger Davis presented the fiscal portion of the FY 2027 Budget Presentation.
- A motion was made by David Haynes and seconded by Kathy Burnam to approve the FY 2027 budget. Motion carried unanimously.
- Maureen Morgenthien, Marketing Manager, provided an introduction highlighting marketing accomplishments from FY 2026. Larry Aldrich, Aqua, provided an overview of the presentation. Andrew Hoffman, Aqua, presented the media placement portion of the FY 2027 Marketing Plan Presentation. Travis McClure, Aqua, presented the Creative, Public Relations, and Social Media portion of the FY 2027 Marketing Plan Presentation.
- A motion was made by Kathy Burnam and seconded by David Haynes to approve the FY 2027 Marketing Plan. Motion carried unanimously.

X. TDC Dates for FY27

The council discussed TDC dates for FY27. A motion was made by David Haynes and seconded by Kathy Burnam to approve the meeting schedule for FY27. Motion carried unanimously.

XI. Director/Staff Report - Sean Doherty

Sean Doherty, Tourism Director, discussed the 2026 Resident Sentiment Survey. Doherty offered an update on hotel development in the county. Doherty discussed awards received by Visit Punta Gorda/Englewood Beach. Doherty provided a recap of the Tourism Department Board Report including the marketing, sports, leisure, meetings, and public relations departments.

XII. Citizens' Comments

Jim Finch, Charlotte Harbor Event and Conference Center, offered an update on the Charlotte Harbor Event and Conference Center events over the past year as well as upcoming events.

Bob White, Charlotte County Chamber of Commerce, discussed the upcoming Charlotte County Chamber 101st Open Road Gala on Saturday, September 26, 2026, at the Charlotte Harbor Event and Conference Center. The event will be held from 6:00 pm to 10:00 pm.

XIII. Council Comments

David Haynes welcomed Cole to the TDC board. Haynes discussed the July 4th fireworks display on the Harbor. Haynes reports that the rental market and real estate sales have shown increased activity. Haynes discussed Comedy for a Cause and his support of the event. Haynes appreciated the presentations. Haynes offered his appreciation for serving with Commissioner Constance on the TDC board.

Keith Farlow appreciated the presentations and thanked Commissioner Constance for his service to Charlotte County.

Cole Kelly stated that he is thankful to be working with Visit Punta Gorda/Englewood Beach and looks forward to working on initiatives for the county. Kelly appreciated the presentations.

Kathy Burnam welcomed Cole to the TDC board. Burnam thanked Sean and the staff for their work. Burnam offered an update on the ownership of Fishermen's Village and noted that Castaways and Leroy's Fish Shack will be opening soon. Burnam thanked Commissioner Constance for his service on the TDC board.

Robin Madden reported that rentals and real estate sales are doing well. Madden discussed that her business has a new website and a new computer system. Madden thanked Commissioner Constance for his service on the board.

XIV. Next Scheduled Meeting

The next scheduled TDC meeting is at 9:00 a.m. Friday, October 16, 2026. The meeting will be held at the Punta Gorda Airport, 7375 Utilities Rd, Building 313.

XV. Adjourn

The meeting adjourned at 11:14 a.m.

Approved

These meeting minutes are in DRAFT form until approved at the October 16, 2026, TDC meeting.