



Strategic Focus Areas



Water Resources

Goal: Ensure quality and quantity of water resources when and where they are needed and provide a safe and reliable water supply.

Immediate Issues or Initiatives - Water Quality

- East & West Spring Lake Wastewater Pilot Study
- Environmental Impact Study - phosphate mining
- Proactive strategies for dealing with TMDL
- Expansion of sewer along 41



Water Resources

Goal: Ensure quality and quantity of water resources when and where they are needed and provide a safe and reliable water supply.

Immediate Issues or Initiatives - Water Quantity

- Develop alternative water sources via interconnects
- Equitable solution to Water Authority rehab of infrastructure
- Development of Master Water Plan



Efficient and Effective Gov

Goal: Facilitate the organization's capacity to govern and manage effectively in the rapidly changing and challenging environment.

Immediate Issues or Initiatives

- Define optimal/acceptable levels of service
- Continue development of overall web presence
 - Focus on service delivery
 - More intuitive
- Follow up on Employee Survey with focus on retention strategies
- Expansion of wellness program and use of Employee Health Center



Efficient and Effective Gov

Goal: Facilitate the organization's capacity to govern and manage effectively in the rapidly changing and challenging environment.

Immediate Issues or Initiatives

- Increase community outreach of BCC
- Enhance credibility of the organization
- Proactive strategies for intergovernmental relationships
- Explore ombudsman concept for process improvement
- Continued focus on efficiencies



Quality of Life

Goal: Enhance community life by clean air and water, conservation of wildlife and natural resources, and provide community amenities through public safety in a business friendly atmosphere.

Immediate Issues or Initiatives

- Expand on ways to gather citizen input
- Charlotte Assembly to solicit citizen participation in shaping the vision of the county's future.
- Articulation of Charlotte County's vision at each level of the organization
- Explore developing separate millage district for Library funding
- Explore developing separate millage district for mosquito control



Quality of Life

Goal: Enhance community life by clean air and water, conservation of wildlife and natural resources, and provide community amenities through public safety in a business friendly atmosphere.

Immediate Issues or Initiatives

- Partner with education to retain a younger population and provide a work force for economic development
- Enhance the aesthetics of major gateways
- Promote assets we already have – trails, paths, passive parks, state lands
- Enhance code enforcement



Fiscal/Financial Planning

Goal: Continue to increase the effectiveness of local government and maintain a strong financial condition.

Immediate Issues or Initiatives

- Stabilize and maintain our internal infrastructure and improve where opportunities occur
- Secure health insurance benefit structure and costs
- Review of MSBU and road classification system
- Capitalize on historically low interest rate
 - Review current debt
 - Review capital projects for potential bonding



Fiscal/Financial Planning

Goal: Continue to increase the effectiveness of local government and maintain a strong financial condition.

Immediate Issues or Initiatives

- Develop plan for 2014 Sales Tax Extension
- Conduct compensation study and develop strategic plan for employee retention
- Explore alternative funding sources
- Explore location and use of CNG facilities within the County



Growth Management

Goal: Manage growth and change consistent with the County's comprehensive plan to maximize quality of life with an emphasis on efficient processes that support positive business, neighborhood communities, and protect our environmental assets.

Immediate Issues or Initiatives

- Monitor & support the HCP permit process
- Development of County CRAs
 - Refine the direction and subsequent development of Murdock Village
 - Develop Parkside Revitalization Plan for US41
 - Expansion of Harborwalk in Charlotte Harbor



Growth Management

Goal: Manage growth and change consistent with the County's comprehensive plan to maximize quality of life with an emphasis on efficient processes that support positive business, neighborhood communities, and protect our environmental assets.

Immediate Issues or Initiatives

- Completion and adoption of revised Land Development Regulations
- Develop Stump Pass Management Plan
- Review and recommend action on broad based plan for County's infrastructure
 - Road plan for main arteries – align with concurrency
 - Status report on over and under dredged canals



Public Safety

Goal: Maintain a safe and healthy community in which to live.

Immediate Issues or Initiatives

- Monitor and adjust for financial impact of final IAFF contract (both to fire assessments and General Fund)
- Long term radio replacement (conversion to P25 or other alternative).
- Because of use of one time savings, Sheriff's budget for 2013/14 will start with \$1.7 million shortfall.
- Continue exploration of usage of volunteer firefighters



Economic Development

Goal: Create a business climate that promotes a diversified, growing economy consistent with established growth management plans and enhanced quality of life.

Immediate Issues or Initiatives

- Implement 10 Year Economic Development Plan
- Implementation of incentives and process
- Streamline processes for attracting businesses
- Dedicated team to assist new businesses
- Development of all three CRAs
 - Murdock Village
 - Charlotte Harbor
 - Parkside



Economic Development

Goal: Create a business climate that promotes a diversified, growing economy consistent with established growth management plans and enhanced quality of life.

Immediate Issues or Initiatives

- Landscaping Committee proposal for landscaping of County gateways
- Develop strategies for enhancing the aesthetics along 41
- Commitment to tourism as an economic generator
- Marketing Plan – Tie state branding to local initiatives



Human Services

Goal: Pursue available funding sources to facilitate providing services to meet community needs.

Immediate Issues or Initiatives

- Monitor changes in Medicaid funding and requirements at state level
- Monitor impacts of Affordable Health Care Act on service delivery and funding
- Review of Public Health direction, services and funding
- Review of transportation options for low income clients
- Review affordable housing needs and options
- Review of primary health care options in Englewood
- Review of essential human services provided and funding sources